



S Y L E K A

Company Profile

Overview

Simplify Your Leadership Excellence & Key Talents Aligned

S Y L E K A



About Us

We are a startup company but built on a team of resilient founders from Certified Chiefs of Staff® to Business Development Veterans. We have proven track records with SMEs and Family Businesses in the MENA Region.

Why Us

We cracked the code and we're building a new breed of holistic consultation focused on CEO pain points, not isolated problems in the business. We're an embedded scaling partner for sustainable growth.

What We Do

We provide embedded advisory to CEOs who are navigating operational challenges resulting from misaligned growth on two levers: Operations and Talent.

Our Clients



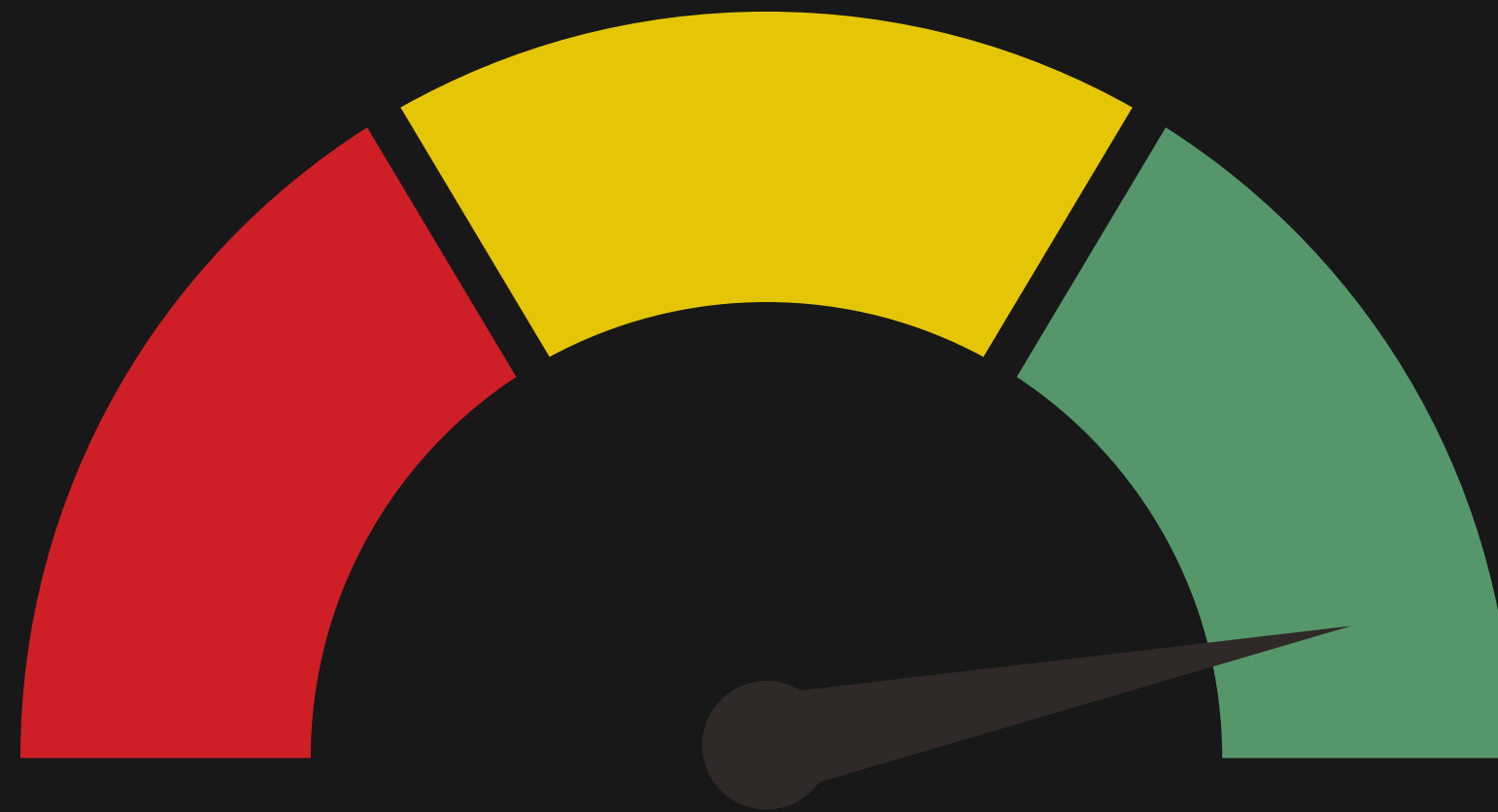
Nile Supply



Go Back to Being a CEO

Are you managing chaos or leading a vision?

CHAOS



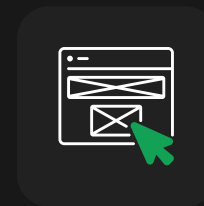
CLARITY

From Chaos to Clarity



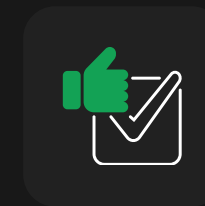
Evaluate

A comprehensive breakdown of the value chain to identify risk areas



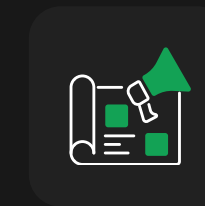
Benchmark

Identify gaps between the results of the evaluation and desired org maturity level



Align

Execute a customized realignment plan to drive the organization in the right direction



Sustain

Design and implement a business process management system for control and continuous improvement

Our Process Operates on Two Levers

Strategic Operations

You cannot get a “senior” person to fix a “junior” system.

This is where we deep dive to see what is causing processes to break, teams to misfire, and executives to lose sight. A system is not simply an ERP, its everything from the unwritten rules to intricate workflows.

Elite Talent

Elite talent are not the superstars that shine on good days, instead they are the anchors you rely on rainy days.

The trick here is to calibrate future candidates with current org maturity level but still ensure they have what it takes to drive the company to the next level.

Strategic Operations

Vision Clarity

Health check on vision and core values

Value Chain Gap Analysis

Calibrate primary and secondary activities to optimize value creation

Business Process Management

This is where the company starts to go on autopilot while mitigating risks

Elite Talent

Precision Hiring

Sourcing and screening candidates using world-class methodologies

Performance Management

Measurable productivity and calculated talent management

Culture

A culture charter to drive the company to its desired org culture

Insight

It's simple, we offer more value for less because our focus is success stories not quick profits.

2

Successful organizational restructuring initiatives

10+

Strategic hired and counting

30%

Client average ROI in a three month period

0

Number of competitors that do things our way...

Project Spotlight

Organizational Restructuring.

Nile Supply

Company was growing but staff were overwhelmed and underpaid. As a result, hiring new talent meant aligning salary structure with market value. We mapped out all processes, increased role clarity, and made actions measurable. This allowed us to apply monthly KPI bonus structure to ensure rise in admin cost was correlated to productivity.

15%

Rise in productivity

75%

Vacancies fulfillment

Project Spotlight

Operational Alignment

Utrucking

Company growth stalled as the founder focused more on internal ops and less on market expansion with >30 hours/wk. The issue was due to significant lack of control on the remote creative team. We immediately

50%

Reduction in CEO time
on internal ops

25%

Increase in team
productivity



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