

**CFB Esquimalt Ship-to-Shore
Industrial Supplier Tradeshow 2025
Tuesday, October 7, 10 am – 2 pm
CFB Esquimalt, Victoria, BC
Naden Athletic Centre**

Registration Fee * limited space

Cost is per booth, non-refundable, plus 5% tax. Limited Space. To hold your booth, payment is requested upon booking but required by September 30, 2025, one week prior to the tradeshow.

Each 8x10 fully dressed indoor booth includes:

1 six-foot-long table and 2 chairs

Tablecloth, back-drop, and skirting

Optional: ☐ add POWER. One household 120-volt power receptacle. (Please bring your own extension cord)

Registration: form can be sent to your advertising sales specialist: Danielle forces.ads@westcoastmarketing.net

Event set-up questions: Leah.Pokocky@forces.gc.ca

Type of booth purchased: Please select from the list below:

- ☐ Sponsorship Booth - \$2,500 +5% tax – 20 x 10 - Please reach out for details on sponsorship package
- ☐ Full Outdoor Booth - \$1,000 +5% tax – 10 x 10 - Tent available, table & chairs, power upon request here • _____
- ☐ Full Indoor Booth - \$1,000 +5% tax – 8x10
- ☐ Add Premium Placement + \$200
- ☐ Add Second Booth + \$600
- ☐ Shared Booth - \$700 +5% tax – 8 x 5 -To be shared with another small business

*Non-profit and veteran rates available – please reach out for details

Number of booths purchased: _____ Company Name: _____

Your Name: _____ Email: _____

Phone: _____ Address: _____

Province: _____ Postal Code: _____

Number of representatives attending (max 3): _____

• Yes, we will provide a door prize. Approximate value is \$_____

• **Credit card payment** - Please call 250-363-3127 to action credit card payment. Accounts Office is required to receive credit card via phone or in-person at 1522 Esquimalt Road (Lookout Newspaper building).

• **Cheque** - Please make cheques out to Lookout Newspaper, CFB Esquimalt and send to The Lookout CFB Esquimalt, 1522 Esquimalt Rd, Victoria, BC, V9A 7N2

• **E-invoice for payment** to this email (if different than above to): _____

Indemnification Clause; note that this page to be signed and returned at time of registration.

The Applicant shall indemnify and save harmless His Majesty, His Officers, servants, agents, employees, and members of His Canadian Forces from and against all claims, demands, costs, expenses, damages and injuries: 1. In any manner based upon, arising out of or connected with the use of the Property or 2. Resulting from the negligence, gross or otherwise, of: His Majesty, His Officers, servants, agents, employees and members of His Canadian Forces, or any unknown party.

Your Name: _____

Business Name: _____

Your Signature: _____

Today's Date: _____

Your DND Tradeshow Booking Rep is: Danielle forces.ads@westcoastmarketing.net

For set-up and event-related inquiries, contact Leah: Leah.Pokocky@forces.gc.ca

Once signed up, your accounting contact is: Andrea.Modesto@forces.gc.ca

**Tradeshow Marketing
Ship-to-Shore Industrial Tradeshow
CFB Esquimalt – DND Lookout Newspaper**

Add this advertisement to my Tradeshow Booking:

- ☐ Business Card Ad in Lookout Naval Ship-to-Shore Edition = \$72
- ☐ Eighth Page = \$135 colour
- ☐ Quarter Page = \$242 colour
- ☐ Half Page = \$399 colour *most popular
- ☐ Full Page = \$750 colour

I would like more info on:

- ☐ Military Base Signage ☐ Web advertising ☐ Base sponsorship
- ☐ Military Family Magazine ☐ Advertorials / Editorial in Base Newspaper

Advertising Payment

- ☐ E-Invoice separate to this email _____
- ☐ Add to our Tradeshow e-invoice ☐ Add Complimentary Design

To confirm your booking, please fill out all both pages and scan to your advertising sales specialist:
Danielle forces.ads@westcoastmarketing.net