

CFB ESQUIMALT 2026 MARPAC Health & Wellness EXPO

**Naden Athletic Centre, Victoria, BC
Thursday, 05 March, 10:00 a.m. – 2:00 p.m.**

Registration:

Cost is per booth, **plus tax.**

To hold your booth, payment is requested upon booking due to *Limited Space*

Send signed pages to: **Danielle Sutton** (forces.ads@westcoastmarketing.net)

Each fully dressed indoor booth includes:

1 six-foot-long table, 2 chairs, tablecloth, back-drop, and skirting.

Optional:

☐ **Add Power** NO COST (120-volt power receptacle. Please bring your own extension cord)

Set-up and event inquiries: **Leah Pokocky** (Leah.Pokocky@forces.gc.ca)

Type of booth purchased:

All rates are pre-GST. Please include Tax before sending payment.

☐ **Indoor Booth \$650**

☐ Add Premium Placement \$200

☐ Add Upgrade to Double Booth \$500

☐ **Outdoor Booth \$650**

☐ Add Upgrade to Double Booth \$500

☐ Add Tent - NO COST

Number of booths purchased: _____ Company Name: _____

Your Name: _____ Email: _____

Phone: _____ Address: _____ Postal Code: _____

Number of representatives attending (max 3): _____

☐ Yes, we will donate a door prize. Approximate value is \$_____

☐ **Credit card payment** – Telephone payments can be made by calling the Lookout Newspaper Office at 250-363-3127 or the PSP Kisok at 250-363-1009. In person payments can be made at the Naden Athletic Centre or Colwood Pacific Activity Center PSP Kiosks.

☐ **Cheque** - Cheques made to “The Lookout” to CFB Esquimalt, and mailed to:

**Lookout Newspaper, CFB Esquimalt SH522
1522 Esquimalt Rd, Victoria, BC, V9A 7N2**

Accounting Contact: **Andrea Modesto** (Andrea.Modesto@forces.gc.ca)

☐ **Accounts Payable Email** (if different than email above) _____

☐ **Send Vendor Package to the following email(s):** _____

Cancellation Policy:

In the event of cancellation less than 14 days prior to event date, there will be no refund provided.

Indemnification Clause:

The Applicant shall indemnify and save harmless His Majesty, His Officers, servants, agents, employees, and members of His Canadian Forces from and against all claims, demands, costs, expenses, damages and injuries: 1. In any manner based upon, arising out of or connected with the use of the Property or 2. Resulting from the negligence, gross or otherwise, of: His Majesty, His Officers, servants, agents, employees and members of His Canadian Forces, or any unknown party.

Your name: _____ Business Name: _____

Signature: _____ Today's Date: _____



CFB ESQUIMALT 2026 MARPAC Health & Wellness EXPO
Lookout Newspaper - Marketing Feature

Increase Your Tradeshow Exposure:

All rates are pre-GST. Please include Tax before sending payment.

- ☐ Business Card Ad \$72
- ☐ Eighth Page \$135 **most popular**
- ☐ Quarter Page \$242
- ☐ Half Page \$399
- ☐ Full Page \$750

- ☐ Add Optional Complimentary Design
- ☐ Add Bonus Full Colour

Easy Payment:

- ☐ **Accounts Payable Email** (if different from EXPO) _____
- ☐ Add to this Tradeshow e-invoice

I would like more info on:

- ☐ Military Base Signage
- ☐ Web advertising
- ☐ Activity Guide Advertisements
- ☐ Flyer Inserts
- ☐ Advertorial / Editorial
- ☐ Sponsorship

To confirm Tradeshow booth booking:

please fill out all **both pages** & scan to **Danielle Sutton** (forces.ads@westcoastmarketing.net)