

Dora Moore PTSA Member Meeting

February 10, 2026 (virtual)

The meeting was called to order by Lane Harlow at 4:28pm. We have established a quorum.

In attendance:

- Officers: Lane Harlow, Byron Vall, Falon Bird, Will Paterson, ~~Jill Berry~~, Jenn Jeung, Anna Crockford, Ms. Kelly.
- Members: Audrey Goldman, Kalee Danker, Abram Janson, Imthiaz, Heather Ott, Hilary Rice, Cassie Tormohlen, Libby Madej, Valeria, Ann Terrill, Felice Seigneur, Paul W, Jen Beck, Julia Korn, Lynn, Ericka

Opening / Welcome

Minutes from January 13th, 2025

- Minutes reviewed and approved. (after Guided Discussion)

Information Sharing

- 2026-2027 Board Nominations
 - Elections to be held on March 10th (at the meeting)
 - Nominations recommended before the meeting:
<https://denverpsco.edurooms.com/engage/dora-moore-elementary/newsletters/weekly-follow-up-2-8-26>
 - Members requested information regarding roles and levels of involvement be shared.
 - **Action Item: PTSA to send details to Kalee and Paul W, and post information online**
- Winter carnival
 - Event will be held on 2/19, 4:15-6:15pm
 - PTSA is still looking for volunteers for the second shift, and donations for the treat trot.

Budget update / transparency

- Will outlined current status of PTSA finances (as of end of January)
- Will reminded everyone of the Spring Auction and where the list of donations could be found:
https://docs.google.com/spreadsheets/d/1lxQtBRbjlupSz4F5GkB0lxBfb1UcNOfEZDeRLW19RU/edit?usp=share_link

Guided Discussion: Enrollment

- Lane, Abram Janson and Julia Korn led a guided discussion focusing on sustainably increasing enrollment at Dora Moore.
- The school's enrollment objective and the current enrollment situation was outlined by Abe and Julia, highlighting the district's projections and historical enrollment numbers at Dora Moore.

- o Short-term goals:
 - Improve retention of ECE students transitioning to Kinder
 - Increase 2nd-5th grade retention (need to counter balance families moving out of district)
 - Need 10-15 new students next year, ideally 30.
 - Hope to keep balance at 2 classes per grade
- o Ultimate goal: DM must show DPS that we have a sustainable enrollment and funding model by the '27-'28 school year.
- The guided discussion focused on identifying who and how people select their elementary school. Some key items that were discussed:
 - o Online rating platforms (GreatSchools & Mile High School Guide).
 - Outlined several challenges of various platforms. E.g. relying on CMAS test results (not used at DM) vs DIBELS (used at DM)
 - **Action Item (all): Add positive reviews to GreatSchools & Mile High School Guide.** Talking points: address ratings, highlight the holistic, community oriented education.
 - <https://www.greatschools.org/colorado/denver/472-Dora-Moo-re-ECE---8th-Grade-School/>
 - <https://guide.denverexplorer.org/schools/6088>
 - o Target education decision makers
 - Extend personal invitations to family decision makers: “come and see it”
 - Talk to friends and neighbors
 - Kindergarten evaluation night (offer to preschools)
 - o Playground pitching
 - Set up booth at boundary parks (e.g. Daly, Congress, & Lincoln).
 - Lots of members indicated they would be interested in participating
 - **Action Item (PTSA): PTSA to provide talking points to parents & facilitate scheduling.**
 - o Increase visibility
 - Partner with neighborhood associations (e.g. Alamo Placita Neighborhood Association) & SchoolChoice consultants
 - Promote the PTSA banner program, get more companies engaged
 - Post flyers in neighborhood businesses, Rec. centers, pools, after school programs and camps.
 - Display a yard sign at your home.
 - **Action Item: Continue to approach businesses RE: Banner Program**
 - **Action Item (PTSA): Develop promotional flyers for distribution**
- **Action Item (Advocacy Committee): Follow-up with school leadership to identify preferred strategies and messaging.**

Open Forum

- Imthias highlighted open positions with various DPS committees:
<https://face.dpsk12.org/page/advisory-councils-community-voice>

Meeting adjourned at 5:57pm. Next meeting to be held 3/10/26 (in person).