

Dora Moore PTSA Member Meeting - Minutes

October 14th, 2025, Virtual (Zoom)

The meeting was called to order by Lane Harlow at 4:22pm. We have established a quorum.

In attendance:

- Officers: Lane Harlow, Byron Vall, Falon Bird, Will Paterson, Jill Berry, Jenn Jeung, Anna Crockford, ~~Ms. Kravets, Ms. Kelly~~
- Members: Ann Terrill, Audrey Goldman, Cassie Tormohlen, Dechay Watts, Hilary Rice, Jule O'Donovan, Julia Korn, Meg Connell, Suzanne Switzer, Lynn Vollero, Imthiaz Houseman, Heather Wolfram, Abram Janson, Hannah LeBeau, Rich Watts

Opening / Welcome

Budget update / transparency

- Will outlined current status of PTSA finances (as of end of September)
- Spending low to start the school year. Check to the school pending. Discussed cost of the music program.
- Will asked members to encourage teachers to apply for the grants
- Will raised the topic of need to diversifying fundraising - discussed later in the meeting.

Minutes from September 9th, 2025

- Minutes reviewed and approved.

Committee Updates

- Advocacy Committee (Presented by Lane & Julia)
 - Outlined DM PTSA policies regarding ballot initiatives
 - DM PTSA does not endorse, oppose, or contribute to any candidate
 - DM PTSA does encourage people to register to vote and stay informed
 - DM PTSA aligns with the CO PTSA on ballot initiatives: "Colorado PTA supports both Propositions LL and MM, appearing on this fall's ballot."
 - Informed the membership of District 3 - Meet the Candidates Event
 - Event tonight (10/14) @ 6pm at Congress Park
- Community Supports (Presented by Lane)
 - Community store looking at way to increase number of patrons to the store
 - Discussed additional hours, donation reminders, coat drive.
 - Reflected on the success of the costume exchange and ways we can recreate the engagement on other events.
- Parent Engagement (Presented by Jenn)
 - Membership is up!
 - Highlighted recent volunteers (Fun Run) and advocated for more people to engage
- Staff Supports (Presented by Lane)
 - Mini grant updates: 5 staff received this year
 - Teacher lunch to be provided during conference this week
 - Staff Favorites list is live and will be shared with community in future communications: (https://docs.google.com/spreadsheets/d/1nWgouiXu2H0VV6GiaMDQxNwB98dIPVn_9wkolJJwM48/edit?gid=1163618086#gid=1163618086)
- Grounds & Garden (Presented by Lane)
 - Update on upcoming initiatives: Metro Denver Nature Alliance Grant, Sustain Ed partnership, New Fencing & gardens

- Fundraising (Presented by Will, Lane and Jenn)
 - Banner program update. Jenn provided update on banner details. Templates are ready and sizes have been selected. Still need to finalize order form, develop tracking spreadsheet, and solicit volunteers
 - Goosetown Dine Out - November 6th
 - King Soopers Card Campaign
 - Will requested volunteers to table outside KS.
 - Tabling volunteers from the chat: Julia Korn, Jill Berry, Byron Vall, Jule O'Donovan, Heather Wolfram
 - Grant writers solicited: Dechay Watts volunteered

Information Gathering

- Ideas for Promoting Dora Moore
 - Targeting bringing in ~30 more students next year
 - Initiatives:
 - Yard Signs (Need vinyl sticker for replacing 8 with 5)
 - Improve website
 - Ann Terrill provided suggestions to improve Grandparent/Community engagement

Principal Update (Presented by Abe Janson)

- Fun Run was great. Ran shorter than expected.
- Thanksgiving lunch scheduled for 11/20, open to all family members
- Need to work on retaining 100% of families and attracting new families. Highlighted that word of mouth is powerful! Please let your neighbors know about DM

PTSA Member Meeting ended at 5:23pm, transitioned to Advocacy Committee Safety Meeting. Meeting adjourned at 5:58pm. Next meeting to be held in-person, at 4:20pm on November 11th.