

PRODUCT CATALOGUE

CRIRA FOOD KENYA

100% NATURAL DOG CHEWS





OUR VALUES

At Cira Food Kenya, dogs have always been part of our family, not just our business. For over 25 years, we've shared our lives with them: Zeuss and Nerone, two majestic Newfoundlands; then Bablo, a wonderful little Maltese; and today, we're kept on our toes by Balu, another spirited Maltese who never leaves our side. These dogs have shaped how we see animal wellbeing, not just as a concept, but as a daily priority. We know what dogs love, and we know how to care for them. That's why we create treats that reflect our own love and respect for animals, always natural, always safe, always made with integrity. When we make a chew, we ask: would we give this to Balu? If the answer is yes, then it's good enough for your customers too.

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HEALTHY TREATING

At Crira Food Kenya, we are committed to producing safe, natural, and healthy chews for dogs with no shortcuts. We operate under strict hygiene and food safety protocols and aligned with international standards. Our production processes are carefully monitored at every step to ensure full traceability and product consistency. We never use additives, preservatives, or chemicals. Every chew we make comes from carefully selected slaughterhouses, where the animals are raised with dignity: grazing freely on vast green pastures, never confined, and always fed naturally from the bounty of the savannah. We believe dogs deserve the same level of care and transparency as people do, and we reflect that in every product we deliver.



OUR PRODUCTS

100% NATURAL SELECTION



**BEEF
CHEWS**



**BEEF
COLLAGEN**



**CAMEL
CHEWS**



BEEF CHEWS

BEEF CHEWS

100% NATURAL SELECTION

All our beef chews are made from fresh, hormone-free raw material, delivered daily from selected local slaughterhouses. We pay special attention to cold chain integrity to guarantee safety and quality. Our cattle live stress-free in open pastures, feeding naturally on what the savanna offers.

We choose parts that, while less valued in human consumption, are highly palatable and protein-rich for our four-legged friends.

Items such as bull pizzles, trachea, esophagus, and hooves are cleaned, dried and packed without additives – 100% natural and delicious.



BEEF CHEWS

100% NATURAL SELECTION



**BULLY
STICK**

1.5"-4" (4-9cm)	26 kg/box
4" (10cm)	26 kg/box
5" (12cm)	26 kg/box
6" (15cm)	26 kg/box
12" (30cm)	26 kg/box



**BULLY
BRAIDED**

1.5"-4" (4-9cm)	18 kg/box
4" (10cm)	18 kg/box
5"-6" (12-15cm)	18 kg/box
11"-12" (27-30cm)	18 kg/box



**BULLY
CURLY**

4"-6" (10-12cm)	8 kg/box
5"-6" (12-15cm)	8 kg/box



**BEEF
HOOVES**

26 kg/box



**BEEF HOOVES
STUFFED WITH
CHICKEN BREAST**

26 kg/box



**BEEF
LUNGS CUBE**

18 kg/box

BEEF CHEWS

100% NATURAL SELECTION



**ESOPHAGUS
JERKY**

4"-6" (10-12cm) 18 kg/box



**ESOPHAGUS
STICK**

1.5"-4" (4-9cm) 18 kg/box

4" (10cm) 18 kg/box

5" (12cm) 18 kg/box



**ESOPHAGUS
BRAIDED**

1.5"-4" (4-9cm) 18 kg/box

4" (10cm) 18 kg/box

5" (12cm) 18 kg/box



**BEEF
TRACHEA**

1.5"-4" (4-9cm) 18 kg/box

4" (10cm) 18 kg/box

5"-6" (12-15cm) 18 kg/box



**BEEF EARS
W/HAIR**

18 kg/box



ROCKY
BULLY STICK STUFFED
WITH COLLAGEN

1.5"-4" (4-9cm) 26 kg/box

4" (10cm) 26 kg/box

5" (12cm) 26 kg/box



BEEF COLLAGEN

BEEF COLLAGEN

100% NATURAL SELECTION

We all know the benefits of collagen for us humans – so why not share them with our dogs?

Our collagen range is crafted from cleaned bovine mask and selected hides, rich in natural collagen and completely chemical-free.

We've developed a unique collection including:

- Marley, hand-braided collagen with bully stick
- Belle, collagen rolled in natural bully skin

These treats offer a perfect blend of texture, taste and functionality, combining the irresistible flavor of organ-based chews with the joint and skin benefits of natural collagen.



BEEF COLLAGEN

100% NATURAL SELECTION



BELLE

COLLAGEN WRAPPED WITH BULLY SKIN

1.5"-4" (4-9cm)	26 kg/box
4" (10cm)	26 kg/box
5" (12cm)	26 kg/box
6" (15cm)	26 kg/box



BINGO

4"-6" (10-12cm)	8 kg/box
5"-6" (12-15cm)	8 kg/box



BOMBON

COLLAGEN BRAIDED WITH ESOPHAGUS

1.5"-4" (4-9cm)	26 kg/box
4" (10cm)	26 kg/box
5" (12cm)	26 kg/box



GOLD COLLAGEN

1.5"-4" (4-9cm)	26 kg/box
4" (10cm)	26 kg/box
5" (12cm)	26 kg/box
6" (15cm)	26 kg/box
12" (30cm)	26 kg/box



MARLEY

COLLAGEN BRAIDED
BULLY STICK

1.5"-4" (4-9cm)	26 kg/box
4" (10cm)	26 kg/box
5" (12cm)	26 kg/box



FLIPPER

1.5"-4" (4-9cm)	26 kg/box
4" (10cm)	26 kg/box
5" (12cm)	26 kg/box

BEEF COLLAGEN

100% NATURAL SELECTION



SIMBA GOLD

1.5"-4" (4-9cm)	26 kg/box
4" (10cm)	26 kg/box
5" (12cm)	26 kg/box
6" (15cm)	26 kg/box
12" (30cm)	26 kg/box



SIMBA

1.5"-4" (4-9cm)	26 kg/box
4" (10cm)	26 kg/box
5" (12cm)	26 kg/box
6" (15cm)	26 kg/box
12" (30cm)	26 kg/box



BEEF MASK

1.5"-4" (4-9cm)	26 kg/box
4" (10cm)	26 kg/box
5" (12cm)	26 kg/box
6" (15cm)	26 kg/box



CAMEL CHEWS

CAMEL CHEWS

100% NATURAL SELECTION

Looking for something exotic and exclusive?
Our camel line is for dogs with an adventurous bite.

Just like our cattle, our camels roam freely across the vast Kenyan landscape, feeding on wild, natural forage. We've selected parts such as camel tendons, trachea, esophagus and larynx, creating a range of chews that are protein-rich, allergen-friendly, and perfect for dogs with sensitivities or demanding palates.



CAMEL CHEWS

100% NATURAL SELECTION



**BULLY
STICK**

1.5"-4" (4-9cm)	26 kg/box
4" (10cm)	26 kg/box
5" (12cm)	26 kg/box
6" (15cm)	26 kg/box
12" (30cm)	26 kg/box



**ESOPHAGUS
JERKY**

4"-6" (10-12cm)	18 kg/box
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**ESOPHAGUS
STICK**

1.5"-4" (4-9cm)	18 kg/box
4" (10cm)	18 kg/box
5" (12cm)	18 kg/box



GULLET

18 kg/box



LUNGS CUBE

18 kg/box



TENDON

Full pcs 18 kg/box

CAMEL CHEWS

100% NATURAL SELECTION



TRACHEA

1.5"-4" (4-9cm)	18 kg/box
4" (10cm)	18 kg/box
5"-6" (12-15cm)	18 kg/box
Full pcs (40-70 cm)	18 kg/box



ESOPHAGUS BRAIDED

1.5"-4" (4-9cm)	18 kg/box
4" (10cm)	18 kg/box
5" (12cm)	18 kg/box



CAMEL NECK

1.5"-4" (4-9cm)	26 kg/box
4" (10cm)	26 kg/box
5" (12cm)	26 kg/box
6" (15cm)	26 kg/box

CONTACT US!

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