

# CBA Health Plan Benefits

Presented by: CBA Advisors LLC



# Agenda

- Introduction to Direct Primary Care (DPC)
- Description of CBA Health Plan Full Coverage Solution
- Addressing Employee Pain Points
- Employee Engagement Strategies
- Support and Resources
- Compliance and Regulations
- Metrics and Evaluation
- Our Daily Mantra
- Final Tips & Takeaways
- Contact Information



# The Problem


Our Health System is Broken...As you know.



# Our Health Care System is Broken

- High costs and limited access.
- Poor quality of care and administrative inefficiencies.
- Addressing High Costs.
- Lower out-of-pocket expenses.
- Reduce administrative costs by eliminating intermediaries.



A woman with glasses and a patterned shirt stands in front of a large window, addressing a group of people seated in the foreground. The scene is set in a bright, modern office environment with a view of a city building. The text is overlaid on a semi-transparent white box in the center of the image.

**It's time to see the answers  
to the out-of-control  
health costs.**



# CBA Health Plan

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This presentation aims to provide a clear understanding of how Direct Primary Care (DPC) memberships and Indemnity insurance can effectively address and manage health insurance's rising and often overwhelming costs.

By exploring these core solutions, we will demonstrate how they offer simplified, cost-effective, and comprehensive healthcare options that enhance patient care and financial predictability.



# What is DPC?

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- Patient-centered model emphasizing personalized care.
- Direct payments to physicians, removing insurance intermediaries.
- Includes routine check-ups, chronic disease management, and preventive care.

# Benefits of DPC?

- Simplified process with no insurance claims.
- Affordable care with periodic payments.
- Prioritizes patient-physician relationships.
- Enhanced services like real-time communication and possible home visits.





**Imagine a Better Solution**





# Features

- **First Day Coverage:** No co-pay or deductible.
- **24/7 Telemedicine:** Access to doctors anytime, anywhere.
- **Bill Negotiator:** Assistance with hospital paperwork and cost management.
- **Transparent Pricing:** Clear costs for prescriptions and services.

- **Cost-Effective Care.**
- Reducing unnecessary ER visits with telemedicine.
- Transparent pricing eliminates surprise bills.
- Informational sessions
- Workshops and webinars
- Printed and digital materials

## **Resources Available:**

- Dedicated support team
- Online resources and FAQs



# Compliance and Regulations

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## **Regulatory Compliance:**

- Meets all healthcare regulations
- Detailed legal considerations

## **Assurance:**

- Continuous monitoring for compliance
- Updates on regulatory changes



# Metrics and Evaluation

## **Measuring Success:**

- Key Performance Indicators (KPIs)
- Regular evaluation and reporting

## **Metrics:**

- Cost savings
- Employee satisfaction
- Health outcomes





## Benefits of the CBA Health Plan

### Direct Primary Care:

- 1-on-1 Doctor & Patient Relationship
- 24/7 On-Call Doctor
- Transparent Prescription Pricing

### Indemnity:

- No Deductibles or Coinsurance
- Hospital Admission and Cancer Benefits
- Critical illness, Short, Long-Term Disability
- First Dollar Doctor Visits



## **Our Daily Mantra CBA Health Plan's Commitment**

Are you doing the right thing for the customer?  
Are you doing the right thing for the company?

**Commitment to Excellence:**  
Prioritizing customer satisfaction and company  
integrity.

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# Thank you



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