

Agenda

- Introduction to Direct Primary Care (DPC)
- Description of CBA Health Plan Full Coverage Solution
- Addressing Employee Pain Points

- Employee Engagement Strategies
- Support and Resources
- Compliance and Regulations
- Metrics and Evaluation
- Our Daily Mantra
- Final Tips & Takeaways
- Contact Information



The Problem

Our Health System is Broken...As you know.

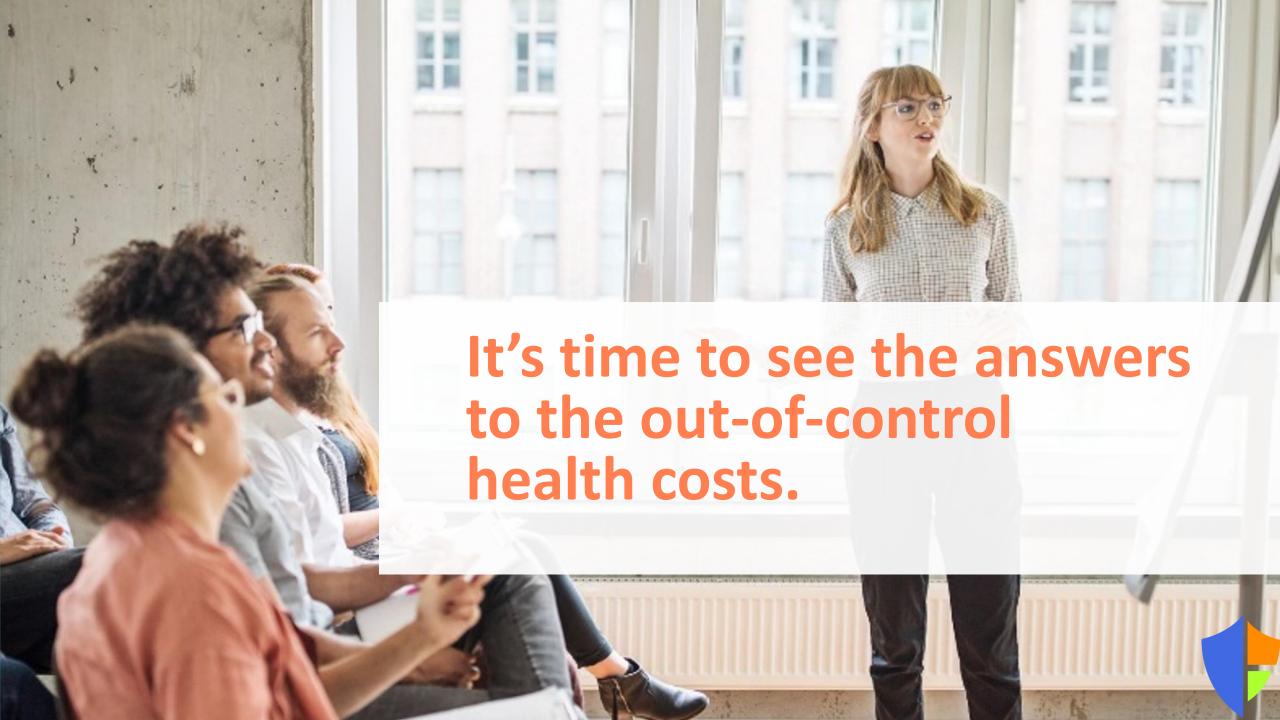


Our Health Care System is Broken

- High costs and limited access.
- Poor quality of care and administrative inefficiencies.

- Addressing High Costs.
- Lower out-of-pocket expenses.
- Reduce administrative costs by eliminating intermediaries.





CBA Health Plan

This presentation aims to provide a clear understanding of how Direct Primary Care (DPC) memberships and Indemnity insurance can effectively address and manage health insurance's rising and often overwhelming costs.

By exploring these core solutions, we will demonstrate how they offer simplified, cost-effective, and comprehensive healthcare options that enhance patient care and financial predictability.



What is DPC?

Benefits of DPC?

- Patient-centered model emphasizing personalized care.
- •Direct payments to physicians, removing insurance intermediaries.
- •Includes routine check-ups, chronic disease management, and preventive care.

- •Simplified process with no insurance claims.
- •Affordable care with periodic payments.
- Prioritizes patient-physician relationships.
- •Enhanced services like realtime communication and possible home visits.



Features

- •First Day Coverage: No co-pay or deductible.
- •24/7 Telemedicine: Access to doctors anytime, anywhere.
- •Bill Negotiator: Assistance with hospital paperwork and cost management.
- •Transparent Pricing: Clear costs for prescriptions and services.

- Cost-Effective Care.
- Reducing unnecessary ER visits with telemedicine.
- •Transparent pricing eliminates surprise bills.
- Informational sessions
- Workshops and webinars
- Printed and digital materials

Resources Available:

- Dedicated support team
- Online resources and FAQs



Compliance and Regulations

Regulatory Compliance:

- Meets all healthcare regulations
- Detailed legal considerations

Assurance:

- Continuous monitoring for compliance
- Updates on regulatory changes



Metrics and Evaluation

Measuring Success:

- •Key Performance Indicators (KPIs)
- Regular evaluation and reporting

Metrics:

- Cost savings
- Employee satisfaction
- Health outcomes







Benefits of the CBA Health Plan Direct Primary Care:

- •1-on-1 Doctor & Patient Relationship
- •24/7 On-Call Doctor
- •Transparent Prescription Pricing Indemnity:
- No Deductibles or Coinsurance
- Hospital Admission and Cancer Benefits
- Critical illness, Short, Long-Term
 Disability
- First Dollar Doctor Visits



Our Daily Mantra CBA Health Plan's Commitment

Are you doing the right thing for the customer? Are you doing the right thing for the company?

Commitment to Excellence:

Prioritizing customer satisfaction and company integrity.

Presented by: CBA Advisors LLC





Thank you



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