Old School Method—Community Connectors for Proposition 50

Links to documents you might need. Copy and paste link in bold into browser bar:

- Yes on 50 Info Flyer - **shorturl.at/bS1oC**
- Prop 50 Old School Community Campaign Instruction & tracker - **shorturl.at/sLN1v**
- Prop 50 REACH app Community Campaign instructions - **shorturl.at/QyHX4**

Instructions

You could just reach out to the people you know in California and ask if they know about Prop 50 but if you want to track your progress so you can check back with people who didn't respond or insure you don't reach out twice, you'll want to record your contacts either on paper or on a spreadsheet. After these instructions there's a table that you can print out or open a spreadsheet and use similar column headings. Or just grab some lined paper and get started.

1. Go through all your contacts in your phone, social media friends list, address book, Rolodex, drawer of business cards and scribbled napkins, or whatever it is you use for contacting the people you know.
2. On a copy of the attached table or a spreadsheet, write down the name of California people you would like to contact about Prop 50.
3. After you have your list, get started by sending them the initial script below, or create your own. Starting with a simple question is one of the best ways to begin a discussion.

Initial script:

For people you have recently connected with, where a casual tone makes sense:

> *Are you planning to vote yes on prop 50?*

For people you haven't connected with in a while:

> *Hi _____. I know we haven't touched base in a while but there is an important election coming up. Are planning on voting for Proposition 50? If you don't know much about it, I'd be happy to give you a brief run down.*

Scripts for Possible Responses:

If *NO*:
> *Ok. I'm curious though. Do you mind telling me why you decided not to vote for it?*

If *YES*:
> *Great! I'm glad to hear that. Thank you.*

Would you have any interest in doing what I'm doing to help ensure people know about Prop 50 and plan to vote?

- If they answer YES or MAYBE, send them these instructions as a link, or download and attach to messages, and ask them to look it over. See "Old School" link at top.
- If they answer no, just thank them and ask that they turn their ballot in with their YES as soon as they are able.

If *MAYBE* or *I DON'T KNOW*:

No problem. How about a little information? I'm attaching a quick summary about it. Let me know if you want to talk about it further.

- Attach the Yes on Prop 50 Info Flyer (link at top).

If *I DON'T CARE*:

Ok, I understand. If you change your mind or become curious, I'm attaching a quick summary about it. Hope all is well with you and yours.

- Attach the Yes on Prop 50 Info Flyer (link at top).

Your conversations may go in a variety of directions, but these scripts will get you started. Familiarize yourself with the talking points on the flyer (link at top) and read up about what the opposition is saying so you can respond to opposing points if brought up. Good explanations can be found through websites like **Ballotpedia.org**.

Being for the Proposition doesn't always translate to votes because people get busy or don't bother. Get people to understand that this is important. It is one circle on the ballot, a signature and then drop the pre-paid postage stamped envelope in the mail.

Pester family and friends (nicely!) to get their ballot in. Offer to drop it off at a ballot box or in the mail for them. This is our real fight now. Getting people to fill out that ballot. If we can do that, we'll win this, hopefully, by a landslide. And that's the message we want to send this administration. A resounding NO to their power grab!

Prop 50 Community Connector Tracking Table

Contact Name	Reached out by: text/call/email/ in-person	Responded: Yes/No/Maybe Don't care	Will Network Their Contacts? Yes/No/Maybe	Sent Info Flyer/Connector Info

Contact Name	Reached out by: text/call/email/ in-person	Responded: Yes/No/Maybe Don't care	Will Network Their Contacts? Yes/No/Maybe	Sent Info Flyer/Connector Info