

Sizeless

## Our Vision

Today, children are growing out of their shoes. Tomorrow, **their shoes will grow.**

**Our vision:** In five years, there will be no more standard sizes on the shelf. We fundamentally rethink children's shoes and want to contribute to a change in the entire industry: away from short-lived products, towards solutions that work in the long term.

Our aim is to develop shoes that: make everyday life noticeably easier for parents; support the healthy development of children's feet; and at the same time use resources responsibly. In many areas of everyday life, growing and adaptable products have long been a matter of course: child seats, inline skates, helmets or baby carriers. We consider it a contradiction that shoes of all things, a central component of children's development, haven't evolved yet.

This is where we come in.

#GoSizeless

**For kids.**

**For parents.**

**For our planet.**