CASH COW ACCOUNTING

Monthly Cash Flow Snapshot

Month: ____________

💵 Money In

- Sales Income _____________________
- Other Operating Income _____________________

Total Money In _____________________

💸 Money Out

Operating (Day to Day operations and general expenses)

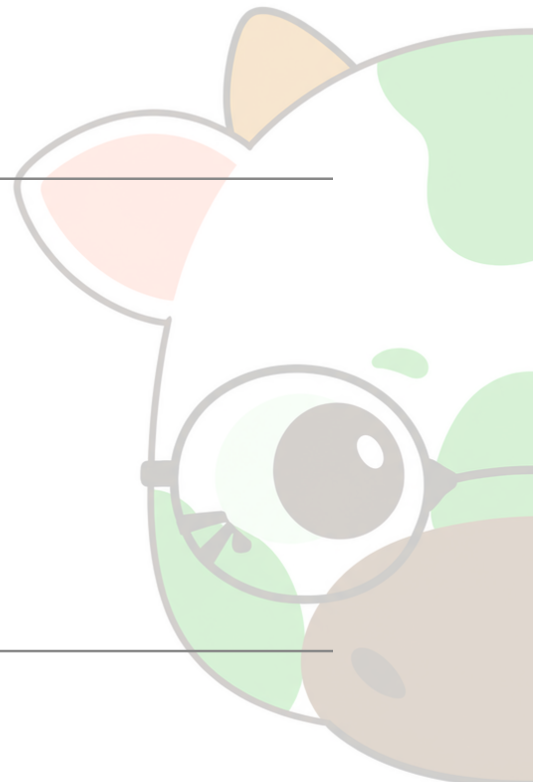
☐ Payroll _____________________
☐ Rent _____________________
☐ Utilities _____________________
☐ Supplies _____________________
☐ Insurance _____________________
☐ Fuel _____________________
☐ Advertising _____________________
☐ Other-___________ _____________________
☐ Other-___________ _____________________

Operating Subtotal _____________________

Investing (Creating asset value in your business)

☐ Equipment ____________________
☐ Vehicle ____________________
☐ Computers ____________________
☐ Tools ____________________

Investing Subtotal ____________________



Financing

☐ Loans obtained (incoming) ____________________
☐ Loan Payments (outgoing) ____________________
☐ Owner Contributions (incoming) ____________________
☐ Owner Draws (outgoing) ____________________

Financing Subtotal ____________________

Total "Money Out" ____________________

Ending Cash

Beginning Bank Balance ____________________

+Money In ____________________

− Money Out ____________________

= Ending Cash ____________________

🐄 Cash Cow Check

Did my cash increase or decrease this month? **Yes** **No**

Why?

Biggest expense:

One thing I want to improve next month:
