

Home Selling Prep Guide

Helping You Navigate the Sale with Confidence and Care

Selling your home is a big step, and we're here to make sure you feel supported every step of the way. Whether you're relocating, upsizing, downsizing, or simply ready for something new, this guide will help you prepare your home, attract buyers, and move forward with clarity.

Step 1: Get Your Home Ready

- Declutter and deep clean—less is more when it comes to helping buyers see the space
- Tackle small repairs like loose handles, chipped paint, or squeaky doors
- Freshen up curb appeal with trimmed landscaping, clean walkways, and a welcoming front porch
- Consider light staging to highlight your home's best features without overdoing it

Step 2: Marketing That Works

- Professional photos and video make a huge difference—first impressions often happen online
- A well-written listing description helps buyers connect with your home's story
- We'll share your listing across social media, MLS, and our network to reach the right audience
- Open houses and private showings are coordinated to keep things smooth and stress-free

Step 3: Know What to Expect

- We'll help you set a competitive price based on current market data
- Showings may come quickly—having a plan for pets, kids, or last-minute tidying helps
- When offers come in, we'll walk you through the terms and negotiate with your goals in mind
- If your buyer is using a VA loan, we'll make sure your home meets the necessary appraisal standards

Step 4: Closing Day

- Once under contract, we'll coordinate with the title company, lender, and inspectors
- You'll get updates along the way so you're never left wondering what's next
- We'll help you prepare for the final walkthrough and make sure everything's ready for handoff

- **Then it's time to celebrate—you've made it!**

At Love Where You Live KC Homes, we believe selling your home should feel personal, informed, and well-supported. We're honored to be part of your journey and committed to making the process as smooth and rewarding as possible.