CHRISTOPHER THOMAS HENRY DAW DIRECTOR RATE CARD



SERVICE & RATE SCHEDULE

My focus is on delivering a compelling creative vision for corporate, commercial, and branded content. The rates below are a reflection of my professional experience, skills, and commitment to delivering a high-quality final product.

1. Directing Services

Service	Rate	Description
Day Rate	\$1,500 AUD (for a standard 10-hour day)	This rate applies to on-set work, covering creative leadership, crew management, and execution of the day's production goals.
Project-Based Rate	Quote Upon Brief	My recommended approach for a comprehensive creative partnership. A tailored quote is provided after a detailed brief, covering the entire project lifecycle, from creative development and pre-production through all shooting days and post-production oversight.

PROFESSIONAL POLICIES

To ensure clarity and manage expectations, the following policies apply to all projects.

Overtime (OT)

Any hours worked beyond the agreed-upon 10-hour day are billed at **1.5x the standard hourly rate** (calculated at \$150/hour).

Travel & Accommodation

• Travel Days: Days spent travelling to and from a location outside of the Sydney metropolitan area are billed at 50% of the standard day rate (\$750 AUD).

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- **Travel Expenses:** All travel expenses (flights, train tickets, rental cars) will be invoiced at cost and approved in writing by the client in advance.
- Accommodation & Per Diem: The client is responsible for all accommodation costs and a per diem of \$70 AUD per day to cover meals and incidentals.

Cancellation Policy

- A **50% cancellation fee** is applied for projects cancelled within **48 hours** of the scheduled start date.
- Projects cancelled more than 48 hours in advance will not incur a cancellation fee, but any non-refundable costs already incurred (e.g., pre-production expenses) will be invoiced.

Payment Terms

- A **50% deposit** is required upon signing the agreement to secure the dates and begin pre-production.
- The remaining 50% is due upon project completion and final delivery of all assets.
- Invoices are payable within 14 days of receipt.

Superannuation

As a freelancer, my day rate includes superannuation. However, I can provide a separate quote that breaks this down for accounting purposes if required by your organization.