



PRICING

Graphic Design Services

Services

2026

- Logos
- Business Cards
- Leaflets
- Booklets
- Posters
- Website Imagery
- Stationery
- Book-Covers

- Packaging
- Magazine Layouts
- Video-Production
- Card Designs
- Consultation
- Installations
- Copy-writing
- Shop fronts

Guide

Costs, as set out in the table, are approximations as according to time taken, i.e. the bigger the company and project, the higher the total

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Pricing for multimedia is often worked out with tiered bundles of packaged services, while NWS understands that the main percentage of work on a design brief is in its producing; NWS, therefore, applies estimates as according to how long each contract takes to fulfil, and so, while costs do have to vary, the high standards you receive are only the very best NWS has to offer and will consist of every aspect to which we believe you are entitled.

Project-duration varies by category of media, e.g. a business card or a leaflet or a logo, etc...in combination with factors surrounding the size of your business - the bigger the brand, the more research we would have to undertake in terms of company-history and adhering to said-brandname's

corporate-identity guidelines - and as such we have made sensible distinctions: local company, regional, national and international.

This pricing guide takes into account every size business and so all related information can be found in this one guide.

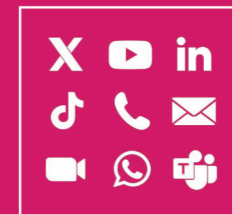
To note, normally you would have VAT in addition to these costs whereas presently it is not applicable and therefore costs are lower. And although we have experience in sorting out finished material, NWS is not a printers, while we can arrange for the printing all the same - with that in mind, please be aware that the costs for printing are not reflected in these prices set out below.

Regarding payment processes, half the sum is expected exactly mid-way through any project as is standard industry procedure with final payment upon completion.

Our estimation equates to approximately £75 per day. If we are satisfied that the work has been completed as per agreed terms made at the outset then any further amendments will be charged at the strict rate of £55 per day, and yet if a time-extension is due to our own requirements (if you are not in a hurry for the work) then no charge. What matters, ultimately, is that you walk away happy.

Multi-

Media



Design

– Qualified and studio-trained, professional standard design for all your advertising needs –

	Logos	Business-Cards	Leaflets	Layouts	Posters & Flyers	Clothes	Stationery	Book-Covers	Card-Designs	Packaging	Website Imagery	Shop-Fronts	Installs	Consulting (£75p/h)	Video-Editing	Copy-writing
Local	500	£450	£400	£475	£375	£350	£450	£400	£375	£475	£375	£500	£750	£500	£400	£350
Regional	£850	£650	£600	£775	£575	£550	£750	£700	£575	£775	£575	£750	£1250	£1000	£750	£525
National	£1200	£850	£800	£1075	£775	£750	£1050	£1000	£775	£1075	£775	£1000	£1750	£1500	£1050	£1050
Global	£1500	£1050	£1000	£1450	£975	£950	£1350	£1300	£995	£1375	£975	£1250	£2250	£1200	£1350	£2000



Competitive Prices

(*All prices are VAT-free but excl. of printing expenses; we will, however, shop around for the best offers)

We can grab a coffee if in reasonable distance or meet via teams to discuss work and terms...
