

# Rafid Alam

Dhaka, Bangladesh • rafiduidesign@gmail.com • rafidui.com • linkedin.com/in/rafidui

## PROFESSIONAL EXPERIENCE

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### SKUAD.IO

Singapore (Remote)

#### User Interface Design Consultant

2021-Present

My role involved designing and developing user interfaces for the company's software products. I am proud to have contributed to the company's success during my tenure

- Designed and developed intuitive user interfaces for the company's web and mobile applications, resulting in a 30% increase in user engagement
- Conducted user research to understand user behavior and preferences, and used that information to inform the design of the company's products.
- Designed and implemented "Country Job Facilities" feature for targeted user experience enhancement.
- Established and maintained design guidelines, fostering consistent branding across all Skuad.io products and platforms.

### LIKVIDO.DK

Denmark (Remote)

#### UI Designer

2020-2021

In my role as a UI designer at Likvido, I identified and addressed key user pain points on the Contract page, executing a redesign for improved user-friendliness and visual appeal.

- Revamped Likvido's dashboard, leading to a 20% reduction in task completion time.
- Simplified navigation, resulting in a 15% increase in user satisfaction.
- Enhanced payment and order management, contributing to a 25% boost in overall productivity.

### KUDOS.TRAVEL

Australia (Remote)

#### UI/UX Designer

2019-2020

As a UI/UX Designer at Kudos, I was responsible for designing and improving the user experience for the company's travel management SAAS platform. My contributions led to significant improvements in the following areas:

- Redesigned Pandemic Travel Requirements: I improved the platform's pandemic travel requirements, resulting in a 40% increase in successful bookings.
- Streamlined Booking Process: I simplified the booking process, reducing the time and effort required to make travel arrangements.
- Improved Overall UX: Through design and user testing, I identified pain points and areas of improvement, resulting in an overall better user experience.

## EDUCATION

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### UNIVERSITY OF DHAKA

Dhaka, Bangladesh

#### Bachelor of Business Administration

2018-2022

- Focus on business, marketing, and UI/UX design

## ADDITIONAL INFORMATION

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- Technical Skills: Figma, UI/UX, Framer, Miro, Vibe Coding, HTML/CSS, MERN Stack, Flutter Basics
- Languages: English;