



EUFRAS

EUROPEAN FORUM FOR AGRICULTURAL
AND RURAL ADVISORY SERVICES

GENERAL ASSEMBLY 2026

Agriculture for the Future: Empowering Advisory Services through AI



25th/ 26th
February,
2026



Széchenyi
István
University

PHARE
building

Vár tér 2., 9200
Mosonmagyaró
vár, Hungary



VIENNA AIRPORT

approximately 40 km from
Mosonmagyaróvár

BRATISLAVA AIRPORT

approximately 30 km from
Mosonmagyaróvár

BUDAPEST AIRPORT

approximately 160 km from
Mosonmagyaróvár



Registration is
open by
February 17,
2026





“Agriculture for the Future: Empowering Advisory Services through AI”

Dates: **25th / 26th February, 2026**

Location: **Széchenyi István University** /Faculty of Agricultural and Food Sciences/ **PHARE** Building.
Vár tér 2., 9200 Mosonmagyaróvár,
Hungary

Venue: The EUFRAS General Assembly 2026 will take place at the Faculty of Agricultural and Food Sciences of Széchenyi István University, located in the historic centre of Mosonmagyaróvár. The faculty is known for its strong agricultural, environmental and advisory profile, and its close connection to regional farming communities and Living Labs.

How to get there: Mosonmagyaróvár is uniquely positioned between **Vienna**, **Bratislava** and **Budapest**, making it one of the most accessible towns in region. Thanks to excellent transport links, participants can comfortably arrive from any of three capitals.



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FROM **BRATISLAVA** AIRPORT (BTS)

- **By Train:** A short bus ride connects the airport to Bratislava's main train station, where trains to Mosonmagyaróvár depart several times per day. Some connections require a transfer at Hegyeshalom. For detailed schedule information please visit the website <https://www.mavcsoport.hu/en>. Airport: Milan Rastislav Štefánik
- **By Car:** On the motorway D2 till the border crossing of Rajka (20 km). After crossing the border, it is easy to get to Mosonmagyaróvár on the motorway M1. (Please, do not forget motorway sticker is necessary both in Slovakia and Hungary.)
- **Airport Transfer:** <https://airportstaxitransfers.com/>

FROM **VIENNA** AIRPORT (VIE)

- **By Train:** Vienna offers the fastest and most convenient access. Trains run frequently from Vienna Hauptbahnhof to Mosonmagyaróvár, with a travel time of 50–60 minutes. By train: from Hauptbahnhof (Hbf) and Meidling to Mosonmagyaróvár take the train. For detailed information please visit the websites <https://www.mavcsoport.hu/en> or <https://www.oebb.at/en/>. Airport: Vienna International Airport.
- **By Car:** On the motorway A4 till the border crossing of Hegyeshalom, 60 km, after crossing the border you can get to Mosonmagyaróvár on the motorway M1. (Please, do not forget that motorway sticker is necessary both in Austria and Hungary.)
- **Airport Transfer:** <https://airportstaxitransfers.com/>



FROM **BUDAPEST** AIRPORT (BUD)

- **By Train:** Trains to Mosonmagyaróvár start from Keleti Pályaudvar (Eastern Railway Station). For detailed schedule information please visit the website <https://www.mavcsoport.hu/en>. Airport: Budapest Liszt Ferenc International Airport
- **By Car:** On the motorway M1 to Mosonmagyaróvár (160 km). Please, do not forget that motorway sticker is necessary.
- **Airport Transfer:** <https://airportstaxitransfers.com/>

local transport

The Mosonmagyaróvár railway station is **5-7**-minute taxi ride from the university.

Taxi services:

- **Zöld** Taxi (<https://taximosonmagyarovar.hu/> +3696 200 200)
- **Elvisz** TAXI (+36303474646) are available throughout the town.

The university campus and the old town area are compact and pedestrian-friendly.



All participants are responsible for booking and paying for their own accommodation.

Variety of hotels, guesthouses and apartments are located within short walking distance of the conference venue (9200 Mosonmagyaróvár, Lucsony u. 2).

Due to limited capacity, we recommend early booking!

Within 3–5 minutes:

- Aquasol Resort (<https://www.aquasolhotel.com/en/>) Simbad Hotel (<https://simbad.hu/en>)
- TheDoors Apartment (<https://thedoors.hu/en/the-doors-boutique-apartment/>)

Within 7–10 minutes:

- Aqua Hotel Termál (<https://aquahoteltermal.hu/en/>)
- Thermal Hotel (<https://thermalhotelmovar.hu/en/>)
- Fészek Fogadó (<https://www.pensionnest.hu/en>)
- CITYLIFE Rooms (<https://cityliferooms.hu/>)

Within 10–22 minutes:

- Hotel Lajta Park (<https://cityliferooms.hu/>)

Local Services & Environment

Mosonmagyaróvár offers a welcoming environment with cafés, restaurants, grocery stores, and the local Flexum Thermal & Spa complex, all within walking distance of the venue. The town's rivers, canals and proximity to the Szigetköz Nature Reserve provide a unique natural backdrop to the event.



draft agenda 6

Day 1 / 25th February

08:00 - 09:00	Registration & coffee
09:00 - 09:20	OPENING
	Welcome speech
	Rui Almeida (EUFRAS Chairman of the Board)
	Dr. István Nagy (Hungarian Minister of Agriculture)
	Dr. Tamás Tóth (Dean of Faculty of Agricultural and Food Sciences of Széchenyi István University)
09:20 - 11:00	Thematic session
	Invited speakers on this year's topic
	John Leamy (Teagasc)
	Dr. Petra Aczél (Széchenyi István University) "Human-AI Collaboration in Advisory Systems: How Technology Reshapes Trust, Communication and Decision-Making."
	Dr. András Vér - how academic expertise is translated into practical agricultural advisory services
	Tibor Bányai (Gazda Kontroll Kft.) "Soft Skills in Daily Work"
	Mark Gibson (Teagasc)
	Discussions
11:00 - 11:30	Coffee Break
11:30 - 13:00	EUFRAS STATUTORY MEETING
	Key activities 2025
	Budget overview 2025 and estimation for 2026
	Conclusion from the Audit report
	Voting on changes of the EUFRAS Statutes and Regulations
	Activity plan 2026 (<i>Info about IALB EUFRAS SEASN conference</i>)
	Election of the EUFRAS Board members
	Open floor: Presentations made by EUFRAS new members, reflections, discussions, Q&A
13:00 - 14:00	Lunch break & Poster session
14:00 - 17:00	Workshops
	YoungEUFRAS
	Workshop in collaboration with projects
	TBC
17:00 - 17:30	Coffee Break
17:30 - 18:00	Concluding remarks and closing of the Assembly by Rui Almeida
	Closing speech by Dr. Tamás Tóth
20:00	Social dinner

Day 2 / 26th February

09:00 - 14:00	Field Trips - in the morning, with the option to book evening flights home
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This is the year of EUFRAS board member elections!
If your organization would like to nominate a candidate, please send **CV** with a **photo** and a **short vision** of what you see and could contribute to EUFRAS's work to the email address: **ilze.lavrenova@llkc.lv** by **February 10th**.

The candidate will be given the floor to introduce themselves during the EUFRAS General Assembly (25th February)



EUFRAS Statutes and Regulations

The agenda of the EUFRAS General Assembly 2026 includes the approval of amendments to the **EUFRAS Statutes and Regulations**. Please review the proposed changes and send your comments, if any, to **ilze.lavrenova@llkc.lv** by **February 10**.

P.S. Statutes and Regulations in attached of email.



poster session

There will be a Poster session and the opportunity to print out them in Hungary for a separate fee, by sending them no later than 2 weeks before the event (**till 10th February**) to **ilze.lavrenova@llkc.lv**

More specific information about costs will follow!



Registration is open till **February 17, 2026**



REGISTER FOR THE EVENT



See you soon!