

Moderator:

**Anita Dzelme**

EUFRAS Vice-Chairman of the Board

Speakers:

- **Christian Jochum**

Food chain expert, Austria

"The COREnet project toward the EU Short food supply chain advisory network"

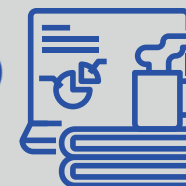
- **Patrick Pasgang – Boerenbond**

Projects vzw, Belgium

"Improve SFSC knowledge through life-long learning, a practical case-study from COREnet project."

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# Advisory Network for Short food supply chain

the COREnet project experience





# The COREnet project toward the EU short food supply chain advisory network

EUFRAS Coffee Break 23 January 2025 – online meeting

**Christian Jochum**



# SFSCs in the European Reality





# Heterogeneous, diverse, multi-faceted

- regionally, economically (and historically) important, for small(er) holdings
- attractive from consumers' perspective, but problems with profitability
- growing political importance (EU, national, regional level), but lack of stakeholders and representing organisations
- onerous for authorities (food legislation, taxation, commercial law)
- → impact on advisory structures
  - broad scope of topics (primary production, food manufacturing, sales)
  - diversity of solutions and structures (education and training of advisors, financing and resources, specialists or generalists, formal/informal etc.)

# Horizon, advisory networks and SFSCs





# Several Horizon projects with regard to SFSCs

- GLAMUR, SKIN, STRENGTH2FOOD, SMARTCHAIN, COACH, AgroBRIDGES, COCOREADO, NEFERTITI, EURAKNOS
- focus on the actors involved → limited impact
- new approach → focus on multipliers and propagators of knowledge
- → sharing it between people who use and produce it and connecting them → AKIS (Agricultural Knowledge and Innovation Systems) →
- several calls for advisory networks (organic, plant protection, soil...)
- 2021: call for SFSC advisory network → two acceptances of tender
- 2 projects (COREnet + EU4advice), but 1 SFSC advisory network →
- close cooperation, joint efforts, but different approaches

CORENET

EU 4 Advice

# About COREnet

- Horizon Europe project
- aim: establishment of an EU wide advisory network for SFSCs
- budget: 4 Mio €
- duration: from September 2022 to September 2027
- 15 partner organisations from 11 countries



Università di Foggia







# What COREnet wants to achieve



## KNOWLEDGE

An extensive knowledge repository



## COMMUNITY

A community enabling peer-to-peer sharing of knowledge



## ADVISING

An autonomous and viable learning network



# COREnet impacts

- new knowledge & know-how → improving impact, sustainability, and performance of SFSCs in different country contexts.
- better understanding of the limitations and benefits of SFSC peer-to-peer learning & mutual support
- improved performance and larger scale impact of SFSCs thanks to advisory and support services
- new interactive forms of SFSC advising
- more SFSC-friendly policies





# Work programme

- mapping →
  - understanding role and importance of SFSCs in all member states
  - identifying Key National Contact Points (KNCPs) in member states outside consortium → door openers for further contacts
- database with a list of advisors from all 27 EU countries →
- Golden Cases → identifying good SFSC advisory examples
- fieldtrips and European roadshows
- Lighthouse Projects to turn outcomes into real practice in member states
- developing a foundational learning module → “The SFSC Advisory Guide”
- establishing the network





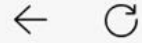
# COREnet first outputs

...more than 360 advisors registered and 5GCs available!

The screenshot shows the COREnet Knowledge Hub website. The browser address bar displays <https://shortfoodchain.eu/knowledge-hub/>. The website header includes the COREnet logo and a 'MENU' button. Below the header, there are navigation tabs for 'LOCAL RESOURCES', 'GENERAL RESOURCES', and 'CONNECT DATABASE'. The main content area features a map of Europe with numerous yellow circular markers indicating the locations of advisors. The map is set against a dark green background. At the bottom of the page, there is a section titled 'LOCAL RESOURCES' with a call to action: 'Are you an expert in advisory practices for SFSC? We invite you to join the European SFSC advisory network.' Below this, it says: 'If you would like to learn more about our project or share with us your experiences and services as an advisor for SFSC, send us an email at: [info@shortfoodchain.eu](mailto:info@shortfoodchain.eu).' At the very bottom, there are four filter buttons: 'ALL', 'GOLDEN CASES', 'LIGHTBOLT PROJECTS', and 'ADVISORS'.



# Our news



https://shortfoodchain.eu/news/



MENU

## LATEST NEWS



Nov 28, 2024 - NEWSLETTER  
**2ND JOINT NEWSLETTER**  
Don't break the chain and read the 2nd CORENET & EU4ADVICE joint newsletter!



Nov 25, 2024 - NEWS RELEASE

## ON 25TH NOVEMBER, CORENET PROMOTES INTERNATIONAL INITIATIVES AGAINST WOMEN VIOLENCE

Highlights on women entrepreneurship and social initiatives in agriculture: stork and experiences from "Coldiretti Donne".

HOME > NEWS > CORENET STORIES – THE CAMPAGNA AMICA EFFORT IN CAGLIARI PRESENTED BY CLAUDIO OREFICE



Nov 6, 2024 - NEWS RELEASE

## CORENET STORIES – THE CAMPAGNA AMICA EFFORT IN CAGLIARI PRESENTED BY CLAUDIO OREFICE

Watch the COREnet Interview of Fondazione Campagna Amica market Initiative in Cagliari.

Promoted by [Coldiretti](#), [Fondazione Campagna Amica](#) is committed to developing projects that aim to safeguard and enhance Italian agriculture. The Initiative promotes **production practices** rooted in **fairness, food safety** and **equity** and with respect for the **preservation of the environment, tradition and culture**.

ARTICLES NEWS RELEASE NEWSLETTER PRESS RELEASE



NOV 25, 2024 - NEWS RELEASE  
On 25th November, COREnet promotes international initiatives against women violence



NOV 21, 2024 - NEWS RELEASE  
COREnet stories – The Multi-Actor Approach Explained by Eva Jennings



NOV 19, 2024 - NEWS RELEASE  
From roundtable to Golden Cases visit: CORENET second European Roadshow highlights



NOV 6, 2024 - NEWS RELEASE  
COREnet stories – The Campagna Amica effort in Cagliari presented by Claudio Orefice



OCT 31, 2024 - NEWS RELEASE  
COREnet Advances Advisory Practices for the Italian Community at the CREA Conference



OCT 21, 2024 - NEWS RELEASE  
COREnet project engages with local agrifood sector at "Accorriamo le Distanze" event in the Foggia province







# Our field visits

HOME > NEWS > GOLDEN CASES OF SHORT FOOD SUPPLY CHAIN INSPIRE EUROPE



Feb 7, 2024 - NEWS RELEASE

## GOLDEN CASES OF SHORT FOOD SUPPLY CHAIN INSPIRE EUROPE

Getting SFSC consultants across Europe to learn from each other: that is one of the intentions of the COREnet project

HOME > NEWS > FOSTERING ADVISORY SERVICES INNOVATION ON SFSC: HIGHLIGHTS FROM THE FIRST CORENET EUROPEAN ROADSHOW



Jul 11, 2024 - PRESS RELEASE

## FOSTERING ADVISORY SERVICES INNOVATION ON SFSC: HIGHLIGHTS FROM THE FIRST CORENET EUROPEAN ROADSHOW

The event held in Cagliari was the occasion to showcase the experiences of COREnet Golden Cases and identify new opportunities for both national and European advisory services

HOME > NEWS > FROM ROUNDTABLE TO GOLDEN CASES VISITS: CORENET SECOND EUROPEAN ROADSHOW HIGHLIGHTS



Nov 19, 2024 - NEWS RELEASE

## FROM ROUNDTABLE TO GOLDEN CASES VISITS: CORENET SECOND EUROPEAN ROADSHOW HIGHLIGHTS

Hosted by InLoco, the CORENET team has spent two inspiring and fruitful days in Faro, Portugal, for the second project European Roadshow.

# COREnet in numbers



**10** Field Visits



**20** Workshops



**30** Golden Cases



**10** EU Roadshows



**27** Lighthouse Projects



**1** EU Network of SFSC Advisors



# Network concept due to work programme

- knowledge inventory for SFSC advisory practices and services
- connecting advisors with each other and initiating collaboration with existing European projects and platforms
- foundational learning module: “The SFSC Advisory Guide”
- creating a climate of public/political support to integrate SFSC advisory services into AKIS
- proposal for a European Advisory Network on SFSCs (EAN-SFSC) integrated into the AKIS (“The network”)



**Go to Mentimeter via this QR code**

**You will find the internet link also in  
the chat**

<https://www.menti.com/aly5tx9z9yxp>

**Code: 1401 3331**





**WE NEED YOU !**





## Still interested?

**Don't miss this exciting opportunity to join the first European advisory network focused on short food supply chains!**

**become a member and apply via JOTform**

**HOW ?**

**<https://form.jotform.com/2317128949550>**

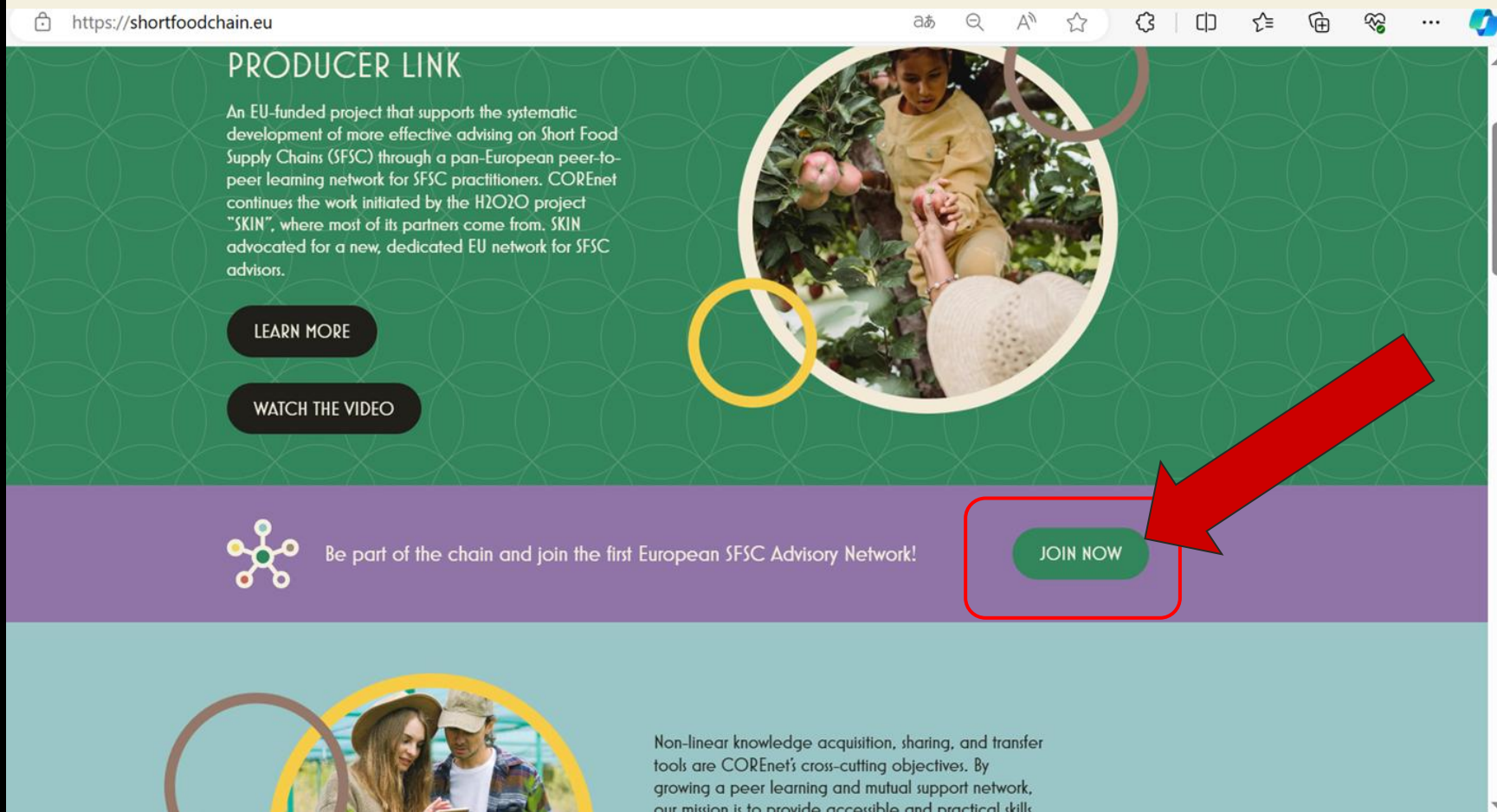


Be part of the first European SFSC Advisory Network!



# Join our SFSC advisors database

<https://shortfoodchain.eu/>





# The online advisors' consent form in all languages (in cooperation with EU4Advice project)

Browser address bar: <https://form.jotform.com/231712894955063>

## EU Network of Short Food Supply Chains (SFSC) advisors

Participant Information Sheet & Consent Form

**Dear participant,**

You are invited to sign-up to our European Network of Short Food Supply Chains Advisors, established via Horizon-Europe's funded projects [COREnet](#) and [EU4](#)

Don't miss this exciting opportunity to join the very first European advisory network focused on short food supply chains!

**Benefits:**

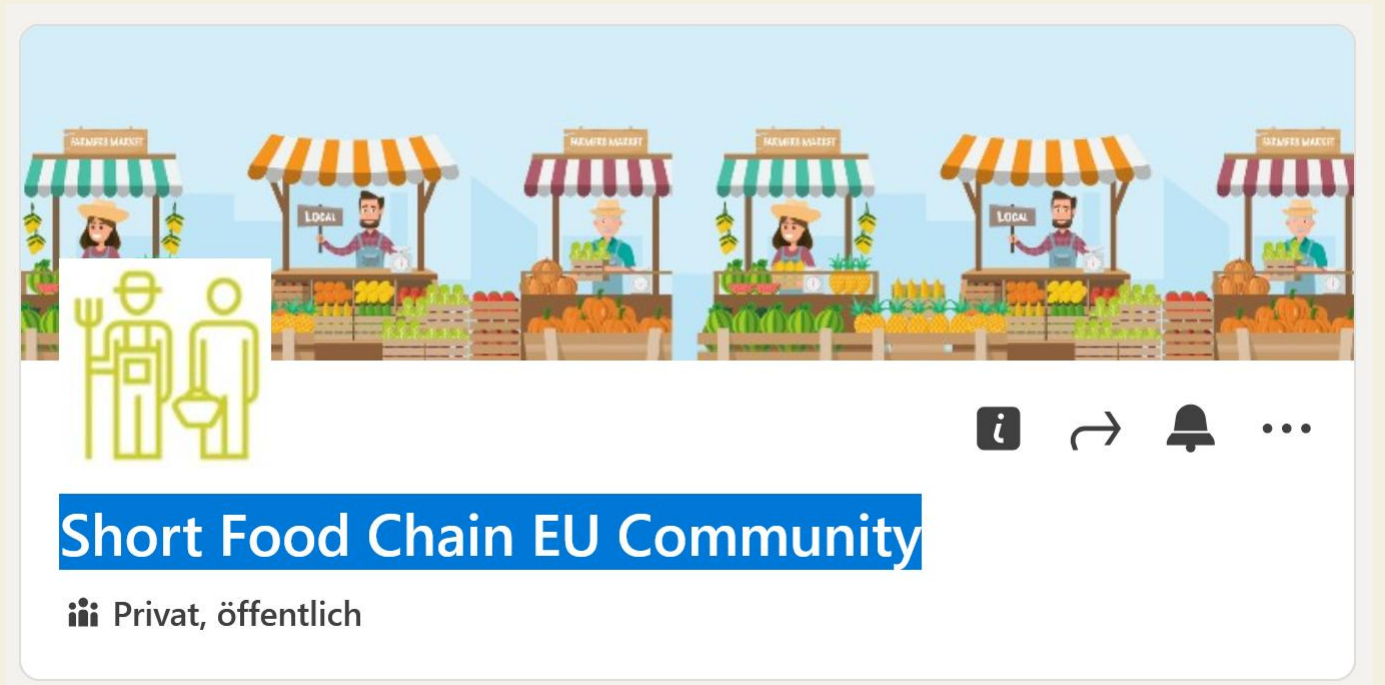
- English (UK)
- English (UK)
- Español
- German (Ger...)
- Finnish
- Czech
- Slovak
- Slovenian
- Croatian
- Latvian
- Français
- Nederlands
- Português
- Magyar
- Italiano
- Lithuanian





# Further options to participate

- platform for innovative examples (not exclusively SFSCs)
- already in place: [Sustainable Food System Innovation Platform](#)
- linked in community: > 750 members



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**Thank you!**

