

Stand out from the Crowd...

The process....

- Free review from a hiring manager's perspective. This will include a quote for the rewrite service.
- Make payment.
- **Create list of interview questions from your resume.** These will gather the quantifying or qualifying details from your experience.
- Create resume.
- Customer review.
- Revise and customer review's again until satisfied.



The key!

Sample of how we will revise work experiences.

Original

[Redacted] | Supply Chain Demand Planner [Redacted]

- Utilized SAP for data collection and analysis, leading to a 15% improvement in inventory accuracy.
- Developed and maintained Excel-based models to forecast demand and manage inventory levels.
- Collaborated with the procurement team to optimize supply chain processes and reduce costs by 10%.
- Analyzed production data to identify inefficiencies and implement process improvements, resulting in a 20% increase in operational efficiency.

Supply Chain Demand Planner

Amman, Jordan

Manages brand inventory at a Middle Eastern FCMG distribution company, with revenues of 84.5 million JOD. Performs vendor management, demand forecasting, analytics and inventory management using SAP and Excel spreadsheets.

- Maintains a 2458 SKU inventory with over 2 million items.
- Buyer for 1 of the 15 FMCG brands with 16.5 million JOD in annual revenue.
- Creates an average of 13 orders a month worth nearly 1.4 million JOD through SAP.

Rewrite

After interviewing the candidate, we found out these things.

Sample of how we will revise work experiences.

[Redacted] Product Developer & Category Manager-
Stationery and Teacher Resources

[Redacted]

Developed on trend range to meet customer mission: including trend analysis, product creation, range building using data analysis.

Developed category plans to fill significant gaps in range.

Developed own brand product ranges, with varied manufacturing bases – plastic moulding, bamboo and wooden construction, publishing, stationery, printing cut and sew, chemicals, paper goods, medical accessories, etc.

Original

This took a few question and answer sessions to gather this information.

Rewrite

[Redacted]

[Redacted]

Product Developer & Category Manager
Sydney, Australia

Managed the Stationery and Teacher Resources product category. Responsible for market analysis, vendor management, product development, and sourcing.

- Innovative. While researching social media about how young teachers mention teaching products, identified a need for a teacher’s diary. Designed, published and marketed, via social media, the product selling 100k AUD in the first year to over 500k AUD in 5 years, winning the 2019 Product of the Year award.
- Hired to revitalize the category. Removed underperforming products and developed new ones. Took the category from 4 million AUD to 9 million by end of tenure. Received “Range Builder of the year, 2018,” for performance.
- In 2019, when COVID hit, was given the Health and Hygiene category. Had to contain costs due to disrupted supply chains, account for ever-evolving health regulations and criteria, but ended up doubling sales to 4.5 million AUD.

Sample of how we will revise work experiences.

House Manager

- Oversee daily estate operations for a high-profile family, maintaining exceptional service standards across all interactions and events.
- Manage guest relations and property readiness, coordinating with estate staff to ensure seamless hospitality for principal and VIP guests.
- Lead and mentor a cross-functional team, fostering professional growth to maintain high performance across departments.
- Oversee budgeting and financial management, collaborating with finance staff to ensure operational efficiency.
- Spearheaded strategic planning for large-scale events, managing logistics and estate personnel to create flawless experiences.
- Develop and implement estate management policies, ensuring adherence to service protocols and consistency in standards.

Original

Sometimes the candidate would send a lot of information and other times very little.

Rewrite

House Manager

Oversees an 18-member team at a 720-hectare, internationally acclaimed wine estate renowned for its award-winning Pinot Noir and Chardonnay wines. Responsible for managing logistics, security, event planning, and catering services, ensuring seamless operations that uphold the UHNW family's global reputation for excellence and hospitality.

- Prepares a flawless guest experience at the annual 400-guest wine event, including catering, transport and VIP services.
- Delivered white-glove services to visiting presidents, royalty, and dignitaries, reinforcing the estate's status as a premier global destination.
- Chairman of [REDACTED] Association) in 2023, overseeing emergency response and safety across 64 farms throughout the valley.
- Vice Chairman ([REDACTED]), which focused on protecting the area's flora and fauna.
- Innovative. Introduced eco-friendly packaging for wine exports as a recycling initiative.

Sample of how we will revise your resume.

Name/contact

The key is to create interest to further read!

Create a Summary of Skills that highlights your career.

SUMMARY OF SKILLS:

- Over 12 years managing teams up to 20 people across countries, IT and the military.
- Over 30 years of experience in IT including positions in management, architect, data center management, sales, network security, network and system administration to technical support.
- Over 6 years of project management.
- Over 20 years of data center experience.
- Over 2 years of sales engineering experience.
- WAN and LAN architect/engineer experienced in office and trading floor build-outs, global MPLS WANs, HFT networks, compute farm networks, structured cabling design and data center moves.
- Managed cloud service co-location data centers with up to 1,000 racks and 24,000 physical servers.
- AudioVisual industry experience with digital signage, AudioVisual standards for IP, workspace utilization monitoring, and room reservation systems.
- Led the project to migrate 11,000+ mailboxes from MS Exchange to M365
- Designed and managed the monitoring system for an S&P 500 corporation.
- Almost 14 years of U.S. Naval service with a TOP SECRET/Special Background clearance.
- Award-winning, published author.
- Experienced in Adobe Indesign, AI tools for writing; Management Skills: Budget management, performance reviews, KPI and analytics, vendor management, risk and compliance, people management; Network: Cisco Catalyst and Nexus switches, routers; Juniper WXC WAN Optimization devices and SRX firewalls; Aruba Wireless controllers; Crestron NVX; Screenbeam Wireless display solutions; NetScout RMON probes, Wireshark, NetFluke; Others: Change management, ITIL v2 & v3 and TQL

WORK EXPERIENCE:

Revised: December 2024 - Present

Things to remember about job hunting

- *ATS/HR is only the first hurdle to cross and mostly keywords work for them.*
- **The hiring managers decides who gets an interview!**
They need more than keywords, they need quantifying or qualifying data.
- *Most readers spend very little time on your resume. Get them excited at the top half of the first page!*
- *Most resumes use vague statements lacking details. **Be the exception!***

STAND OUT FROM THE CROWD

- RESUME WRITING
- RESUME REVIEW
 - I provide a detailed review. I tell, you write.
- MILITARY RESUMES
 - 13-year Navy Vet. I know how to convert the lingo.
- HIRING MANAGER EXPERIENCE
 - 20+ years of hiring experience.

