

Digital Marketing Strategy Proposal

Proposal Title:

Digital Marketing Strategy Proposal from Green Emerald Media

Purpose:

This document presents three six-month digital marketing engagement tiers—each designed to boost visibility, engagement, and conversions.

Proposal Highlights:

- Six-month strategic engagement
- Campaign planning, funnel mapping, influencer scouting
- Multi-channel content (Instagram, Facebook, Google, WhatsApp)
- Performance dashboards and bi-weekly/monthly reporting
- Optional add-ons: YouTube, Pinterest, paid media management
- Cancel anytime with 30-day notice

Your Best Offer:

Plan	Setup Cost	Monthly Fee	Total Cost (6 mo)	Channels Covered	Reporting Frequency
Starter	₹ 12,000	₹ 10,000	₹ 72,000	Instagram & WhatsApp	Monthly updates
Growth	₹ 20,000	₹ 18,000	₹128,000	Instagram, Facebook & Google	Monthly updates
LeadGen Pro	₹ 30,000	₹ 25,000	₹180,000	Instagram, Meta Ads & Google Ads	Monthly updates

Our Objective:

We craft culturally resonant campaigns that connect emotionally and convert strategically—backed by data, not guesswork.

Next Steps:

1. Review your preferred tier.
2. Confirm selection in writing.
3. Schedule your kickoff call at support@greenemeraldmedia.com.

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