

## Bundled Digital Marketing Plans – 6 Months

### Features

Plan	Key Deliverables
Starter Boost	Instagram content, WhatsApp broadcast strategy, weekly calendar, brand tone posts
Growth Amplify	Multi-channel campaigns, influencer tie-in, bi-weekly reports, promo designs
LeadGen Prime	Funnel logic, landing page inputs, CRM tracking guidance, weekly dashboards

### Terms & Conditions

- Campaigns billed monthly (plus 18% GST); setup charged upfront
- Influencer charges are handled and paid by agency; **included in plan**
- Client retains final approval on influencer and campaign creatives
- Strategic calls every 4–6 weeks (LeadGen Prime only)
- Landing pages guided by agency but built by client or add-on service
- CRM tracking limited to form capture & guidance—not full implementation
- Cancel anytime with 30-day notice; assets handed over upon termination
- Influencer selection from ₹10k–₹50k range depending on brand fit
- Any upgrades billed as add-ons post initial scope sign-off