

Privacy Policy

Effective Date: 1 June 2025

1. Who We Are

EcowareX International Ltd

Registered in the United Kingdom

Email: ecowarex@gmail.com

Phone: +44-7706 865606

We are committed to protecting your personal data and complying with applicable data protection laws, including the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

2. What Data We Collect

We may collect the following personal data when you interact with our website:

- Your name
- Email address
- Phone number
- Business name (optional)
- Inquiry message or interest

3. How We Use Your Data

We collect and use your data for the following purposes:

- To respond to your inquiries or requests
- To provide quotes or product information
- To send you follow-up communications or marketing emails (only if you consent)
- To improve our services and communication

4. Legal Basis for Processing

We process your data under one or more of the following lawful bases:

- Consent: You have given clear consent to receive communications or marketing
- Legitimate Interests: To respond to your inquiry and provide customer support

5. Marketing Communications

If you opt in, we may occasionally send you updates about our products, pricing, events, or sustainability initiatives.

You can unsubscribe at any time by:

- Clicking the unsubscribe link in our emails
- Emailing us directly at ecowarex@gmail.com

6. Data Sharing

We do not sell, rent, or trade your personal data. Your information is only shared with trusted third-party service providers (e.g., email systems or CRM tools) as necessary to run our business.

7. Data Storage & Retention

We securely store your data and retain it only for as long as necessary for the purposes outlined above, or as required by law.

8. Your Rights

You have the right to:

- Access the personal data we hold about you
- Correct any inaccurate information
- Withdraw your consent at any time
- Request deletion of your personal data (subject to legal obligations)

To exercise your rights, contact us at ecowarex@gmail.com

9. Cookies

We may use cookies or analytics tools to improve your website experience. You can manage cookie preferences in your browser settings.

10. Contact

If you have questions about this policy or how your data is handled, contact us at:

Email: ecowarex@gmail.com

Phone: +44-7706 865606