

At PRO Signs, we specialize in delivering high-quality signage solutions tailored to meet the unique needs of businesses in the Bay Area. Our commitment to excellence ensures that every sign we create not only enhances visibility but also strengthens brand identity.

Scope of Services

We offer a wide range of signage options, including:

- ❖ Storefront Signs: Custom designs to attract foot traffic.
- ❖ Interior Branding: Lobby signs, directional markers, and more.
- ❖ Illuminated Signs: LED, neon, and digital solutions for maximum impact.
- ❖ Event Signage: Temporary and portable signs for special occasions.

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PRO
Signs

yes we can!



Pricing Breakdown

Based on market averages:

Materials:

- PVC Signs: \$200–\$400
- Fabricated Metal Signs: \$500–\$5,000
- LED Signs: \$750–\$30,000

Labor Costs:

- \$150–\$300 per square foot for high-end products.
- hourly rate for skilled labor: \$50–\$120/hour.

Financing Options

To make our services accessible to all businesses, we offer flexible financing plans:

Four Installment Payments:

- Payments spread over four months. Market average interest rate: 5–10%. Third-Party Financing:

- Partnering with trusted providers for extended payment plans.

- Interest-free options available for qualifying clients.

In-House Financing:

- Customized payment terms based on client needs.

It's an Investment, not a Liability!

Your signage is more than just a business expense—it's a powerful investment with significant returns. A well-placed and expertly designed sign can dramatically boost foot traffic, increase brand visibility, and generate higher sales revenue. Consider the numbers:



F.T.M.O.

CHICAGO ART

According to industry studies, 76% of consumers enter a store based on its signage.

On average, businesses report a 15–25% increase in revenue when upgrading to high-quality signage.

For a typical business, this means a return on investment that can surpass the initial cost in as little as 6–12 months.

With these factors in mind, your sign essentially pays for itself. In reality, it's less of an expense and more of a money generator, a free tool that works tirelessly to promote your brand and drive sales.

Next Steps

We would love the opportunity to partner with you on this impactful investment. Please contact us at team@prosignsca.com to discuss your signage needs or schedule a consultation.

Best Regards,

PRO Signs
Web Sales Team
team@prosignsca.com



Profit Margin:

We maintain a healthy profit margin of 20–30%, ensuring competitive pricing while delivering top-notch quality.

