Barra da Tijuca, RJ, Brazil

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carolina.lavourinha@gmail.com

Education

Bachelor of Design
UniFBV - Faculdade Boa Viagem
2015 – 2016

Graphic Design Technologist
UVA - Universidade Veiga de Almeida
2016 – 2022

Skills

Graphic Design

Motion Graphics & Animation

Branding & Identity

Digital Illustration

UI/UX (basic)

Photography & Editing

Language

English

Portuguese

CAROLINA AYRES LAVOURINHA
Graphic & Animation Designer

👤 Profile

As a creative and detail-oriented Graphic & Animation Designer, I specialize in branding, motion graphics, digital illustration, and basic web design. I am recognized for my human-centered approach, visual storytelling skills, and a strong passion for aesthetics. I am always enthusiastic about exploring new tools, collaborating with a diverse range of clients, and bringing visual ideas to life.

💼 Work Experience

2021 – Present

Freelance | Graphic and Animation Design
Self-Employed | Rio de Janeiro, Brazil

I created visual identities and branding systems for personal projects, which included animations, web design, and marketing materials.

💼 Education & Events

2016

SAGA - School of Game Development, Digital Art, Design, and Visual Effects
Image editing, vector art, and digital painting.

2020

PUCRS - Pontifical Catholic University of Rio Grande do Sul (Online)
Professional, Emotional, and Technological Competencies for Times of Change, with professors Leandro Karnal and Luiza Helena Trajano.

2023

Rio Innovation Week
Design, Innovation, and Culture Event

2024

REC'n'Play
Creative Technology and Entrepreneurship Forum

💼 Tools & Software

Adobe Photoshop	Adobe Lightroom	Web Design (basic knowledge)
Adobe Illustrator	3D Studio Max	Typography & Lettering
Adobe After Effects	Adobe Premier Pro	Microsoft Office