

P RIMEFLUENCERS



IN THE WORLD OF AI, WE ARE THE **UNIVERSE OF **I**NFLUENCERS**

— WHO ARE WE – A NEW ERA OF INFLUENCE —



Primefluencers is a **performance-driven influencer** marketing agency built to help brands grow through **strategic creator partnerships** and **high-impact campaigns**.

We go beyond basic promotions. Our focus is on building **long-term brand influence** by matching businesses with creators who truly align with their audience, values, and goals. Every campaign is designed to feel natural, credible, and engaging — so audiences don't just see your brand, **they trust it**.

What makes **Primefluencers** different is our **balance** of **creativity and strategy**. We combine storytelling with **data-driven planning** to ensure each collaboration delivers **measurable results** — from brand awareness to **customer action**.

We don't believe in one-time viral posts. We build **consistent influence, systems** that turn creators into **brand advocates** and **audiences into customers**.

What We Do Best

Multilingual/Regional Campaigns

India's got many languages – and so do our campaigns! At Metafluencers, we collaborate with lakhs of creators from across the country, delivering content in dialects like Marathi, Tamil, Telugu, Malayalam, Punjabi, and beyond. Regional or national, we make sure your brand speaks the audience's language – literally.

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UGC Bulk Campaigns

Need massive reach on a budget? We've got over 1,00,000+ UGC creators ready to roll! From product demos to trending reels, we've helped brands flood the feed with authentic content that actually connects — no bots, just real buzz.

Barter Campaigns

Got a cool product? Let creators try it out and shout it out — all on barter! We run high-impact, zero-cash campaigns that get your brand in the hands (and on the feeds) of the right influencers.





Influencer Event & On-Ground Integration

From glam launches to cozy pop-ups, we bring creators offline too! We curate influencer guest lists, coordinate live coverage, and create IRL buzz that translates into online fire — full circle, full power.

Our Power-Packed **Brand Squad**

RENEE

Flipkart

Qualcomm®
snapdragon 

 motorola

SAMSUNG

glance



Pansari
GROUP
Saheer. Ayush. Vedic Insurance

T.A.C.
the ayurveda co.

Power
Gummies


furniza

instamart
BY SWIGGY

WINGREENS WORLD.com 

 BOMBAE

ultra



Mys. Bector's
CREMICA
WE SA TIFE


Beauty Garage®


BLUE TEA™

 DR. VAIDYA'S
New Age Ayurveda

HOAL
HOUSE OF
ABHINANDAN LODHA

We Are Not **Another** Influencer Agency



Primefluencers isn't just another influencer marketing agency — we're the cool kids of the creator world! With a power-packed fam of 500,000+ creators from every nook and corner of India, we're talking Fashionistas, Foodies, Tech Geeks, Finance Gurus, Stand-up Stars — you name it. From nano and micro influencers to full-blown celebs, we roll with everyone. No boring boxes here — we don't do "one-genre-fits-all." We're all about mixing it up, keeping it real, and delivering scroll-stopping, vibe-packed content that's as authentic as it gets.

We Unlock **The Power** Of Influence



States Covered

20+



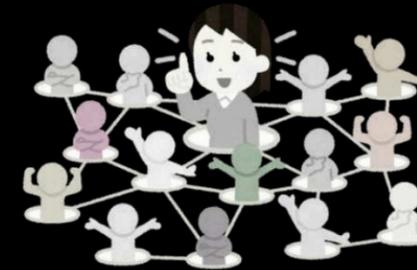
Influencers Onboarded

500000+



Dialects Worked In

15+



Genre Expertise

15+

Platforms We Use



Some **Icons** of Our Campaigns



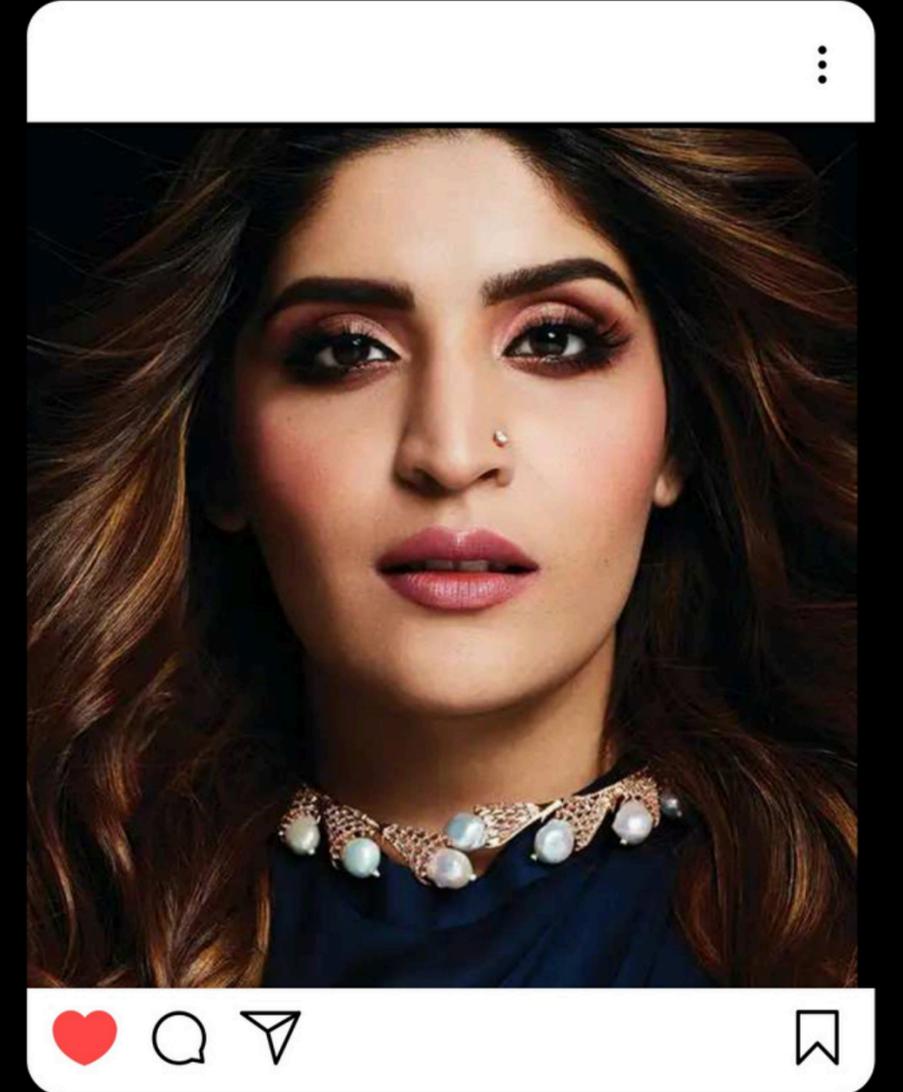
Harsha Siroe

Lifestyle & Fashion



Ansh Mehra

AI Informatics



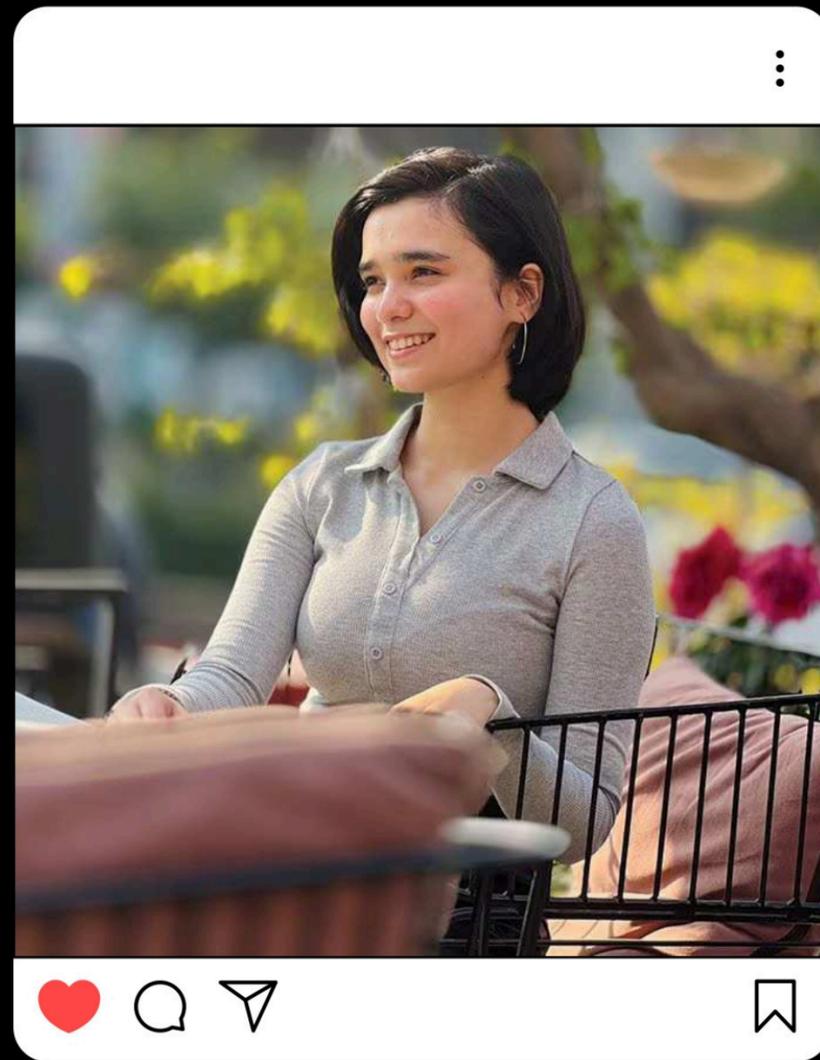
Shreya Jain

Beauty & Skincare



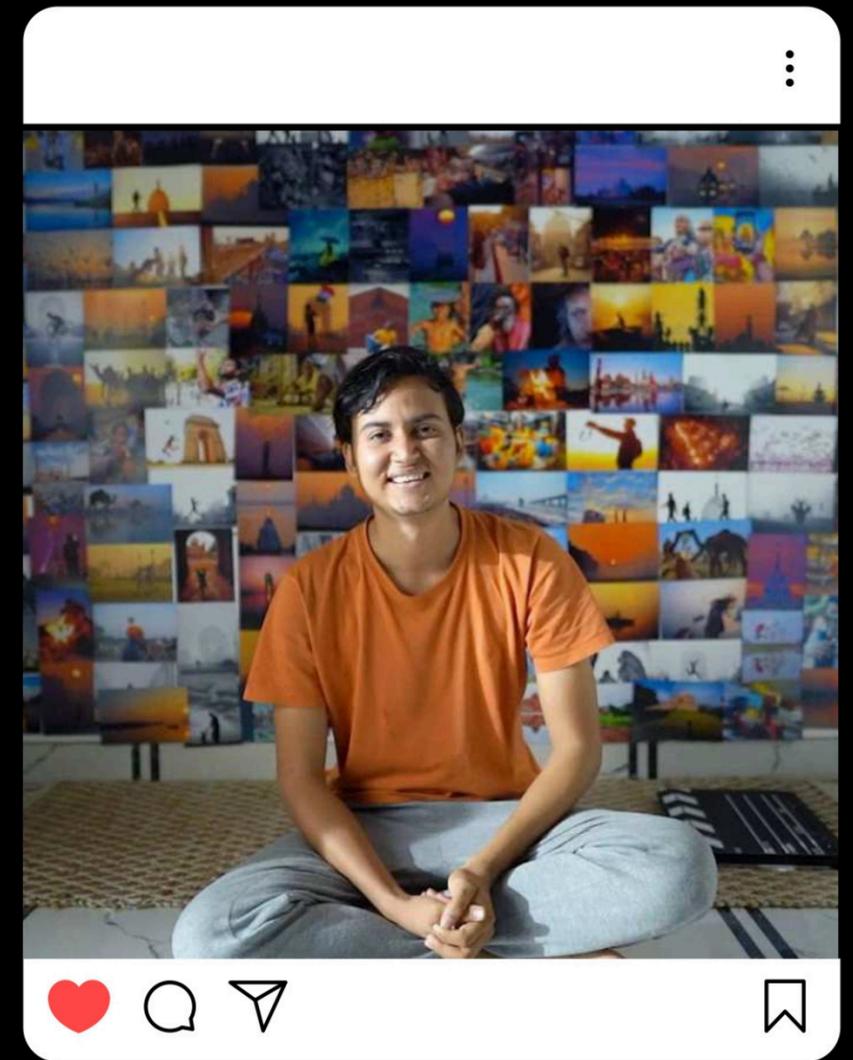
Karan Singh

Technology



Meethika Dwivedi

Entertainment



Soumesh Pandey

Visual Storyteller

EVERY CREATOR. A STORY. A STRATEGY.



✓ Best price
 ✓ Ghar baithe becho
 ✓ Instant payment

Flipkart Rest pe jao aur apna phone becho!

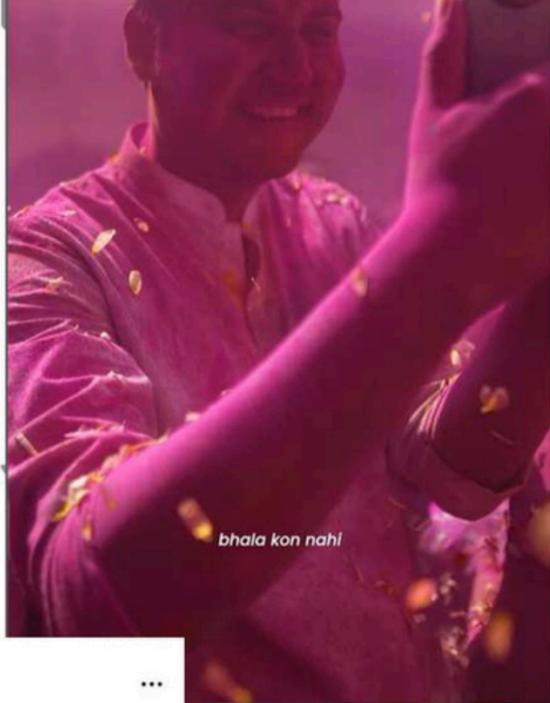
👉 Link BIO mein!

#FlipkartReset #SellOldPhone #InstantCash #SmartDeal"

rohit_yaduvanshi_26_ 5w
 Kitna paisa mila flipkart se 🤩

1 like Reply See translation

874 likes
March 12



Windaun 3 4 hoon ki hoi... har moment ek perfect shot mein capture karlia h men ...

Aur jab kahaniyon mein jaan dalni ho, toh ek Snapdragon-equipped phone zaroori hai! 🤩 📱

#ShotOnSnapdragon #Snapdragon

7w

sankalp3na Happy Holi Bhai 🥰 🇮🇳

7w 1 like Reply ...

heykumaar 🍌 🍌 🍌 🍌

7w Reply

starryeyes2054 Mast bro 🍌 🍌 🍌

7w 1 like Reply

aman_aryaa9 🇮🇳 🇮🇳

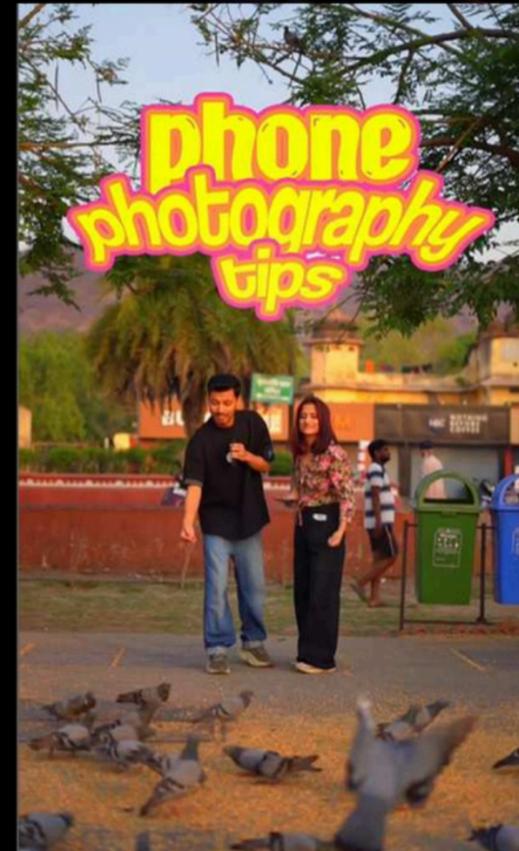
20,125 likes
March 14



@motorolain

#PoweredbyMediaTek #MediaTekDimensity7300X #MediaTekDimensity7300Series #sheforchique #delhiinfluencer #mobile #Powering2BillionPlusDevices #hellomoto #motorolarazr50 #motorolaedge50neo #motorola #SpectraSeries #EnvisionXSpectra

Liked by meghamodi42 and others
September 16, 2024



swarikaandaditya and snapdragon_in S&A x Snapdragon

swarikaandaditya More tips to take perfect #ShotOnSnapdragon pics 📸 Photography is both an art form and something beautifully casual—a way we all capture memories, moments, and the little things that matter. If you're just starting out, these simple things can instantly make your photos better.

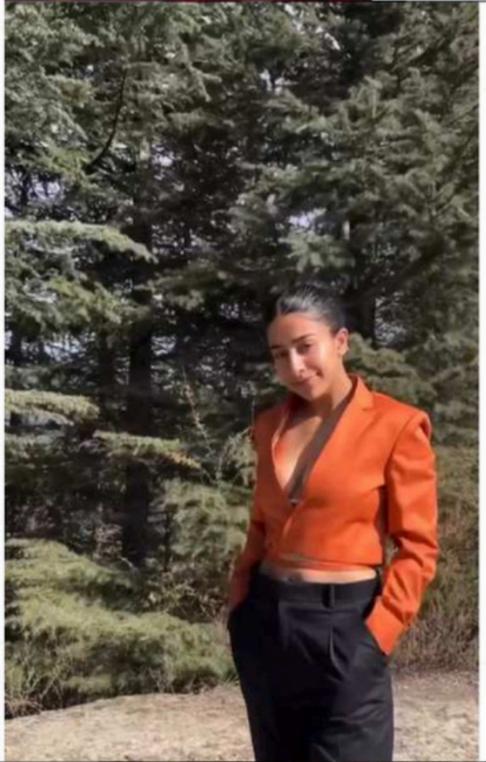
:: Explore Depth Using Foreground Elements - Create layered compositions by including objects in the foreground (like plants, railings, or windows). It adds dimension and pulls viewers into the scene.

:: Use Leading Lines and Symmetry Like a Pro - Find natural lines in the environment—roads, shadows, architecture. These guide the viewer's eye and instantly add structure to your shots.

:: Set Custom LUTs for Different Locations or Times of Day - Create or import LUTs for specific vibes—like moody urban night scenes or warm sunrise tones. That way, you're shooting with the final look already in mind.

And ya, applying LUTs live takes a bit of power, so having a solid processor like Snapdragon makes it all run smoother.

2,526 likes
2 days ago



ennoble_fashion • Follow
Original audio

ennoble_fashion Posted @withregram • @rudranshi_sharma BB you so vicious

#fashion #fashionreel #style #stylish #stylewardrobe #ennoblefashion

112w

26 likes



humuu7864 and rudimentary_beauty Original audio

humuu7864 #Ad Achieve glass skin using @rudimentary_beauty products 🤩

Featured products:

- 1) Skin re-texturizing and pore refining concentrate: This essence allows your skin to exfoliate, reduce texture and refine pores while supporting your skin's microbiome.
- 2) Deep hydration water cream: This cream deeply hydrate and calm your skin. It also gives the skin a plump and healthy glow.
- 3) Glow intensive brightening concentrate: This hydrating, toning, and brightening treatment is perfect for every skin type, delivering transformative results with just one product.
- 4) Reign supreme cream: This rich cream helps brightens the skin. It also leaves the skin feeling moisturized, super-nourished, healthy and fully rejuvenated.

#rudimentary #rudimentarybeauty #kbeauty #koreanskincare #glassskin #koreanskincareproducts #skincare #skincareroutine

1,098 likes
February 2, 2024



styleby_akankshasingh • Follow
Taylor Swift • august

styleby_akankshasingh I attended the fabulous #CatchUpWithTech - An Influencer Meet & Greet event powered by MediaTek today. It was every bit of fun and techy as it looks here. Did you know, that MediaTek powers more than 2 billion devices every year? Like Chromebooks, Smartphones, Wi-Fi and many more feature MediaTe chipsets.



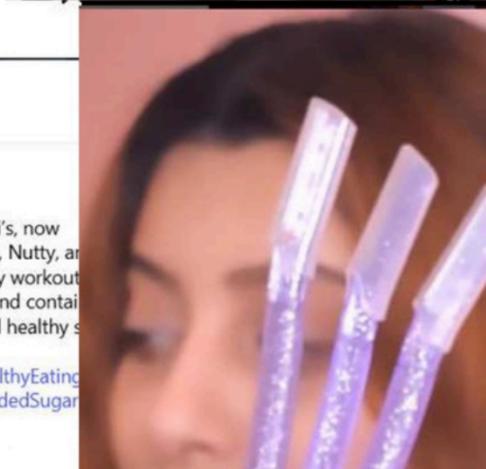
veer_fitness • Follow

veer_fitness #Ad

Check out the amazing nutrition bars from Shanti's, now available in India! I highly recommend the Yogurt, Nutty, and Fruity flavors. These bars are perfect for your daily workout routine and made with high-quality ingredients and contain no added sugar. Don't miss out on this delicious and healthy snack!

#Shantis #NutritionBars #Fitness #Workout #HealthyEating #YogurtFlavor #NuttyFlavor #FruityFlavor #NoAddedSugar

@shantifoodsindia



kashishmujeeb_makeupartist • Follow
The Night Of Seokyo • Blue Sky

kashishmujeeb_makeupartist I BET YOU DIDN'T BEAUTY HACK 🤩 @mybombae_

GlamUP beauty razors are the best razors I have used for my skincare and flawless makeup! 🌟 I love the sparkle the perfect glitterati addition to my makeup box. They're super gentle for everyday exfoliation. So first glam up!

P.S. Their packaging comes with a cute and thoughtful touch. I couldn't love the glam up beauty razor any more than I love the fab product from the link in bio/story. available

Vibes We Created

NEXA Music



Campaign Objective

To amplify the reach and popularity of 10 tracks under the Nexa Music banner through authentic creator-driven content, generating large-scale awareness and cultural buzz across digital platforms.

Platform

Instagram

Campaign Type

UGC Bulk Campaign (Song Promotion Activity)

Creator Pool

We activated a massive network of 10,000+ creators, spanning across all categories:

- Nano
- Micro
- Macro
- Mega

This diverse mix ensured a perfect balance of mass reach, niche engagement, and influential visibility

Creator Genres Engaged

- Lifestyle Influencers
- Dancers
- Couples (for romantic content)
- Fashion Creators
- Vox Pop Creators (for public reactions and virality)

Deliverables

Each influencer delivered 1 UGC Reel using the song as the soundtrack, weaving it into everyday content or creative trends to maximize relatability.

Results & Impact

- Total Creators Activated: **10,000**
- Total Songs Promoted: **10**
- Total UGC Reels Created: **10,000+**
- Reach Achieved: **100 Million+**
- Engagement Spike: Significant uplift in song shares, saves, and Reels plays
- Trend Alert: Several songs broke into weekly trending charts and Instagram audio libraries.

Qualcomm® snapdragon



Campaign Objective

To drive awareness and community engagement through exclusive event-based experiences, positioning Snapdragon as not just a tech enabler, but a cultural and lifestyle brand.

Platform

Instagram

Campaign Type

Snapdragon Insider Activity – Events

- Insider Festival – A high-energy experience bringing creators and fans together.
- Store Island Launch – Exclusive sneak-peek + product interaction event.
- Manchester United School Event – A youth-focused event connecting tech with sport.

Creator Pool

- Nano
- Micro
- Macro
- Mega

Creator Genres Engaged

- Lifestyle Creators
- Tech Enthusiasts
- Sports Influencers

This genre-specific targeting ensured that each event spoke directly to its core audience, be it fashion-forward fans, gadget lovers, or football enthusiasts.

Deliverables

- 1 Collaborative Reel (posted on both their page & Flipkart's handle)
- This dual-post strategy ensured maximum visibility and organic reach.

Results & Impact

- Events Hosted: **3**
- Creators Engaged: **300**
- Total Content Pieces: **600+**
- Reach Achieved: **3 Million+**
- Key Outcomes:
 1. Created online chatter and community excitement around Snapdragon.
 2. Boosted brand positioning among Gen Z and young millennials.

Flipkart



Campaign Objective

To spotlight Flipkart's new Reset initiative, leveraging influential voices in the tech and lifestyle space to drive relevance, awareness, and excitement on Instagram.

Platform

Instagram

Campaign Type

Collaborative Reels with top-tier influencers

Creator Pool

We onboarded a handpicked group of 15 creators across the following tiers:

- Macro Influencers
- Mega Influencers

This pool was selected based on their high follower base, trusted content style, and alignment with Flipkart's Reset messaging.

Creator Genres Engaged

- Tech Experts – Unboxings, gadget reviews, and tech upgrade content
- Lifestyle Creators – Minimalist living, smart shopping, and digital lifestyle themes

This mix ensured the messaging was not only informative but also aspirational and engaging.

Deliverables

- 1 Collaborative Reel (co-posted on their handle and Flipkart's page)

This doubled visibility and ensured broader audience penetration.

Results & Impact

- Total Creators Activated: 15
- Content Pieces: 15 Collaborative Reels
- Total Reach: 1.5 Million+
- Engagement: High interaction, saves, and shares – especially for tech-centric content
- Platform Buzz: Generated significant interest around the “Reset” theme and product categories



Campaign Objective

To amplify the visibility of premium Hair, Skin & Beauty services offered by top brands through authentic influencer experiences, driving trust, awareness, and engagement among beauty-conscious audiences on Instagram.

Platform

Instagram

Campaign Type

Clinic & Salon Visits – Experience-Led Promotions

Brand Collaborations

- Panacea Global Hair & Skin Services
- Oliva Skin & Hair Clinic
- Beauty Garage

Each brand aimed to showcase its expertise in dermatology, cosmetic treatments, and products focused on salon services through influencer-driven storytelling.

Creator Pool & Genres Engaged

We onboarded 100+ Macro & Mega influencers, chosen for their strong influence in beauty, skincare, and lifestyle communities. Their credibility and large follower base helped drive impactful reach and authentic engagement.

- Lifestyle Influencers
- Beauty & Skincare Enthusiasts
- Self-care & Wellness Advocates

Deliverables

1 Collaborative Reel showcasing their personal experience, service benefits, and transformation stories, co-posted with the brand's official handle.

Results & Impact

- Total Creators Activated: 100+
- Deliverables Created: 100+ Collaborative Reels
- Reach Achieved: 5 Million+
- Brand Lift: Boosted footfalls & online queries for clinic & salon appointments.



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Powering Brands Through Influence

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