

Privacy Policy

Last Updated: 06/03/2025

Param Medical Devices ("we," "our," "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you use our website (www.paramdevices.com) and services.

1. Information We Collect

We may collect the following types of personal information from you:

- **Personal Details:** Name, email address, phone number, and billing/shipping address.
 - **Payment Information:** When you make a purchase, we collect payment details (processed securely through third-party payment providers; we do not store payment information).
 - **Order Information:** Details of the products you purchase from us.
 - **Technical Data:** IP address, browser type, device information, and website usage data collected through cookies and analytics tools.
 - **Communication Data:** Emails, messages, and feedback you send to us.
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2. How We Use Your Information

We use your personal information for the following purposes:

- To process and fulfill orders, including payment and delivery.
 - To provide customer support and respond to inquiries.
 - To improve our website, products, and services through analytics.
 - To send promotional emails, offers, and updates (only if you opt-in).
 - To comply with legal obligations and protect against fraud.
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3. How We Share Your Information

We do **not** sell, rent, or trade your personal information. However, we may share your information with:

- **Service Providers:** Third-party logistics, payment processors, and IT service providers to facilitate transactions and services.
- **Legal Authorities:** If required by law, in response to legal requests, or to protect our rights.
- **Business Transfers:** In case of a merger, acquisition, or asset sale, your information may be transferred.

4. Data Security

We implement appropriate security measures to protect your personal information. However, no online transmission or storage system is 100% secure, and we cannot guarantee absolute security.

5. Your Rights and Choices

You have the right to:

- Access, correct, or delete your personal data.
- Opt-out of marketing communications at any time.
- Disable cookies through your browser settings.

To exercise these rights, contact us at **sales@paramdevices.com**

6. Cookies and Tracking Technologies

We use cookies and analytics tools to enhance user experience and gather website usage data. You can manage cookie preferences through your browser settings.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of external sites and encourage you to review their policies.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and your continued use of our website constitutes acceptance of the updated policy.

9. Contact Us

For any questions regarding this Privacy Policy, please contact us at:

- **Email:** sales@paramdevices.com
- **Phone:** [Insert Phone Number]
- **Address:** Triyaza Healthcare Pvt. Ltd. C/7, sanskardeep, Ahmedabad, Gujarat, India

Thank you for trusting **Param Medical Devices** with your personal information.