#### Peer-to-Peer Wireframes v10

#### Changes from v9 to v10

- Current Bets and Bet Challenges pages: bet description added a line of info; removed 'To Win' column
- Bet History page: correction of note below from v9 didn't actually remove timestamp (which is actually a date stamp)
- Sports betting pages (50, 51, 52, 53, 56, 57a, 57b, 57c): changed structure of tabs and 'your bet' summary

#### Changes from v8 to v9

- Current Bets, Bet Challenges, and Bet History pages: Sort By change 'vs.' to 'Against'
- Current Bets, Bet Challenges, and Bet History pages: changed 'Time' sorting to 'Date' (meaning by date of the game)
- Current Bets and Bet History pages: removed timestamp

#### Changes from v7 to v8

- Register page: postponed integration with Facebook Connect until after Q1
- Home page: changed Start Betting section added upcoming games, adjusted headers and buttons
- Home page: removed the news/results scrolling ticker feed at the bottom (will likely be added later on)
- Current Bets page: split apart into 2 pages Current Bets (just the accepted bets) and Bet Challenges (the pending and declined bets); adjusted sorting and filtering on Current Bets page accordingly
- Select Friend(s) to Bet Against page: modified/added on-screen instructional text to the left of the Back button
- Place Bet page: added a bit of conditional on-screen instructional text below the Betting Against field value

# **Home (Anonymous)**

"Forgot your password?" sends an email with web link in it that resets password. Need error messages if fails to authenticate.

Need to add "welcome" content and branding/advertising stuff.

We will likely need a disclaimer of some kind.

Cantor Gaming		About Help?
Email Address		
Password		
	Forgot your password?  Sign In	
	First time?	
	Register	

# **Forgot Password**

# **Forgot Password** Close X An email will be sent to your email address allowing you to reset your password.

## Register

Later on (soon) need to add Facebook Connect.

Are First Name and Last Name really required? Should Birthdate be required?
May add Location later on (e.g. using GPS), as well as favorite team/sport.
Need "terms of service" and Help content. How are these displayed?
Month list: '01-Jan' thru '12-Dec'; Day list: '01' thru '31'; Year list: current yr back to 99 yrs prior.
Need field validations and error messages (including password rules).

Need to figure out the Facebook Connect stuff.

Register	Help? Close X
First Name *	Email *
Last Name *	Password *
Nickname *	Confirm Password *
Birthdate Month Day Year  01-Jan ▼ 01 ▼ 2012 ▼	I agree to the terms of service *
Gender	
¹ Indicates required field	Next

## **Initial Funding**

Just doing credit/debit card for now.
May add ACH and/or PayPal later on.
Are these the right cards to accept?
Need to add the credit card graphic icons.
Do we need the security code?
Need validation with error messages.

Are we storing this info or pass through to a provider?

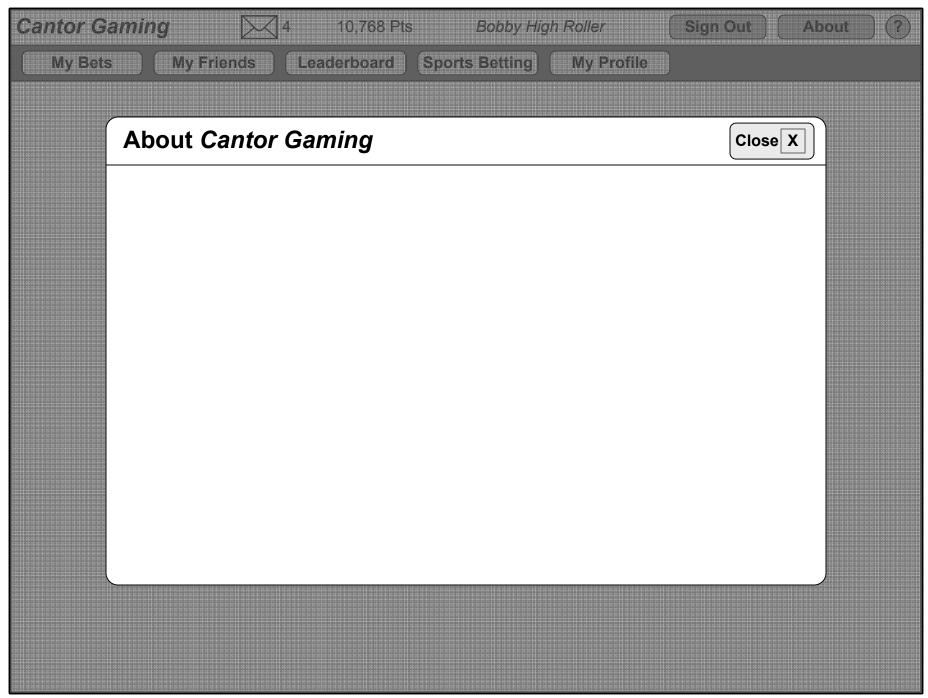
Add a disclaimer about when and how much we are charging on their card.

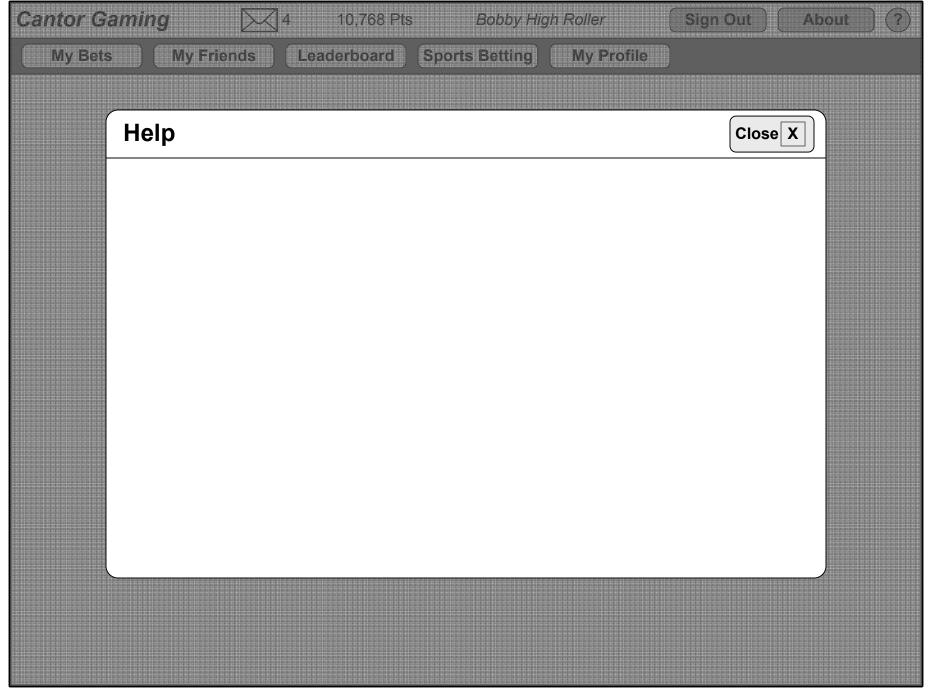
Month list is '01-Jan' through '12-Dec'; Year list is current year through 15 yrs. later.

Upon Submit, we send the user a Welcome email with a web link to validate their email address. If user starts entering field(s) in one section, select that section's radio button.

When a given section's radio button is selected, disable the field(s) in the other section.

Register: Paym	ent Informa	ition	Help?	CloseX
○ Enter Promotion	Code:			
OR				
○ Enter Payment In	oformation:			
Card Type *	○ Visa ○ Mast	ercard O American	Express O Discove	er
Name on Card *				
Card Number *				
Expiration Date *	Month 01-Jan ▼	Year		
Billing Zip Code '				





#### **Home (Logged In – Just NCAAB)**

Each section header can be clicked to the corresponding page.

Each Game button (in betting section) goes to the Bet Type page of the Betting area.

Click a Friend's oval to bring up his profile in a popup.

Individual sections scroll individually, show first 50, then a More... button below last one. Later on we may add a global "find" (search box) for teams and/or friends. We may add a feed of news related to upcoming games – use ticker in the footer?

**Cantor Gaming** 10.768 Pts (? Bobby High Roller Sign Out About My Bets My Friends Leaderboard Sports Betting My Profile Pick a Game to Start Betting **Friends** Upcoming Games - NCAA Men's Basketball Johnny21 No. Carolina vs. UNLV vs. Kentucky vs. Duke vs. 5 bets placed today 3/15/2012 Stanford **Notre Dame** Georgetown Michigan Anthony G Boston College vs. Syracuse vs. 5 bets placed this week **UCLA** Indiana Big Daddy-O First Team vs. First Team vs. First Team vs. First Team vs. 3/16/2012 3 bets placed today Other Team Other Team Other Team Other Team First Team vs. First Team vs. First Team vs. Anthony G 5 bets placed this week My Recent Activity Big Daddy-O against Johnny21 250 Points on Duke vs. Notre Dame 3/15/2012 3 bets placed today You have Duke to win Full vs. spread -5 1/2 Today 4:21pm **Recent Messages** Received against Johnny21 100 Points on Syracuse vs. Indiana 3/15/2012 Johnny21: "Hey Bobby, did you see the news today?..." You have Indiana to win Full money line +140 Mon 3:05pm Johnny21 has accepted your bet on UNLV vs. Stanford... Johnny21 has accepted your Accepted against the House 500 Points on Duke vs. Notre Dame 3/15/2012 friend invitation. You have Duke to win Full vs. spread -5 1/2 Big Daddy-O: "You only won Mon 2:45pm 2 games this weekend...." Anthony G has challenged vou to bet on Duke vs...." Accepted against Big Daddy-O 50 Points on Duke vs. Notre Dame 3/15/2012 Johnny21: "Hey Bobby, did You have Over 142 on Full total points Sun 11:20am you see the news today? ..

# **Home (Logged In – All Sports)**

Each section header can be clicked to the corresponding page.

Click a Friend's oval to bring up his profile in a popup.

Click a sport/league button to go to Select a Game page.

Individual sections scroll individually, show first 50, then a More... button below last one.

Later on we may add a global "find" (search box) for teams and/or friends.

We may add a feed of news related to upcoming games – use ticker in the footer?

Cantor Gaming	4	10,768 Pts	s Bobby Hig	h Roller S	Sign Out About ?		
My Bets My F	riends Lea	derboard	Sports Betting	My Profile			
Pi	Pick a Sport or Game to Start Betting						
NCAA BB NCAA FB 3		rolina vs.	S – NCAA Men's Ba	Kentucky vs. Michigan	Johnny21 5 bets placed today		
NFL NBA		College vs.	Syracuse vs. Indiana	Duke vs. Notre Dame	Anthony_G 5 bets placed this week		
NHL MLB 3	/16/2012 First To Other 1		First Team vs. Other Team	First Team vs. Other Team	Big Daddy-O 3 bets placed today		
MIS DCA	First Team vs.  My Recent Activity  First Team vs.  First Team vs.  First Team vs.						
against <i>Johnny21</i> Today 4:21pm	Variable Dules to this Full up agreed 5.4/0				Big Daddy-O 3 bets placed today		
against <i>Johnny21</i> Mon 3:05pm	Received		s on Syracuse vs. In Indiana to win Full r		Recent Messages  Johnny21: "Hey Bobby, did you see the news today?"		
( mon o.copin					Johnny21 has accepted you bet on UNLV vs. Stanford		
against the House Mon 2:45pm	Accepted		s on Duke vs. Notre  Duke to win Full vs.		Johnny21 has accepted your friend invitation.  Big Daddy-O: "You only won 2 games this weekend"		
against <i>Big Daddy-C</i> Sun 11:20am	Accepted		on Duke vs. Notre Dover 142 on Full to		Anthony_G has challenged you to bet on Duke vs"  Johnny21: "Hey Bobby, did you see the news today?"		

# **My Current Bets**

Date sorting is by the date of the game.

Need icons for the status types.

Is more info needed to display a bet?

Send a Note button is not shown for bets against the House.

Cantor Gaming	<u></u>	10,768 Pts	Bobby High	Roller	Sig	gn Out	About ?
My Bets My Fr	iends	Leaderboard	Sports Betting	My Pro	file		
Current Bets	Bet	Challenges	Bet His	tory			
Sort By Against	Date	Points	View by Time	All	Month	Week	Today
against Johnny21	Accepted	On Duke vs. Notre	Points to Win 250 i Dame 3/15/2012 win Full vs. spread				Send a Note
against Johnny21	Accepted	On Syracuse vs. In	Points to Win 140 Indiana 3/15/2012 to win Full money li				Send a Note
against the House	Accepted	On Duke vs. Notre	Points to Win 500 in Points to Win 500 in Points to Win 500 in Points to Win Full vs. spread				
against <i>Big Daddy-O</i>	Accepted	On Duke vs. Notre	Points to Win 50 Pole Dame 3/15/2012 22 on Full total points				Send a Note
against Anthony_G	Accepted	On Duke vs. Notre	Points to Win 250 i e Dame 3/15/2012 win Full vs. spread				Send a Note
against Anthony_G	Accepted	On Duke vs. Notre	Points to Win 170 in Points to Win 170 in Points to Win 170 in Points to Poi				Send a Note

#### **Bet Challenges**

Date sorting is by the date of the game.

There are 2 types of Declines – where you challenged them or they challenged you.

Need icons for the status types.

Is more info needed to display a bet?

Highlight (e.g. bold outline) the items that user needs to act on.

Should Delete be an (X) button or circle (-) in corner rather than a 'Delete' button?

**Cantor Gaming** ? 10.768 Pts Bobby High Roller Sign Out **About** My Bets My Friends Leaderboard **Sports Betting** My Profile **Bet Challenges Current Bets Bet History** Against View by Status Sort By Date Received Declined Status **Points** AII Sent View by Time All Month Week Today Wagered 250 Points to Win 250 Points Sent against Johnny21 On Duke vs. Notre Dame 3/15/2012 Send a Note Today 4:21pm You have Duke to win Full vs. spread -5 1/2 You Wagered 100 Points to Win 140 Points Received against Johnny21 On Syracuse vs. Indiana 3/15/2012 **Decline** Accept Mon 3:05pm You have Indiana to win Full money line +140 You Wagered 500 Points to Win 500 Points Received against Anthony G On Duke vs. Notre Dame 3/15/2012 **Accept Decline** Mon 2:45pm You have Duke to win Full vs. spread -5 1/2 You Wagered 50 Points to Win 50 Points Sent against Big Daddy-O On Duke vs. Notre Dame 3/15/2012 Send a Note Sun 11:20am You have Over 142 on Full total points You Wagered 250 Points to Win 250 Points **Declined** against Anthony G On Duke vs. Notre Dame 3/15/2012 Send a Note **Delete** Sun 9:15am You have Duke to win Full vs. spread -5 1/2 You Wagered 250 Points to Win 170 Points **Declined** against Anthony G On Duke vs. Notre Dame 3/15/2012 Send a Note Delete Sun 9:05am have Duke to win Full manay line

# **My Bet History**

Need icons for the result types. Is more info needed to display a bet and its result? May later add ability to filter down by sport.

Cantor Gaming	4	10,768 Pts	Bobby Higl	h Roller	Sig	n Out	About ?
My Bets My Frie	nds	Leaderboard S	ports Betting	My Prof	ile		
Current Bets	Bet	Challenges	Bet His	story			
Sort By Against	Date	Result	View by vs.	All	Friend:	Friend N	ame <b>Go</b>
			View by Time	All	Month	Week	Today
against Johnny21 1/1/2012	Won	250 Points on Pat You have Patriots			Patriots Bills	35 24	Send a Note
against Johnny21	Lost	100 Points on Ste You have <i>Browns</i>		_	Steelers Browns		Send a Note
against the House	Won	500 Points on Pat You have Patriots		_	Patriots Bills	35 24	
against <i>Big Daddy-O</i>	Lost	50 Points on Patri You have Over 64		012	Patriots Bills	35 24	Send a Note
against Anthony_G	Won	250 Points on Pat You have Patriots		-	Patriots Bills	35 24	Send a Note
against Anthony_G	Won	250 Points on Pat You have Patriots			Patriots Bills	35 24	Send a Note

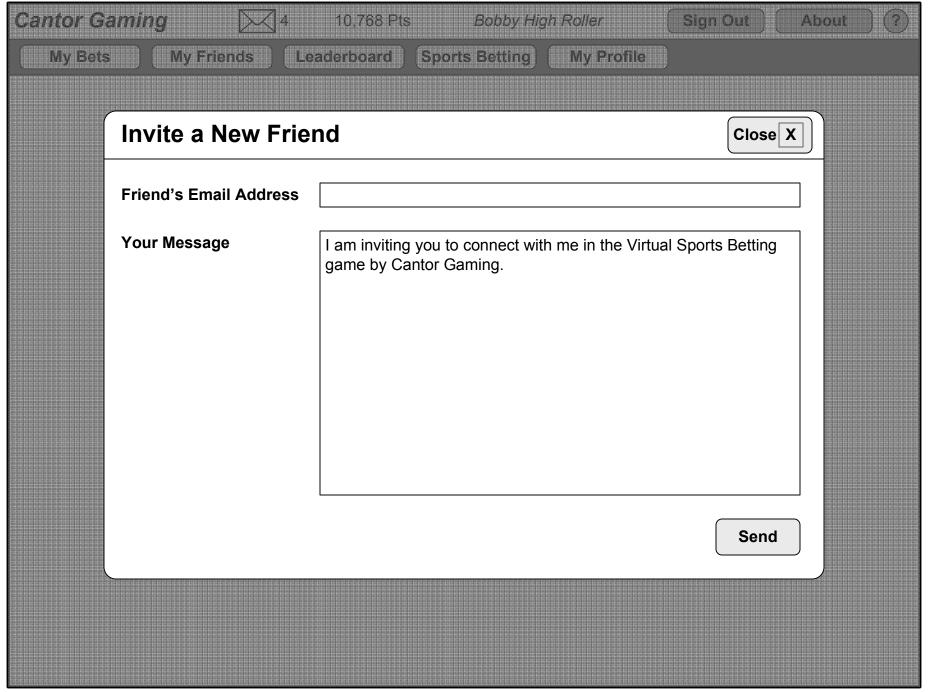
# My Friends

May add a "find" feature later on. What info should we show for each friend?

Cantor Gaming	4	10,768 Pts	Bobby High Roller	Sign Out	About ?
My Bets My	Friends	aderboard	rts Betting My Profi	le	
My Friends	My M	lessages		+	Invite a Friend
Sort By Name	e Bets	Last Bet			
Johnny21	Current Bets 5	Last Bet Placed 3 days ago	Johnny21	Current Bets <b>5</b>	Last Bet Placed 3 days ago
Johnny21	Current Bets 5	Last Bet Placed 3 days ago	Johnny21	Current Bets 5	Last Bet Placed 3 days ago
Johnny21	Current Bets 5	Last Bet Placed 3 days ago	Johnny21	Current Bets 5	Last Bet Placed 3 days ago
Johnny21	Current Bets 5	Last Bet Placed 3 days ago	Johnny21	Current Bets 5	Last Bet Placed 3 days ago
Johnny21	Current Bets 5	Last Bet Placed 3 days ago	Johnny21	Current Bets 5	Last Bet Placed 3 days ago
Johnny21	Current Bets <b>5</b>	Last Bet Placed 3 days ago	Johnny21	Current Bets 5	Last Bet Placed 3 days ago

#### **Invite a New Friend**

Need to finalize the default message text.

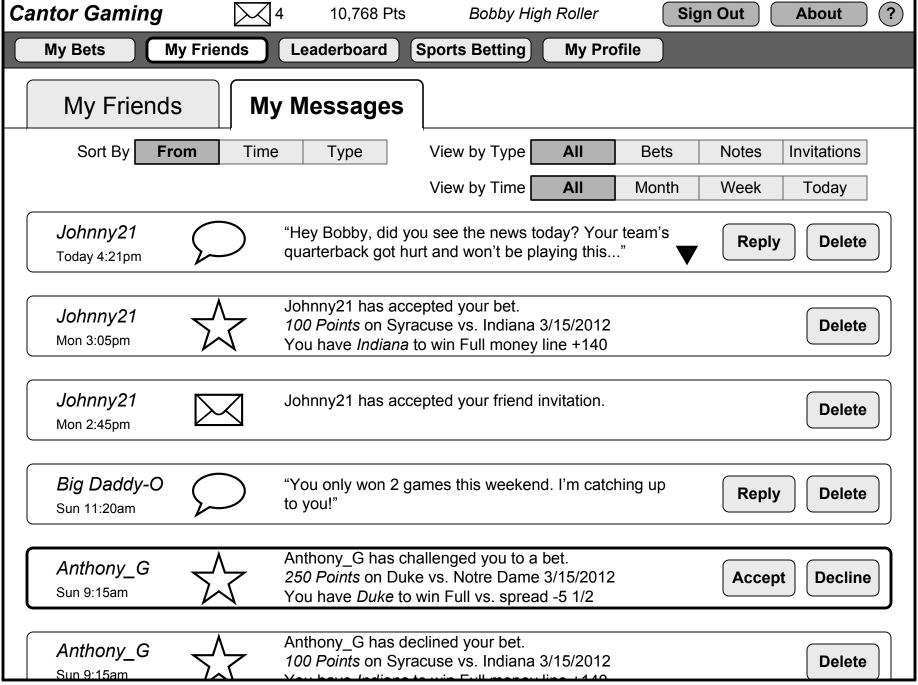


### My Messages (collapsed)

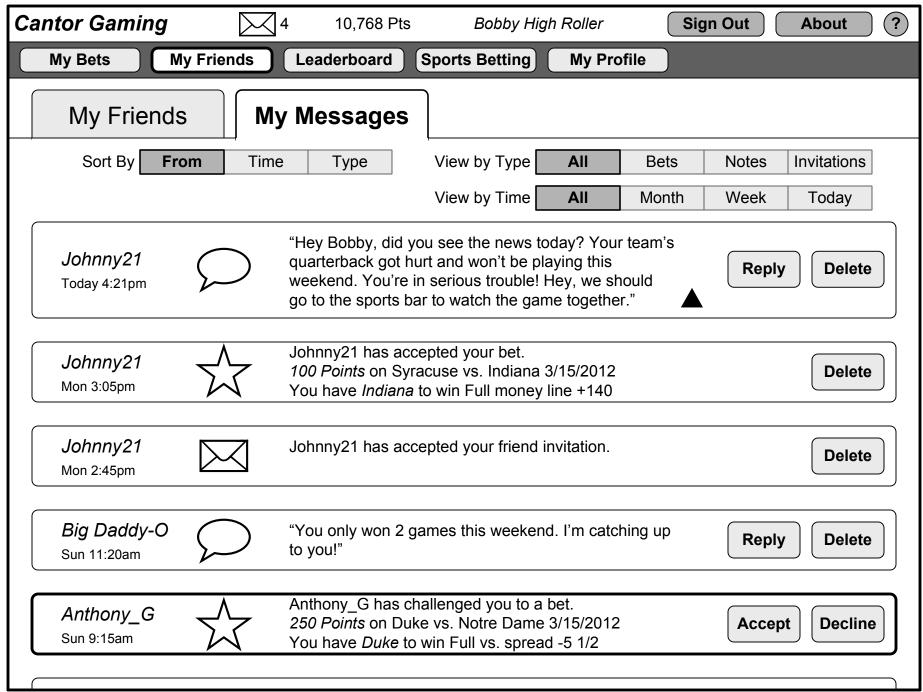
Should Delete be an (X) button or circle (-) in corner rather than a 'Delete' button? Need timestamp formats.

Need icons for the message types and for expand/collapse.

Highlight (e.g. bold outline) the items that user needs to act on.

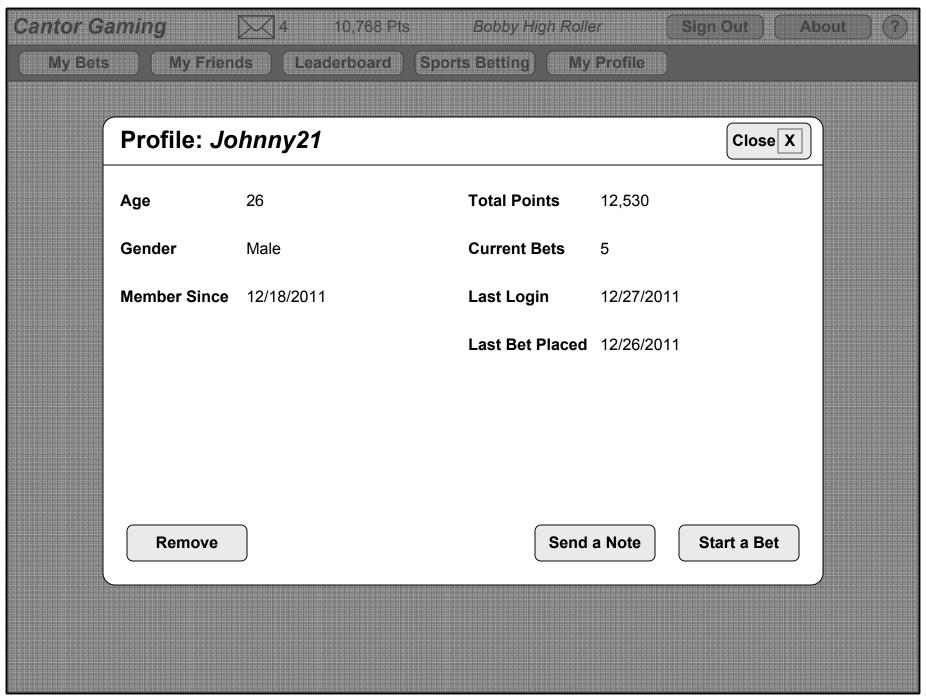


### My Messages (expanded example)

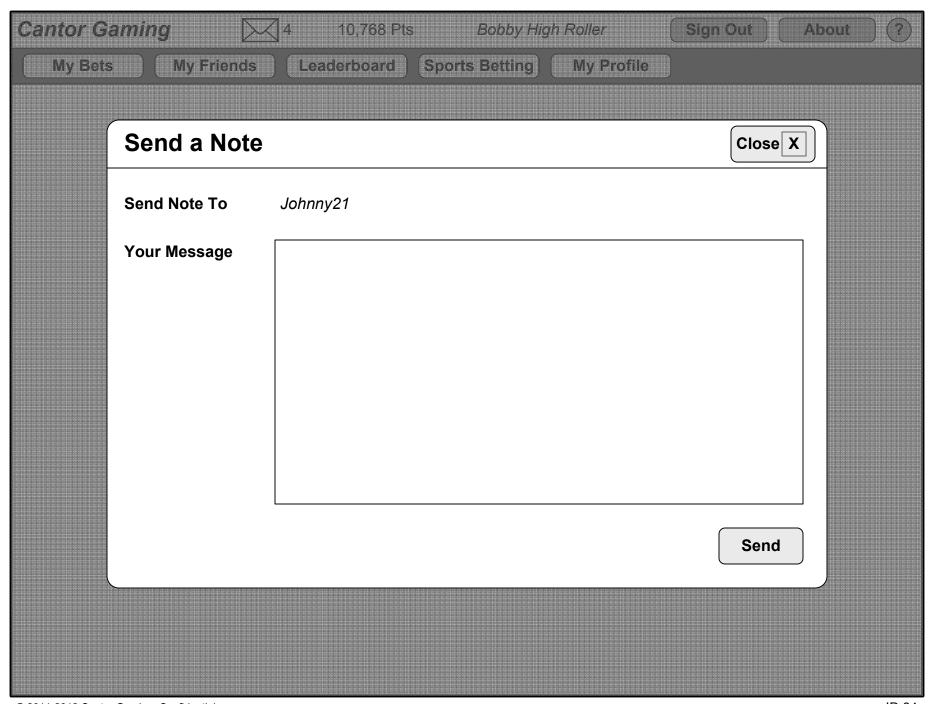


#### Friend's Profile

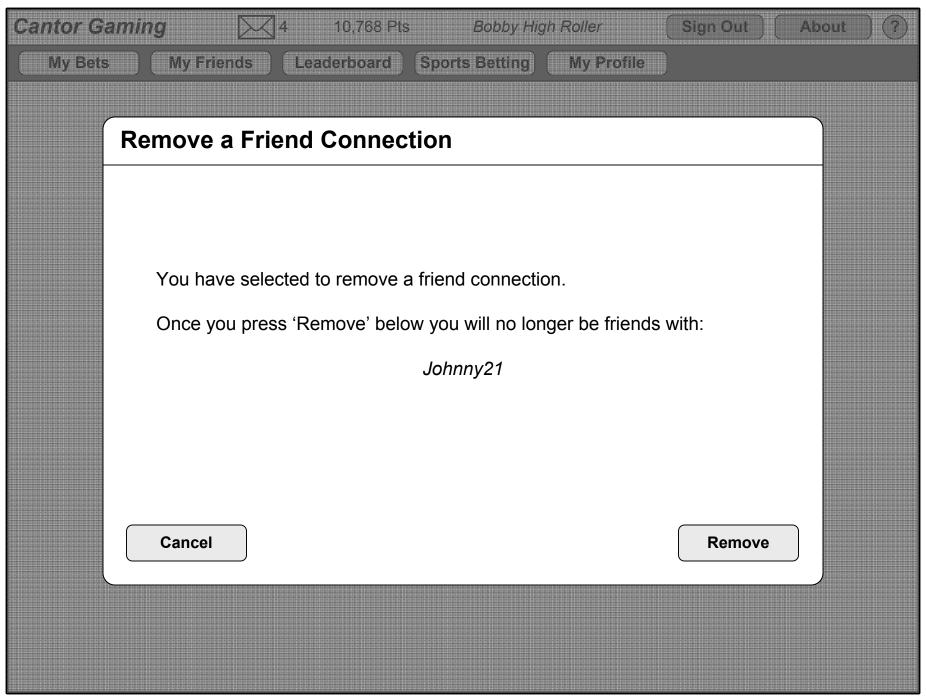
Remove button opens the Remove Friend (confirm) popup page.
Send a Note button opens the Send a Note popup page.
Start a Bet button closes popup, goes to Select a Game page w/ this Friend chosen.
Later on may add a feature here (or somewhere else) for "You May Know...".
Later on will likely add a feature here for Mutual Friends.



#### Send Note to a Friend



#### **Remove Friend**



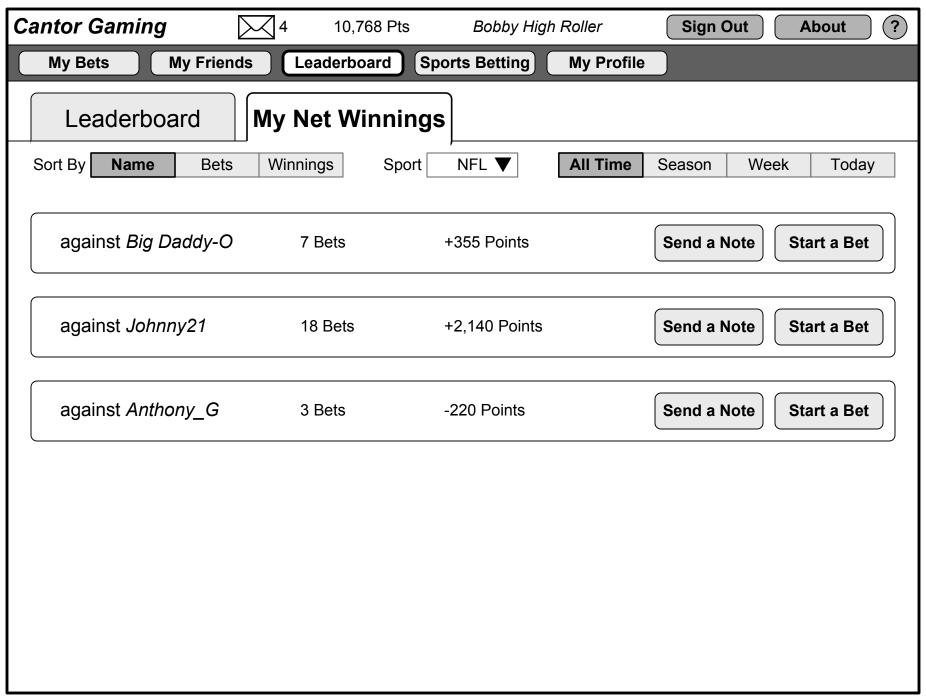
## Leaderboard

Sport filter option list includes 'All' as first (default) choice, followed by each league. Sport filter option list is hidden if there is only a single sport in the system. 'Season' filter option is disabled if 'All' is chosen in the Sport list. We may add a feature for "find someone on the list" in the future.

Cá	Cantor Gaming 4 10,768 Pts Bobby High Roller Sign Out About ?									
	Му Е	Bets My Friends	Leaderboard	Sports B	etting	My Profile				
	Leaderboard My Net Winnings									
	Total Points     Total Winnings     Sport     NFL     ▼   All Time Season Week Today									
	1	Bobby High Roller	10,768	Me	7	Bobby High Roller	10,768			
	1	My Frien	ıds			All Pla	yers			
	1	Bobby High Roller	10,768		1	Max Player	19,338			
	2	Big Daddy-O	9,248		2	Jimmy the Greek	15,202			
	3	Johnny21	8,402		3	Joe Pesci	13,943			
	4	Anthony_G	7,200		4	Mr. Big Shot	13,300			
					5	Gambler15	12,201			
					6	Gotta Love Me	10,990			
					7	Bobby High Roller	10,768			
					8	The Fool	10,102			
					9	Big Daddy-O	9,248			
					10	Anthony4	9,108			
					11	Betting Man	9,022			
					12	Bia Winner	8.880			

## My Net Winnings vs. My Friends

Sport filter option list includes 'All' as first (default) choice, followed by each league. Sport filter option list is hidden if there is only a single sport in the system. 'Season' filter option is disabled if 'All' is chosen in the Sport list. Should we show more (or less) info for each friend listed?



#### **Select Game to Bet On**

Select Another Sport button is visible only if multiple sports are available.

Place Bet tab is disabled if Game or Bet Type is not chosen yet; enabled if both are chosen.

This page is single-select, so move to Bet Type page once a game is selected.

When scrolling, keep the top section visible including the Next button.

May do a customized layout per sport, e.g. Final 4 brackets; may add search & sort.

May enhance this later on to allow user to select multiple games to bet on at once.



#### **Select Bet Type**

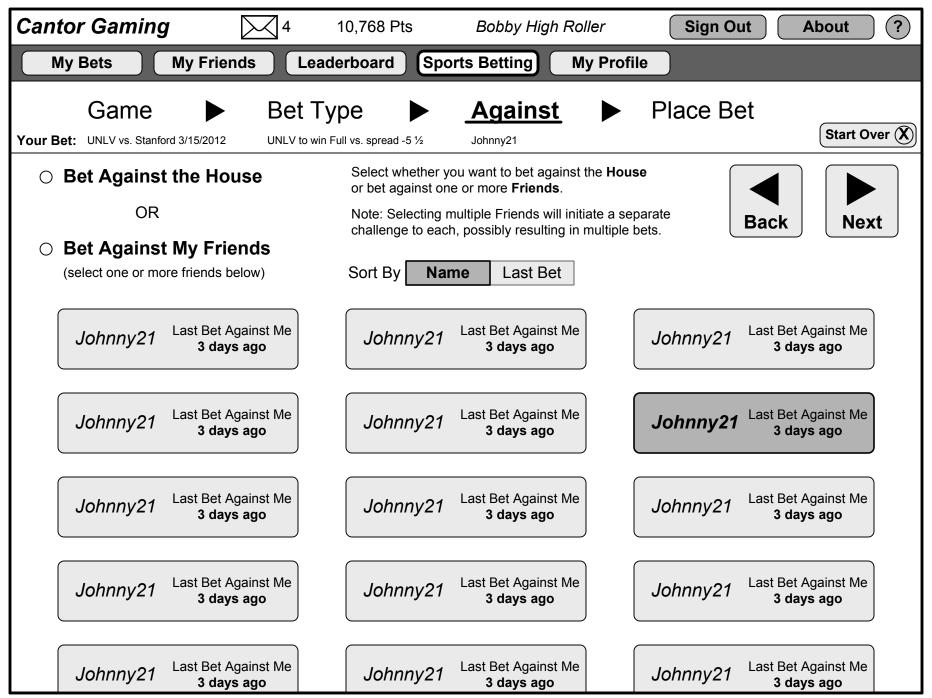
Place Bet tab is disabled if Game or Bet Type is not chosen yet; enabled if both are chosen. Select Another Sport button is visible only if multiple sports are available. Full Game is default selection for game portion.

When user changes to another game portion, update all values on the 6 bet buttons. We might simplify this by only allowing Full Game; or just Full Game, 1<sup>st</sup> Half, 2<sup>nd</sup> Half.



## **Select Friend(s) to Bet Against**

Place Bet tab is disabled if Game or Bet Type is not chosen yet. Tap a friend bubble to select it, tap it again to de-select it. If one or more friends selected, select that section's radio button. Sort displays in row-major order.



## **Place Bet**

To Win textbox is not editable by user.

When user enters value in Bet Amount textbox, use odds to calculate amount for To Win box. If betting against multiple friends, below the output for the Betting Against field add this text: "(sending [n] separate challenges)" in a smaller font.

Cantor Gaming	4	10,768 Pts	Bobby High	Roller	Sign Out	About ?
My Bets	My Friends Le	eaderboard S	ports Betting	My Profile		
Game	► Bet	Туре	Against	<u>▶</u> <u>P</u>	lace Bet	
The Bet You Ha	ve Defined					
Game Selected	UNLV vs. S	tanford 3/15/2012	2 Edit			
You Are Bettin	<b>g On</b> UNLV to wi	n Full Game vs. s	pread -5 ½ at -11	0 odds	Edit	
Betting Agains	t Johnny21	Edit				
Amount You W	ish to Stake					
Bet Amount		Points				
Amount To Wi	Amount you get if you wi	Points				
Cancel Bet ar Start Over	nd	Su	bmit Bet			

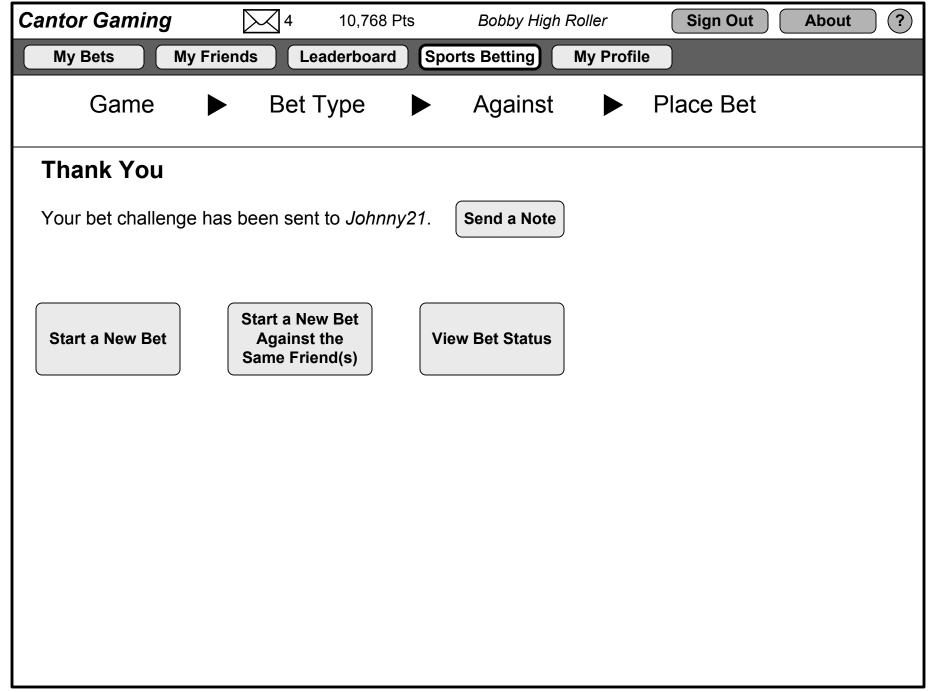
#### **Bet Submitted**

If bet is against multiple friends, there is no 'Send a Note' button, and the message says: "Your bet challenge has been sent to [n] friends."

If bet is against the House, there's no 'Send a Note' button, and the message says:

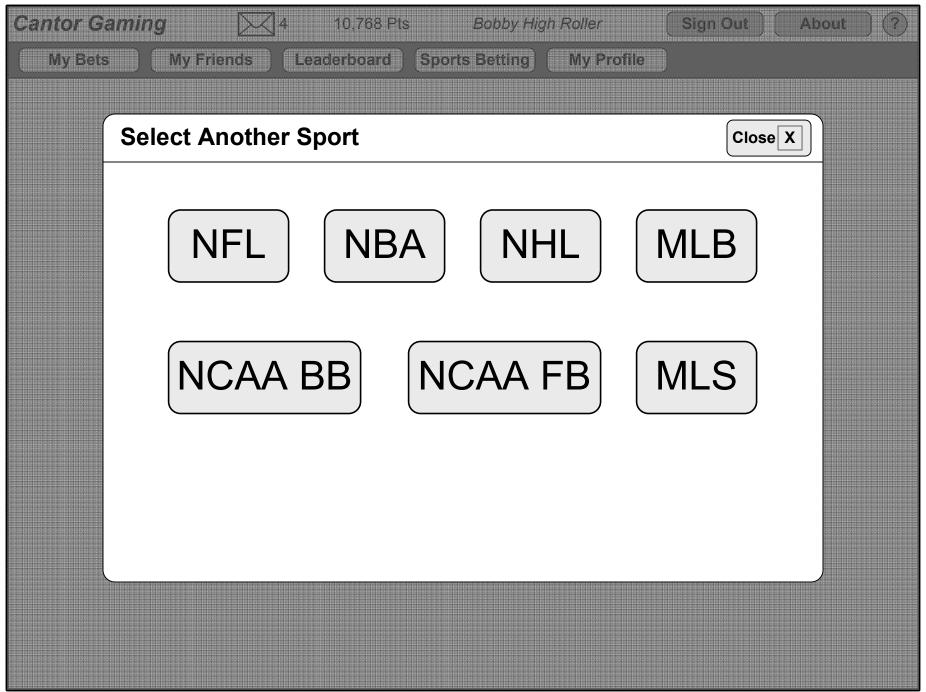
"Your bet against the House has been accepted.

View Bet Status button goes to My Current Bets page.



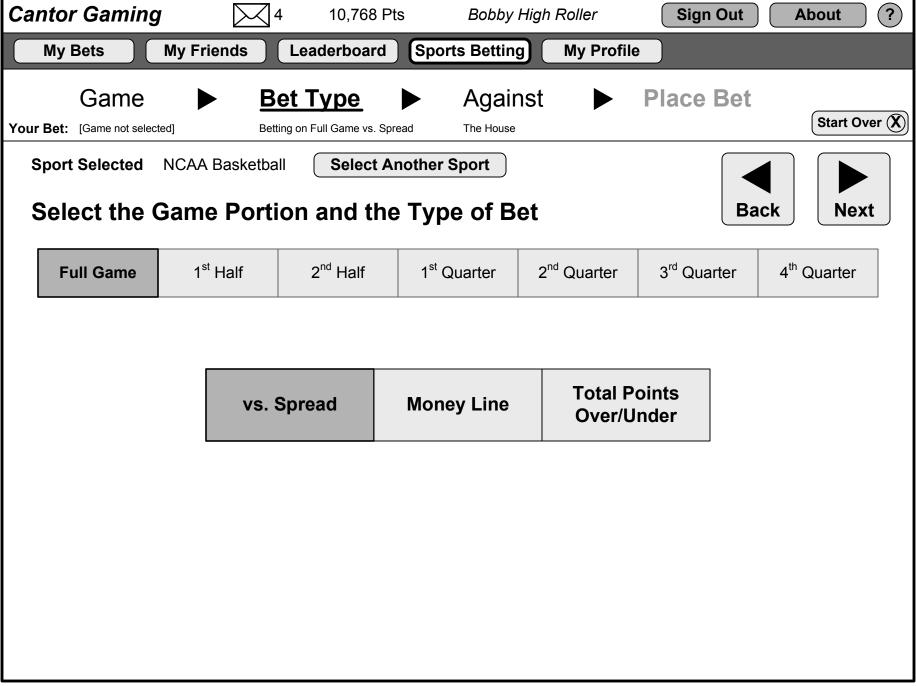
## **Select Another Sport**

Only show the sports that are available in the system. If only one sport is available, this screen is not used. This page is single-select, so close popup once a sport is selected.



#### **Select Bet Type (No Game Yet)**

Place Bet tab is disabled since Game is not chosen yet. Select Another Sport button is visible only if multiple sports are available. Full Game is default selection for game portion, Spread is default selection for bet type. We might simplify this by only allowing Full Game; or just Full Game, 1<sup>st</sup> Half, 2<sup>nd</sup> Half.



### **Select Game to Bet On (Spread)**

Choose Another Sport button is visible only if multiple sports are available. Place Bet tab is disabled since Game is not chosen yet.

This page is single-select, so move to Against page once a game is selected.

When scrolling, keep the top section visible including the Next button.

May do a customized layout per sport, e.g. Final 4 brackets; may add search & sort. May enhance this later on to allow user to select multiple games to bet on at once.



#### **Select Game to Bet On (Over/Under)**

Choose Another Sport button is visible only if multiple sports are available. Place Bet tab is disabled since Game is not chosen yet.

This page is single-select, so move to Against page once a game is selected.

When scrolling, keep the top section visible including the Next button.

May do a customized layout per sport, e.g. Final 4 brackets; may add search & sort. May enhance this later on to allow user to select multiple games to bet on at once.



#### **Select Game to Bet On (Money Line)**

Choose Another Sport button is visible only if multiple sports are available. Place Bet tab is disabled since Game is not chosen yet.

This page is single-select, so move to Against page once a game is selected.

When scrolling, keep the top section visible including the Next button.

May do a customized layout per sport, e.g. Final 4 brackets; may add search & sort. May enhance this later on to allow user to select multiple games to bet on at once.



# **My Profile**

Should tokens be more prominent in the app? We may later make an option for hiding some values from the public or your friends Need validation with error messages.

Keep a history if someone changes email address.

Cantor Gaming	4 10,768 Pts Bobby High Roller Sign Out About ?
My Bets My	Friends Leaderboard Sports Betting My Profile
My Profile	Payment Info Billing History Transfer Points
Email Address *	bob@comcast.net Change Password
First Name *	Bob
Last Name *	Smith
Nickname *	Bobby High Roller
Birthdate	Month Day Year   01-Jan ▼ 01 ▼   2012
Gender	
Token Balance	34 Buy More Tokens  Automatically charge my credit card to buy  more telepositive belongs in below:  10
* Indicates required field	more tokens when my token balance is below.

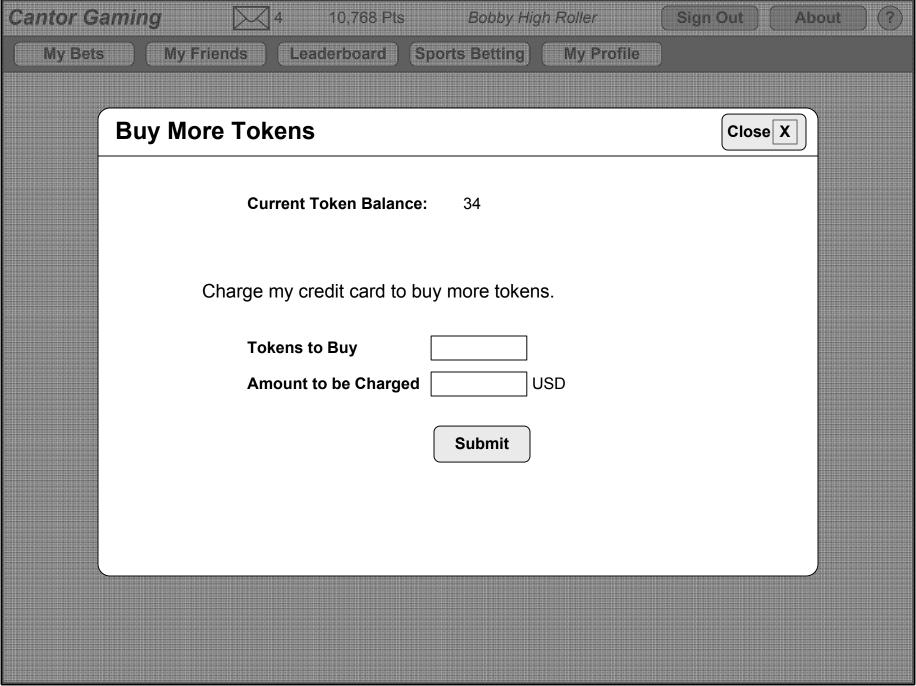
# **Change Password**

Need validation with error messages. What are the password rules?

Cantor Ga		4 10,768 Pts Leaderboard Sp	Bobby High Roller  oorts Betting My Profil	e Sign Out ) ( About ) (
	Change Pas	sword		Close X
_	Old Password *			
	New Password *			
	Confirm New Password *			
			Submit	

## **Buy More Tokens**

When user types into one of the fields, calculate and show amount in other field. Need to define conversation rate; make it a parameter (as it will likely change). Should show the conversion rate on the page.



# **Payment Information**

Need field validation and error messages.

Just doing credit/debit card for now; may add ACH and/or PayPal later on.

Should we collect the CVV code?

Need to add the credit card graphic icons.

Month list is '01-Jan' through '12-Dec'; Year list is current year through 15 yrs. later.

Cantor Gaming	4 10,768 Pts	Bobby High Roller	Sign Out	About ?
My Bets My Friends	Leaderboard	Sports Betting My Profile		
My Profile Pa	ayment Info	Billing History Tra	nsfer Points	
Card Type *	<ul><li>● Visa</li></ul>	rd	iscover	
Name on Card *	Bob Smith			
Card Number *	1234 5678 1234 567	8		
Expiration Date *	Month 01-Jan ▼	<b>Year</b> 2012 ▼		
Billing Zip Code *	10022			
* Indicates required fie	eld		Save	

# **Billing History**

List in reverse chronological order

Cá	antor Gan	ning	4 10,768 Pts	Bobby High	th Roller Sign Out About ?
	My Bets	My Frier	ds Leaderboard	Sports Betting (	My Profile
	My P	rofile	Payment Info	Billing Hist	tory Transfer Points
		1/4/2012	5.00 USD	100 Tokens	Auto monthly subscription fee
		12/28/2011	5.00 USD	100 Tokens	Manual purchase
		12/15/2011	10.00 USD	200 Tokens	Manual purchase
		12/3/2011	5.00 USD	100 Tokens	Auto monthly subscription fee
		11/18/2011	0.00 USD	50 Tokens	Free introductory balance

#### **Transfer and Convert Points**

If user puts a value in conversion Points textbox, we put the right value into Tokens box, or vice versa. Need field validation and error messages. Need final conversion rates; make it configurable. If user starts entering field(s) in one section, select that section's radio button. When a given section's radio button is selected, disable the field(s) in the other sections. List all 3 accounts in From & To drop down lists; choice in a list gets hidden from other list. After Submit, refresh page with blank fields and show success (or error) message.

Cantor Gaming			4 10,768 Pts		В	Bobby High Roller		Sign Out	About	?		
My B	Bets	My Fri	ends Le	aderboard	Sports B	etting My	Profile					
N	ly Pro	ofile	Payme	nt Info	Billing	g History	Trans	sfer Points	s			
○ Transfer Points Between Accounts												
Fro	m	Select Accou	unt 🔻			Your Cantor Gaming Point Balances						
				_		Friend Sports	Betting	16,223 Po	oints			
То		Select Account				Standard Spor	rts Betting	5,203 Poi	nts			
						Financial Fixed	d Odds	3,123 Poi	nts			
Am	ount	○ Entire Balance										
		O This Amou	nt:	٦								
				Points								
O 0 0		Fuere Dei										
○ Convert From Points to Tokens						Your Convertible Balances						
Convert 0			oints into 0 Tokens									
(25 Points = 1 Token)					Friend Sports	•	16,223 Points	<b>;</b>				
	`		,			Token Balance	e	34				
○ Convert From Tokens to Points						Note: You can only convert to/from your Friend Sports Betting point balance.						
Сс	onvert 0	Tok	ens into 0	Points								
	(	1 Token = 10	Points)									
				Submit								