



Patrick D.

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<https://www.upwork.com/freelancers/heypatrick>

Animation Pricing

Base Animation Pricing

Project	Starting Price (1-60 seconds)	Additional Time (15-second increments)	Delivery Time (per minute)	Includes
Animated Video	\$350	+\$100	14 work days	Voice-over, Animatic, Stock Characters, Backgrounds, Brand Colors/ Fonts/Logos, SFX, Music, 3 Rough-Draft Revisions, 3 Minor-Edit Final-Draft Revisions, Finished Video File (MP4 / 1080p / 30fps)

Animation Pricing Additions

Rush Cost (per minute)	Rush Delivery Time (per minute)	Additional Orientation (vertical, square, other)	4K Resolution	Source Files	Script Writing (per minute)	Custom Character Design (per character)
+\$100	7 work days	+\$100 each	+\$100	Not available	+\$100	+\$100

WORK PROCESS

Stage 1

INITIAL ROUGHS

Choice of character style and creation of custom character designs. Once the script is finalized, an animatic will be produced using a voice-over, SFX and pencil drawings.

Due: Three (3) working days after contract signed

Stage 2

ROUGHS REVISIONS

Clients can make clear requests for revisions of the Initial Roughs, with up to three (3) revisions. Once Roughs are approved, work on the finished artwork will begin.

Due: Two (2) working days after receipt of Initial Roughs

Stage 3

FINISHED ARTWORK

A refined illustration, built to spec, will be delivered for review. This should be a near-finished piece.

Due: Two (2) working days after receipt of Client Revisions

Stage 4

FINISHED ARTWORK REVISIONS

Clients can make clear requests for minor revisions of final artwork, up to three (3) revisions.

Due: Two (2) working days after receipt of Finished Artwork

Stage 5

FINAL FILE(S) DELIVERY

Upon final approval, the client will be provided with the agreed-upon final digital file(s).

Due: One (1) working day after receipt of final payment

ADDITIONAL REVISIONS

Revisions beyond the project scope will be agreed upon and billed at my current hourly rate of \$45/h.

SCOPE OF WORK

I will create an animated video using both traditional and digital tools, including 2D animation, video editing, and graphics software. I will deliver a final digital file as an MP4 / 1080p / 30fps.

ANIMATION LENGTH

If you are not sure how long your video will be, try reading your script aloud and time it. This should give you a good estimate of the final run time.

WORK DAYS

5 AM to 5 PM (PST) Monday – Friday