MEET YOUR NEW AI EMPLOYEE

Boost Revenue. Maximize Efficiency.
Scale Sustainably.
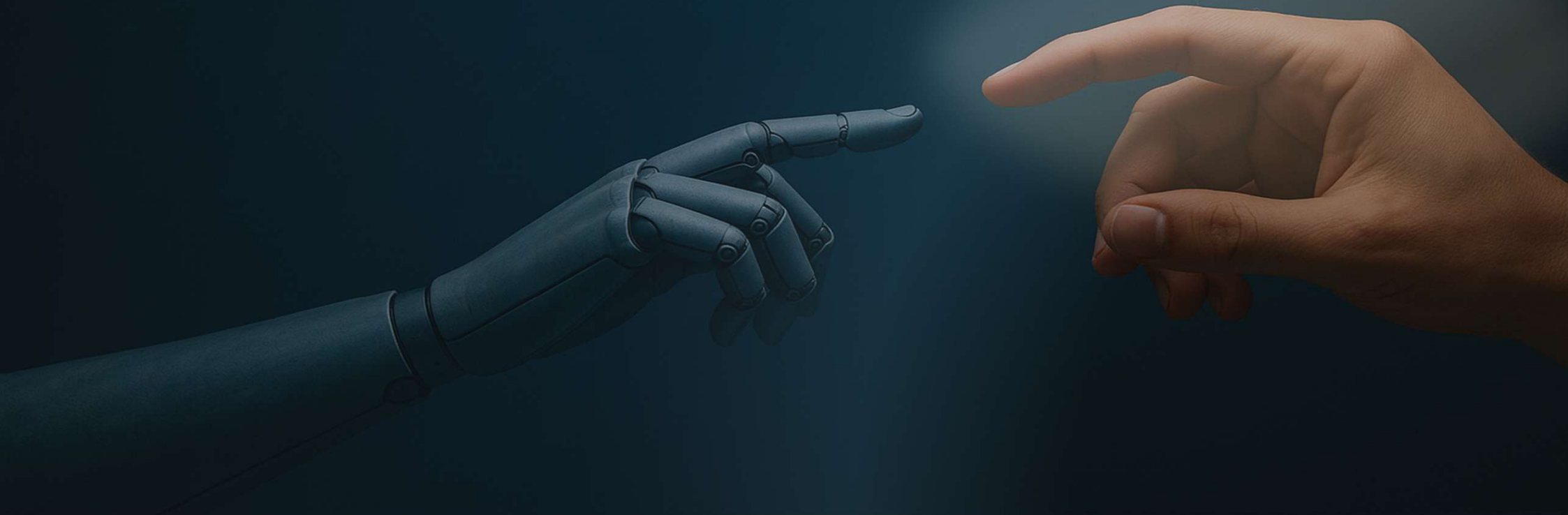
T.E.C.K.Y.

AI-Driven. ROI-Delivered

"The future is already here - it's just not very evenly distributed."

William Gibson

The New Divide: AI-Powered Growth vs. Missed Opportunity

The AI employee is no longer a future concept — it's already handling chats, capturing leads, and closing deals.

Already delivering strategic advantage **AI is a strategic advantage, not an option — for any company size and sector.** And the good news: companies can leverage AI employees are without needing a tech team to implement or maintain them.

Let's look at how forward-thinking businesses —across industries, across company sizes — are already scaling with our new AI employees.
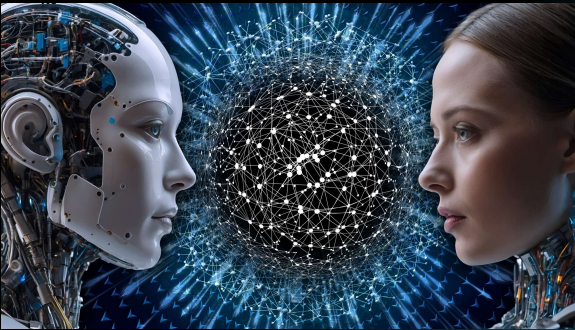
"By 2025, AI solutions are expected to save businesses over

$11B

per year"[1].

[1] Juniper Research, Market Forecasts & Use Cases 2021–2030

Our 3 AI Agent Types Designed to Grow, Market & Run Your Business

CHATBOT
Virtual AI Sales Employee

Role: Customer-facing AI trained on your company's data. Captures leads, accelerates sales, handles objections and complaints, supports quoting, and answers questions in real-time.

How it works: Embedded on your website or linked in social media. Active 24/7. No tech team needed.

VISIBILITY AGENT
Virtual AI Marketing Employee

Role: Internal AI that generates branded content and auto-posts on social channels — consistently boosting your brand's visibility and authorithy.

How it works: Runs on a schedule (e.g., daily) or by manual trigger (via email, WhatsApp, Telegram, Slack, etc.). Active 24/7. No tech team needed.

VIRTUAL ASSISTANT
Virtual AI Operation Employee

Role: Internal AI agent that supports employee onboarding and knowledge transfer, automates manual tasks and connects your existing tools without the hassle.

How it works: Runs on a schedule, manually, or triggered by specific events (e.g., new file uploaded, form submitted). Active 24/7. No tech team needed.

CASE STUDIES
Chatbot - Virtual AI Sales Employee

CHATBOT

AI Sales Employee

Before

Situation

A jewelry company launched an online shop to extend sales beyond working hours, expecting a revenue boost.

Problem

Despite online access, sales stagnated. In the high-end segment, many customers needed personalized advice before buying.

"Personalized AI chatbots can increase conversion by **20–30%**."

Source: Salesforce, Customer Engagement Trends, 2024

JEWELRY COMPANY

Always Online. Always Personal. Always Selling.

After

Solution

An AI sales employee (chatbot) was installed, trained on the company's specifics, to deliver personalized advice to customers 24/7. Later enhanced with an AI-based segmentation algorithm to trigger targeted actions for cross-selling and upselling.

Perfect For:

Small and mid-sized businesses that want to grow revenue, reduce sales effort, and never miss a lead—even outside business hours.

- eCommerce with high-touch products
- Real estate agencies & property managers
- Consulting & B2B service firms
- Private clinics & healthcare Providers
- B2B SaaS & software companies

Key Results

✓ Captures leads and identifies customer pain points in real time

✓ Accelerates deal closing using your company's proven sales scripts and objection handling

✓ Drives cross- and upselling with personalized offers and discounts based on buyer profiles

✓ **Reduces cost** and workload by supporting your team like **a full-time sales rep**—always available, consistently accurate, and ready to scale without additional hiring

CHATBOT
AI Sales Employee

Before

Situation
A logistics and relocation company typically responds to a high volume of quote requests, but only a small fraction convert into actual projects.

Problem
Manually responding to numerous quote requests drains expert resources. Generic quotes rarely win deals, while highly customized ones are time-intensive. Customers also expect rapid responses—delays often result in lost opportunities to faster-moving competitors.

"**82%** of customers expect immediate responses to sales or service inquiries."

Source: Salesforce, State of the Connected Customer, 2022

RELOCATION COMPANY
Let Experts Be Experts—AI Handles the Busywork

After

Solution
An AI sales employee (chatbot) was installed to manage the quotation process—delivering fast, personalized, and professional responses while reducing the load on expert staff and cutting operational costs.

Perfect For:
Small and mid-sized service providers who handle frequent customer inquiries, complex quoting, and time-sensitive follow-ups—without the capacity to scale their expert team.

- Event planning & production firms
- Relocation companies
- Facility management & cleaning services
- Solar panels, security systems, HVAC
- Staffing, catering, event support
- Roofing, electrical, plumbing

Key Results
✓ Delivers personalized quotes instantly—tailored to the company's modular service packages

✓ Follows up with persistence, using sentiment analysis to prioritize leads

✓ Automates invoice dispatch and tracks outstanding payments

✓ Handles complex customer queries (e.g. insurance, customs) that usually require expert attention

✓ **Reduces cost** and workload by supporting your team like **a full-time sales rep**—always available, consistently accurate, and ready to scale without additional hiring

CHATBOT
AI Sales Employee

Before

Situation

A fast-growing online shop selling houseplants, garden tools, and decorative pots faced the challenge of scaling support alongside rising order volumes.

Problem

As customer inquiries surged, so did dissatisfaction. Apology emails and discounts failed to resolve core frustrations. The overwhelmed support team struggled to identify the root causes—refunds, delays, or damage? Without clear intent signals, complaints kept piling up and churn risk increased.

"AI-based churn prediction can reduce customer loss by **10–20%.**"

Source: Forrester, Enterprise AI trend report, 2024

ONLINE PLANT SHOP
Scaling Customer Support Without Scaling Headcount

After

Solution

An AI sales employee (chatbot) was installed to manage customer inquiries and resolve issues in real time. It was later upgraded with AI-based churn risk detection and integrated into a ticket triage system—enabling smarter prioritization and faster handovers to the right support agents.

Perfect For:

Companies facing high volumes of customer service requests, where speed, clarity, and consistency are critical—but scaling support teams is costly or unsustainable.

- eCommerce with high-touch products
- Subscription-based consumer businesses
- B2B SaaS & software companies
- Private clinics & healthcare providers
- Real estate agencies & property managers

Key Results

✓ Clarifies customer intent in real time (refund, replacement, delivery, product inquiry)

✓ Detects sentiment to prioritize urgent or high-risk tickets

✓ Auto-routes issues to the most relevant support agents

✓ Predicts customer churn risk—reducing churn by up to **19%**

✓ **Reduces cost** and workload by supporting your team like **a full-time support agent**—always patient, consistently accurate, and able to scale without burnout.

CHATBOT
AI Sales Employee

Before

Situation
A team of three physiotherapists runs a joint practice offering in-person therapy services. While working in client-facing sessions, they struggle to stay reachable for scheduling and follow-ups.

Problem
Each day, they spend nearly an hour returning calls, responding to emails, and manually updating a paper schedule. Sharing basic info like "bring sport clothing" or "arrive 5 minutes early" adds to the chaos. The lack of automation disrupts focus and costs time that could be spent on billable care.

"Chatbots reduce customer service costs by up to **30%**."

Source: IBM, The Value of Conversational AI, 2023

PHYSIOTHERAPIEST
You Work With People—Let AI Handle the Paperwork.

After

Solution
An AI sales employee (chatbot) was introduced to digitize manual admin tasks—handling appointment scheduling, email replies, reminders, and paperwork automation, freeing up time for high-value client care.

Perfect For:
Small and mid-sized service providers who want to reduce admin effort and stay focused on revenue-generating activities.

- Physiotherapy & chiropractic clinics
- Fitness studios & personal training providers
- Hair, beauty & wellness salons
- Dental & aesthetic practices
- Veterinary clinics & pet service providers
- Tattoo & massage studios

Key Results

✓ Books and reschedules appointments across tools like Calendly, Google Sheets, Outlook, or iCal

✓ Summarizes daily emails and auto-replies to routine topics—escalating only what needs human attention.

✓ Sends invoices and follows up on outstanding payments automatically

✓ Answers common patient questions (arrival time, prep, cancellations, etc.)

✓ **Reduces cost** and admin load by supporting your team like **a full-time assistant**—always available, consistently accurate, and focused on freeing your hands for client work

CASE STUDIES
Visibility Agent - Virtual AI Marketing Employee

VISIBILITY AGENT

AI Marketing Employee

Before

Situation

A solopreneur offering leadership training to mid-sized companies struggled to maintain visibility in a crowded market.

Problem

With rising competition, closing deals became harder. The business coach/consultant lacked time and clarity to explain the value of his training, build authority online, and consistently stay visible—especially without a marketing team.

"**63%** of consumers prefer to purchase from companies that align with their personal values and beliefs.

Source: Accenture, Brand Purpose Report, 2024

SOLOPRENEUR

Your Clients See You. You Stay Focused. AI Does the Rest.

After

Solution

An AI marketing employee ("visibility agent") was installed to automatically create, curate, and publish high-quality content across social media—boosting visibility, credibility, and inbound interest without extra time spent.

Perfect For:

Solopreneurs and small to mid-sized businesses that want to grow their brand visibility and authority—without hiring a full marketing team or spending time on non-core tasks that don't directly drive revenue.

- Solopreneurs & personal brands
- B2C & B2B coaches
- Consultants & strategists
- Education & training providers
- Authors, speakers & creators
- Real estate agents

Key Results

- ✓ Uncovers trending topics and turns them into tailored posts

- ✓ Extracts success patterns from top-performing content

- ✓ Curates and summarizes industry news—automatically

- ✓ Generates visuals and videos to match content style and audience

- ✓ Publishes across multiple platforms consistently—no manual work

- ✓ **Reduces cost** and effort by supporting your team like **a full-time maketing employee**—always informed, creative, and consistent

CASE STUDIES
Virtual Assistant - Virtual AI Operation Employee

VIRTUAL ASSISTANT
AI Operations Employee

ELECTRONIC DEVICE COMPANY
Fluent in Technical Sales

Before

Situation
A Swiss electronic device manufacturer serves the B2B market with complex technical products and services.

Problem
Operating in Switzerland, the company must provide deep technical support in three national languages: German, French, and Italian.
This requires hiring multiple experts to cover the multilingual needs—raising costs and straining resources.

"Hiring multilingual support costs **25–40%** more than monolingual."

Source: Gartner HR Insights, 2024

After

Solution
An AI operations employee (virtual assistant) was trained on the company's technical knowledge and equipped with multilingual capabilities. It now supports sales and service reps in real time—answering deep technical questions and reducing the need for language-specific hires.

Perfect For:
Companies with complex products and multilingual support needs—especially in bilingual regions or global markets.

- B2B SaaS companies
- MedTech / HealthTech providers
- Industrial equipment & machinery
- Logistics & supply chain
- Renewable energy / CleanTech
- Smart building & infrastructure

Key Results

- ✓ Real-time answers to complex technical questions

- ✓ Higher customer satisfaction—across all supported languages

- ✓ Cost savings: **2 full time employees** in multilingual support

- ✓ Supporting the team like **a full-time expert**—fluent in every product and every language.

VIRTUAL ASSISTANT
AI Operations Employee

CAR REPAIR WORKSHOP
Don't Let Revenue Slip Through the Cracks

Before

Situation
A car repair workshop relied on two disconnected tools for daily operations:
- A Workshop Management System (WMS) for scheduling, diagnostics, and repair tracking
- An ERP/CRM platform for invoicing, customer data, and financial records

Although both tools were strong independently, they lacked integration. Staff had to manually re-enter job data from the WMS into the ERP after each repair—delaying invoicing and creating unnecessary admin overhead.

Problem
The WMS was beloved for its usability and features. Rebuilding it inside the ERP would have been far too costly. **The bottom line:** real money was left on the table.

After

Solution

An AI Operations Employee (virtual assistant) was installed to act as a bridge between the two systems. As soon as a repair order is marked "closed" in the first tool, the AI assistant:
- Pulls the job data (customer, services, parts, pricing)
- Creates the corresponding invoice entry in the ERP
- Triggers the invoice dispatch to the customer
- Updates the CRM with the service history

All without manual intervention.

Perfect For:

SMEs facing scattered tool landscapes—where manual handovers between systems slow down operations, delay revenue, or let money slip through the cracks.

Key Results

- ✓ 100% of closed repairs now invoiced within minutes
- ✓ Zero manual data transfers between WMS and ERP
- ✓ Faster revenue capture & improved cash flow
- ✓ Staff focus redirected to customer experience, not data cleanup
- ✓ Supports the team like **a full-time operations employee**—always accurate, never forgets, never off duty

VIRTUAL ASSISTANT
AI Operations Employee

BAKERY CHAIN
From Dough to Data. Fresh Bread. Zero Busywork.

Before

Situation

A fast growing regional bakery with three storefronts and one central production site relied on handwritten logs, paper shift schedules, and WhatsApp for communication between stores and HQ. Each evening, store managers manually:

- Counted leftover products
- Submitted next-day order forms
- Logged shift notes in notebooks
- Reported issues via chat or calls (e.g. machine failure, sick leave)

This led to missed orders, staff confusion, and late-night calls to production. Admin tasks ate into customer time.

Problem

None of the tools talked to each other.
Staff lost time on repetitive reporting.
HQ had no real-time visibility.
And morning deliveries were based on guesswork, not sales data. **The bottom line:** time wasted, orders missed, real money left on the table.

After

Solution

A Virtual Assistant (AI Operations Employee) was introduced to automate store-HQ routines:

- Every evening, the AI collects leftover stock and sales data via a simple form

- It calculates next-day replenishment suggestions based on sell-out rates

- Auto-generates production reports and syncs them with the kitchen team

- Sends shift summaries and red flags (e.g. absence, sales drop) to management

- Syncs to existing tools (e.g. Google Sheets, Slack, POS system) — no overhaul required

All with no more WhatsApp chaos, missed orders, or midnight guesswork.

Key Results

- ✓ Store managers **save ~45 min daily** in admin

- ✓ Replenishment accuracy improved by **90%**

- ✓ Waste down by **30%** due to smarter planning

- ✓ Staff focus back on selling — not reporting

- ✓ Replaces **1–2 hours** of manual cross-checking per location, per day

Perfect For:

Retail & food chains managing multiple outlets and juggling manual admin — from bakeries to flower shops, from delis to dry cleaners.

A Reality Check Now:

How Do You Hire, Train, and Scale **Your AI Employee?**

➢ **Hire**: What's the one job your AI should take off your plate—first?

➢ **Train**: How do you make it speak your language—fast?

➢ **Scale**: How do you grow its impact—without growing your team?

This Is Why We Exist: To Turn AI Employees Into Growth Engines

We are T.E.C.K.Y. We don't just install chatbots—**we activate your first AI employee.**

By aligning AI, business insights, and cost strategy, we help companies grow with clarity and confidence—no tech team required. From small-size leaders to mid-size challengers, our clients don't just adapt. **They outperform.**

Headquarters:
Germany

No Tech Team

Fast Time to Value

SME-focused

Meet Our Founder—Because You Need Someone Who's Been There

With over 25 years in digital and tech leadership—including roles as Group CTO and Group CEO in global and midsize organizations—Manuela brings boardroom credibility and frontline execution to AI transformation.

She has built and scaled digital products, platforms and ecosystems across Europe, Asia, and the Middle East—doubling revenues, halving development costs, and winning global innovation awards along the way.

Today, she advises CEOs, boards, and founders on how to turn AI into strategic digital employees—ones that boost revenue, unlock efficiency, and scale customer value 24/7.

> *"Back in 1995, I built my first AI project—a biometric recognition system. Since then, models have advanced and computing power has exploded. But one thing hasn't changed: entrepreneurs still struggle to turn AI into real business value. Today, I help founders make smart AI decisions—ones they'll never regret."*
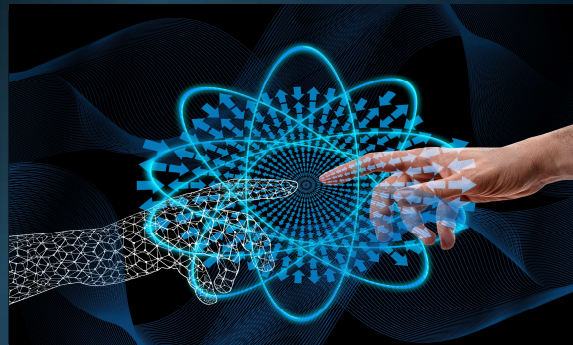
Her proven AI employees cuts through complexity and delivers real traction.
Less theory. More results.

Manuela Steinhübel

Where AI Meets Results: A Selection of Our Success Stories

REVENUE DOUBLED

Secured nearly $1B in revenue with an innovative AI & digital product portfolio for connected vehicles and smart cities.


NEW REVENUE STREAM WITH AI

Launched a digital strategy for a new AI-based revenue stream, leading the implementation and rollout of AI digital products and services, culminating in tangible business benefits.

No. 1 DIGITAL PLATFORM

Established a client's digital business, including AI development capabilities, which became the leading platform in their industry in the GCC in just one year.

Where AI Meets Results: A Selection of Our Success Stories
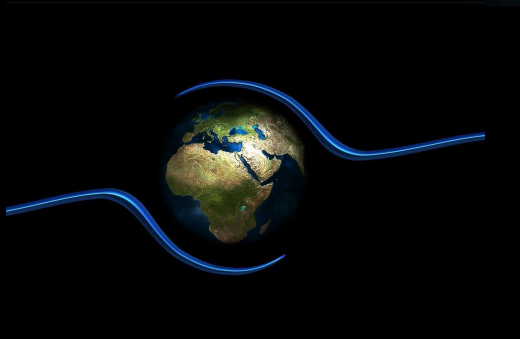
SUSTAINABILITY ECOSYSTEM

Co-leading the development activities of a sustainability platform, merging the blockchain's trustworthiness with AI's intelligence for remarkable efficiencies.

REUSABLE DIGITAL PLATFORMS

Converted tech debt into reusable, modular, scalable, and configurable SaaS platforms. Applied risk management, revamped AI core competency and adopted an iterative, and cost-conscious approach to refactoring.

AI-FIRST TRANSFORMATION

Overhauled a client's billing operations by digitalizing workflows, evaluating and selecting ERP/CRM platforms, and architecting an AI-first landscape for precision and strategic alignment.

AI Is Here to Stay

"The development of AI is as fundamental as the creation of the microprocessor, the personal computer, the Internet, and the mobile phone."
— Bill Gates

"Companies using AI outperform competitors by 20% on average in profitability and customer engagement."
— McKinsey, The State of AI, 2023

"94% of business leaders say AI is critical to success over the next five years."
— Accenture, 2024 Technology Vision Report

"AI is expected to save businesses over 1.8 billion hours annually by automating routine tasks."
— Gartner, 2023 CIO Agenda

AI Is the Knowledge Tsunami. And It's Already Begun.

According to leading future research institutes, knowledge doubled every year since 2000. But with the rise of AI agents, platforms, and ecosystems, it now doubles every 6 months—and by end of 2025/2026, it's forecasted to double every 3 months.

doubles
every 3
months

doubles
every 6
months

doubles
every 2
years

doubles
every
century

1900   2000   2023   2025   2030
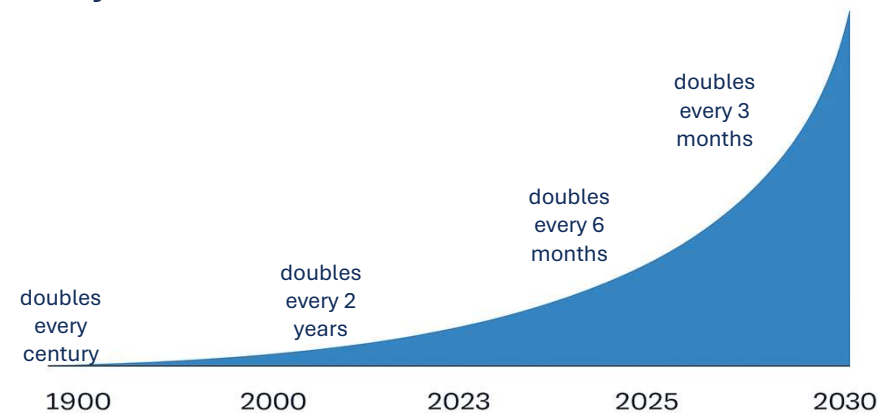
The exponential growth in knowledge

Humans Should Only Do What AI Can't.

You don't need to do everything.
But you can't afford to do nothing.
Inaction—trying to keep things as they are—is no longer neutral. It's a business risk.

What's your smartest next move?

If your AI employee saves even 10 hours a week, what's the cost of not hiring them today?

Start with the AI Employee Your Business Needs Most.

AI SALES EMPLOYEE	AI MARKETING EMPLOYEE	AI OPERATIONS EMPLOYEE
Chatbot	Visibility Agent	Virtual Assistant
MONTHLY | ANNUALY	MONTHLY | ANNUALY	MONTHLY | ANNUALY
Start free trial	Start free trial	Start free trial

Learn more at

🔗 www.tecky-consulting.com/pricing

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