

JUSTWHO EXACTLY IS CRAIG GROSS?



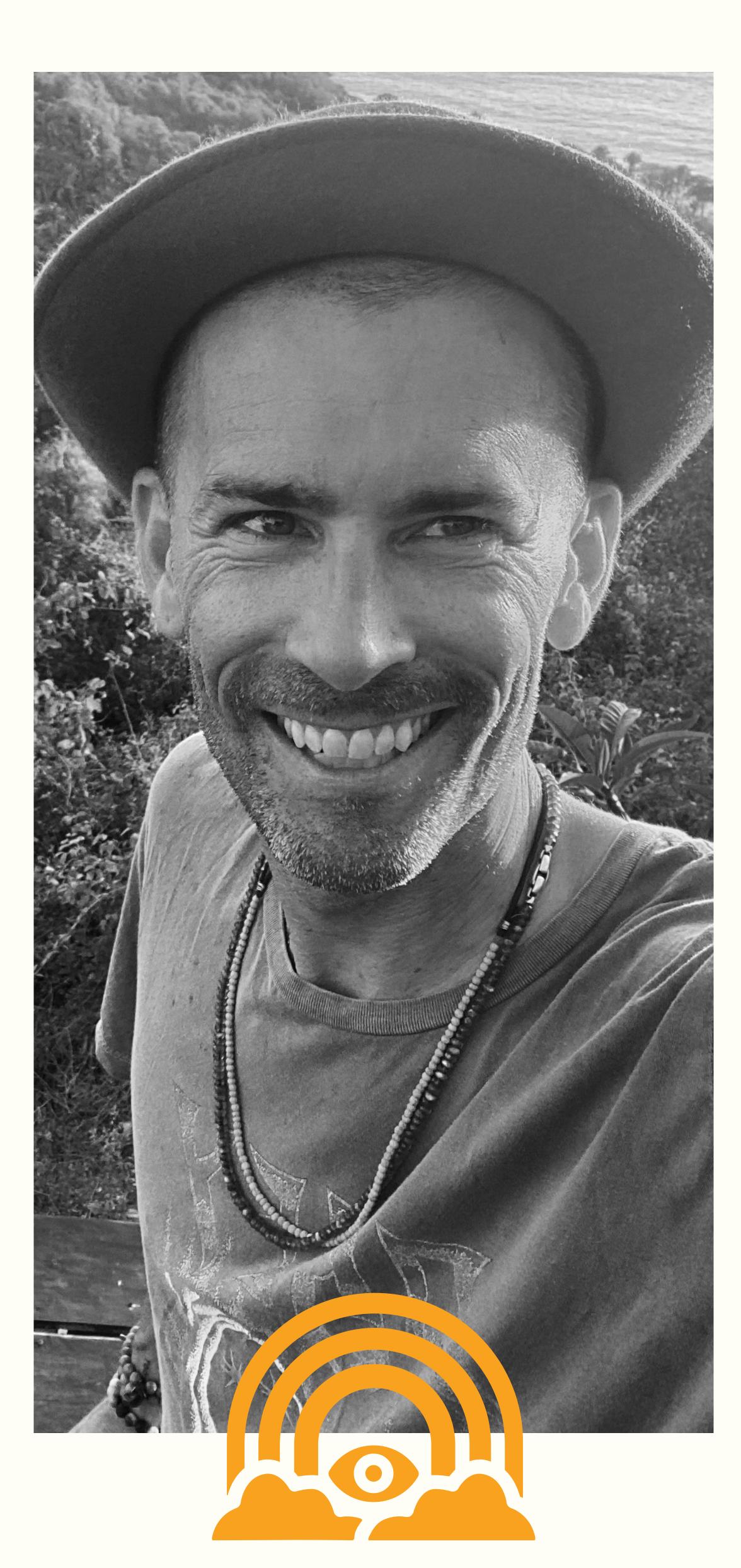
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"I've made it my life's mission to help every man and woman have the chance to give fear the finger for good."

EDITOR'S NOTE:

A question is typically asked at interviews that goes something like this: "so, tell us about yourself." It's a test. A check to see if the one being interviewed has what is necessary for the interviewer to place their trust in him.

To answer, another question must be asked from self to self: "Who am I?"

My name is Craig Gross. Or at least that's the name I was given at birth. Along with a whole system of beliefs, concepts, assumptions, and explanations. My whole life has been a process of rediscovering who I always knew I was and what I was always meant to do.

In my youth, I looked into my culture and didn't find myself there. I looked into my church and I wasn't there as well. So I did everything I knew how to help people become free with the hopes that in doing so, I'd be free as well to find out who I am.

I started a very successful pastoral ministry called XXXchurch.com in the hopes of breaking the stronghold that porn has on the mind of many of us. This desire for the fake, the artificial, and the lifeless instead of the pursuit of the real thing has always been a theme in my work.

Everyone told me I had it all. "You are Pastor Craig Gross." They said. "You are respected, wealthy, influential, and very, very spiritual."

Perhaps that's what they saw in me, but I knew it wasn't who I am.

And so, with the same rebel heart and wild hare that shocked the world with my porn ministry, I dove into bringing cannabis to Christians.

Along the way, I finally discovered for myself the freedom I worked for years to bring to others. Spiritual plants shot up through the cracks in my cold and concrete heart like early springtime in the Garden of Eden.

That feeling of freedom, of healing, of being born again. I finally felt it. And it changed my life forever.

I realized that fear is the only thing holding us back from true fulfillment. I've made it my life's mission to help every man and woman have the chance to give fear the finger for good.

So, who am I?

Over the years, I've worked with so many people from so many walks of life in hopes we could all arrive at the answer to that question together.

I'm hoping we can partner together to continue to bring healing and awareness to a world in desperate need of both. The financial upside is huge, sure. We'll run over the numbers. But more than that, the transformational upside is even bigger. And better.

We've been seeing the same thing differently for far too long. We've been tuning into and tweeting fear when we just want to be able to breathe easy again, like we did as kids.

(-a)

CRAIG IS A MAN OF THE TIMES

Where it started...

Los Angeles Times



January 14th, 2002

LAS VEGAS — Amid the strippers slipping out of their shirts and the sex-toy makers hawking the latest products at the AVN adult trade show, two youth ministers from Southern California stand in front of their own show booth, preaching to the crowd.

"If Jesus were walking the Earth today, we think that he'd be here too," says Gross, 26, "After all, [he] hung out with prostitutes and stuff."



The New York Times

...where it went...

June 20th, 2019

Mr. Gross who has just started Christian Cannabis, and is no stranger to sparking difficult conversations among believers. In 2002, after the explosion of the internet, he started a national organization called XXX Church with the mission of starting a conversation about the negative effects of pornography. Most Christian leaders felt uncomfortable discussing the topic so openly at the time, but Mr. Gross persisted and soon the issue went mainstream. More than 15 years later, XXX Church facilitates online Bible study groups and has created porn-blocking software. What Mr. Gross did with pornography he hopes to replicate with pot.

Mr. Gross, who is 42, admits to being personally invested in the issue. After years of struggling with a health condition that resulted in him being hospitalized and on the hook for expensive medical bills, he tried medical marijuana and found both relief from his symptoms and clarity about a new calling. He told me, "Through my experience, the Lord met me in ways more powerful than I've ever known. It convinced me that I am supposed to lead this new conversation."

...where it's going

The New York Times



November 25th, 2021

Craig Gross (45), an entrepreneur and former Christian evangelist who has run a number of psychedelic retreats, throughout the worst months of the pandemic, Mr. Gross and his family lived at Rainbow Ridge, a psychedelic retreat center near Santa Cruz, offering 30 psilocybin retreats for a handful of people at time. He never charged participants. He has since sold his home, worth \$1.3 million, and cashed out his retirement fund.

"The money will come back in different ways," Mr. Gross said. "We gave this away to over 300 people and the life change that came out of it, it was an evangelistic thing that didn't need a church or a Bible or a religion."

Craig is both a man on the move and a man of movements. His ideas have always been outrageous enough to grab headlines while being sincere enough to help change mindsets and, sometimes, lives.

Craig believes that cannabis and all plant medicines are instruments for healing both our individual lives and our collective world. He's been set free, and made it his mission to spread that good news!



Mexico! The white sand beaches! The bandera music wafting on a salty sea breeze! The smell of blue maize tortillas sizzling on a stove! The sound of crazy gringos screaming as they rapidly descend from 14,000 feet!

While it may be the land of Modelo and agave rather than the land of milk and honey, Mexico is a promising land for those looking for a spiritual vacation.

I invite you to meet me south of the border to taste and see for yourself. The only thing you have to lose is everything you no longer need to carry with you, and you'll be coming home with an experience and an adventure that you will never forget.

My team and I have curated a one-of-a-kind immersive experience that you will only find here, I could go on and on but you really need to see for yourself. After all, it is a mystery.

For more information, check out mysteryinmexico.com.





DAD DROPS DREARY DAY JOB TO DEVELOP THE DARING DREAMS OF HIS SON AND DAUGHTER



Craig left his pastoral ministry in part to support his kid's (and their friends') passion for the arts. Son, Nolan, is a successful songwriter and musical artist on tour in 2022. Daughter, Elise, just completed her first book, "How to Be Happy."

Follow along with the kids and their creative pursuits at creatingfun.com.

CALICHRISTIAN CRASHES COACHELLA, AND CALLS ATTENTION TO CANNABIS



For so long there has been a stigma against Christians getting stoned (unless it was with rocks). Craig decided to change the conversation at Coachella with a sign in the sky.

Products launching in California in October, 2022. Check out christiancannabis.com.

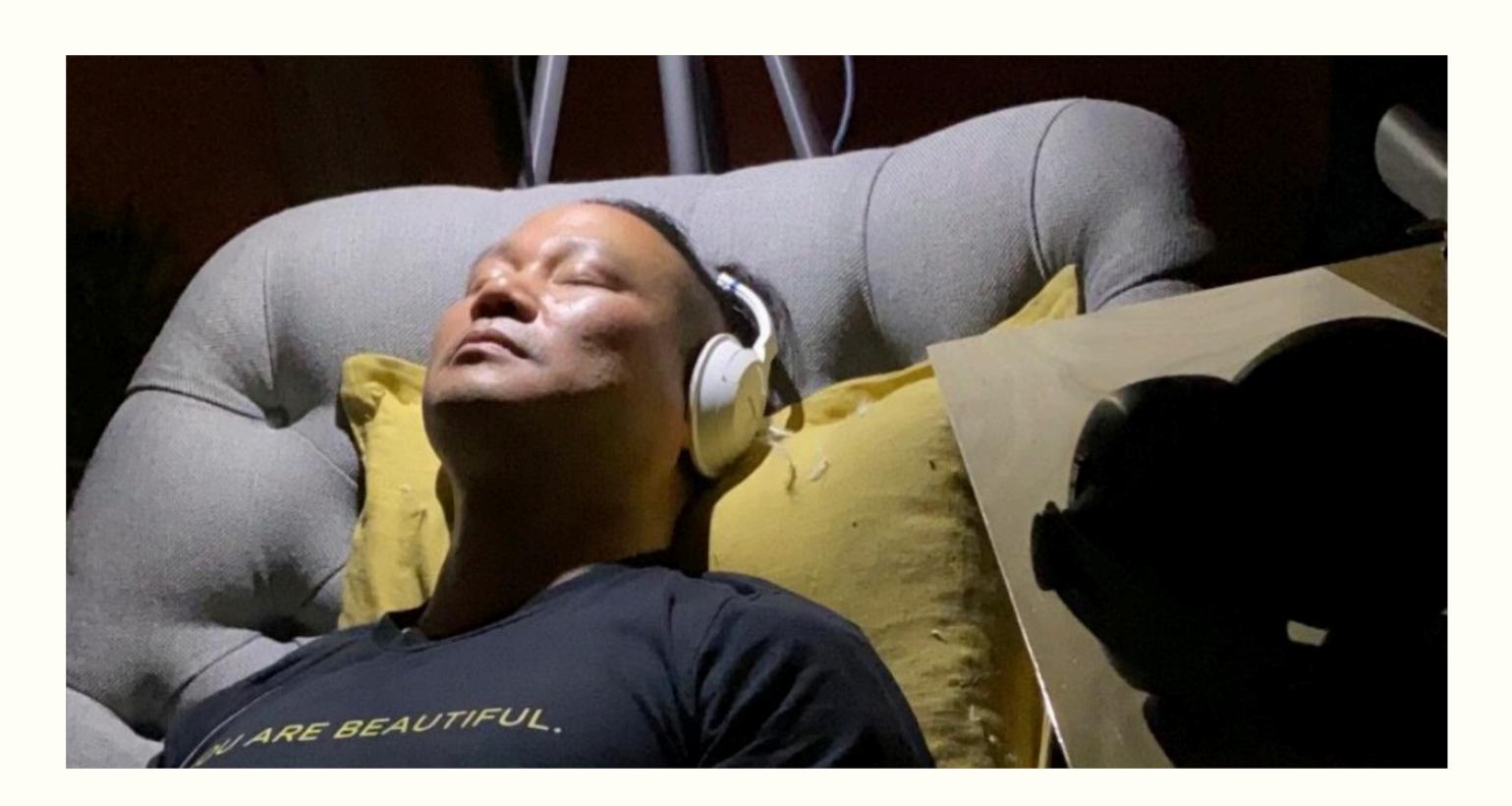
A REVIALIST RECLAIMS RAINBOW RIDGE, RIDDLES RESIDENTS



In 2020, Craig and his family and friends moved into and rehabilitated an old retreat center outside Santa Cruz, California where they hosted healing plant ceremonies for over 300 people before Craig moved the work to Mexico.

This was the most magical year for the Gross family. More at rainbowridgeretreat.com.

STEVE JOBS' FAVORITE MONK SHOWS CRAIG THE LIGHT



Craig and team pioneer use of new light tech to help people reach healing trasncendent states without the use of psychedelics.

Learn more at takemetothelight.com.



A disrupter. A light. A change maker. One of Steve Jobs' Crazy Ones*.

At the end of the day, I'm a just man with a vision and a mission. And these are just a few of the projects I'm up to as of right now! There is much, much more to share and to come.

For thirty years I have been disrupting and changing the world, one little piece at a time. I don't just think outside the box, I create entirely new boxes where people can find, hold, and keep what is meaningful to them for the rest of their lives.

I have hope in our future as well as the experience required to put that hope into action. With your help, we can absolutely make a difference in both the way people experience this world and in creating the world we want to experience.

Thank you for your time and consideration. To see what else we've been up to and what's coming down the pipeline next, check out creatingfun.com/incubator.

Or drop a line, any time, to craig@creatingfun.com.

"Here's to the crazy ones, the misfits, the rebels, the troublemakers, the round pegs in the square holes... the ones who see things differently — they're not fond of rules... You can quote them, disagree with them, glorify or vilify them, but the only thing you can't do is ignore them because they change things... they push the human race forward, and while some may see them as the crazy ones, we see genius, because the ones who are crazy enough to think that they can change the world, are the ones who do."

The Cosmic INICUISITOR

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