Cookie Policy

Effective Date: 10th April 2025

This Cookie Policy explains how Luxoraa.es uses cookies and similar tracking technologies when you visit our website. By continuing to browse the site, you agree to our use of cookies as outlined below.

1. What Are Cookies?

Cookies are small text files placed on your device (computer, tablet, mobile) when you visit a website. They help the site remember your actions and preferences (such as login, language, and other display settings) over time.

2. Why We Use Cookies

We use cookies to:

- *Ensure the website functions properly*
- *Remember your preferences and shopping cart contents*
- *Improve site performance and speed*
- *Analyze traffic and user behavior to enhance your experience*
- *Personalize marketing and advertising based on your interests (only if consented)*

3. Types of Cookies We Use

Type of Cookie	Purpose
Essential Cookies	*Necessary for basic functionality (e.g., login, shopping cart)*
Performance Cookies	*Help us understand how visitors interact with our site (e.g., Google Analytics)*
Functional Cookies	*Remember your preferences (e.g., language or location settings)*
Marketing Cookies	*Used to show relevant ads and track campaign effectiveness*

4. Third-Party Cookies

Some cookies on our site may be placed by third-party services such as:

- Google Analytics (for traffic analysis)
- Facebook Pixel (for marketing and remarketing)
- Payment gateways (e.g., PayPal, Stripe)

These third parties may collect data independently. We recommend reviewing their privacy and cookie policies.

5. How to Manage Cookies

You can control or disable cookies through your browser settings. Here's how to do it on popular browsers:

- Chrome: Settings > Privacy and Security > Cookies
- Firefox: Options > Privacy & Security > Cookies and Site Data
- Safari: Preferences > Privacy > Manage Website Data
- Edge: Settings > Cookies and site permissions

Note: Disabling certain cookies may affect the functionality of the site.

6. Consent

When you visit Luxoraa.es for the first time, you'll see a cookie banner. By clicking "Accept," you consent to our use of cookies. You can change or withdraw your consent at any time.

7. Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in technology or regulations. Updates will be posted on this page with a new effective date.

8. Contact Us

If you have questions about our use of cookies, contact us at:

✉️ Email: dmr.gujarat@gmail.com

📍 Address: Shree Radhe Krishna

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