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Jamie Renna

DIGITAL DESIGNER

A creative, detail-focused digital designer, I specialize in web, email, print, and social design, including email coding. I excel at delivering impactful, visually compelling work, meeting client needs, and thriving under pressure.

EXPERIENCE

ART DIRECTOR

Mobile Marketing LLC (2019-Present)

- Wireframe web designs and update WordPress sites.
- Lead email marketing, designing and building emails with HTML & CSS while ensuring quality and performance.
- Create graphics for website promotions, paid ads, social media, and other marketing collateral.

CREATIVE DIRECTOR

Listrak (2013-2019)

- Managed a team of 10 designers for 2 years, providing creative direction, motivation, and overseeing performance to ensure successful project completion.
- Specialized in email marketing, designing and coding emails in HTML & CSS, and conducting Litmus testing for cross-platform compatibility.

ART DIRECTOR, GRAPHIC DESIGNER

Clipper Magazine (2003-2013)

- Created impactful designs as a Graphic Artist, specializing in photography editing in Photoshop, typography, and dynamic campaign layouts. Promoted to Art Director, where I led a team and earned multiple awards, including Designer of the Year (5 years) and Artist of the Year.
- Advanced to an elite specialty team of graphic designers, focusing on high-level projects and brochures.

GRAPHIC DESIGNER

Creative Solutions Group (2013) freelance designer

Alpha Dog Advertising (2010-2013) freelance art director

Graphic Image (2003-2005) graphic designer

Azzam Jordan (2003) freelance designer

Casket Co. (2003) illustrator/designer

Baublitz Design (2002) freelance artist

Webb Design (2002) freelance designer

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EDUCATION

PENNSYLVANIA COLLEGE OF ART & DESIGN

HTML & Website Design 2010

THE ART INSTITUTE OF YORK, PA

Associate Degree of Specialized
Technology/Graphic Design,
March 2003 GPA: 3.67

Affiliations: Alpha Beta Kappa
Graduated with Special Honors;
Honor Society

SKILLS

- Digital Design, Web Design & UI/UX
- Email Design & Marketing
(Responsive HTML/CSS Email Coding)
- Prototyping & Wireframing
- Print Design, Branding & Visual Identity
- GIF Creation & Digital Ads
- Photo Manipulation & Retouching
- Social Media Graphics & Campaign Design
- Content Generation & Copywriting
- Marketing & Management Training
- Design Tools: Adobe Creative Suite
(Photoshop, Illustrator, InDesign), Sketch,
Figma, Canva, ChatGPT
- Email Campaign Strategy & Optimization
- Client Communication & Project Management
- Collaborative Team Leadership & Mentoring