

# MATAS RIMKUS

AI Workflow Architect · Automation Consultant · Engineer

Lithuania ·  
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## PRESENT

### Remote AI Automation

2024- PRESENT

I help consultants and busy professionals save 5-25+ hours weekly by designing and deploying AI-powered automation systems—delivered in a week, fixed price, no recurring fees.

Week-long implementations. Save 5-25+ hours/week via report generation, research briefs, content drafting, inbox triage, CRM automation. (stack varies, typically: OpenAI/Claude, AWS, n8n, Make.com)

## EXPERIENCE

### Founder + AI Engineer, *newscrumb*

March 2025 - PRESENT

Built an AI-powered platform focused on transforming how digital content is consumed. (Jina reader + parsing/regex + embeddings + API prompts) This pipeline processed 1,200+ articles per day, weighed them, transformed the text into structured JSON outputs and parsed them to the user.

Streamlined newsletters with smart summarization and filtering features. (AWS + PostgreSQL DB)

Led product design and automation infrastructure from scratch. (A few hundred beta users within a month)

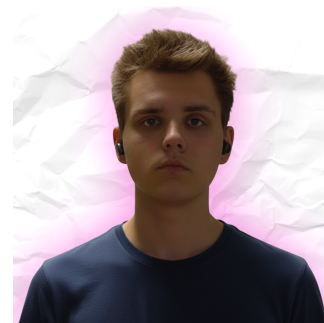
Safety measures: token gating, role-based API key access, authentication flow. Compliance measures: GDPR-conscious data scraping, encrypted API storage.

Creating this platform taught me how to design evaluation with regression that's reliable, since it's an ANTI-fake news and ANTI-bias platform.

### Creator, *brainslow*

January 2023 - PRESENT

Developed a suite of mental clarity tools and decision-making



## TECHNICAL SKILLS

AI & Workflow  
Automation (OpenAI,  
Claude, Gemini; RAG;  
function calling/API;  
JSON-schema outputs)

No-Code/Low-Code  
Tooling (Python,  
Typescript,  
JavaScript, SQL,  
Bubble, Replit)

Data Management  
(PostgreSQL; REST  
APIs)

Digital Product  
Design & Development  
(AWS, Vercel, Replit)

Behavior Design &  
Habit Systems

## LINKS / PORTFOLIO

<https://mrs.lt/>

<https://brainslow.com>  
[/](#)

<https://newscrumb.com>  
[/](#)

frameworks.

Helped professionals implement automation systems using AI workflows.

Published thought leadership content via blog and Medium platform.

Created and sold a digital product, reducing content overwhelm and increasing cognitive efficiency.

*Brainslow* had me partner with sales and consultancy teams and what motivated me to develop AI automation for busy professionals.

## Freelance, coaching

March 2023 - January 2025

Using my mental models I coached leaders into making better decisions consistently.

## PROJECTS

### TEDx Speaker

Shared insights on my Filters topic, which I used for coaching.

### Published Author

Failing Successfully: The Subtle Art of Resilience, *Matas Rimkus*

Filters: Ordinary People, Extraordinary Thinking, *Matas Rimkus*

Noise We Trust: The Economy of Clicks, Chaos, and Control, *Matas Rimkus*

### App Creator – Talnet (sold, NDA) 2024

Launched and sold an app (Talnet) for talent recruitment.

AI-assisted talent matching web application (parses and weighs profiles and matches them via AI algorithm to employers; via Python + PostgreSQL + AWS)

Transferred codebase and documentation under NDA, including prompt templates.

## LANGUAGES

English, Lithuanian  
(native / bilingual)

Russian (minimal  
knowledge)

## INTERESTS

Sports  
(ex-competitive  
powerlifter,  
triathlon, cyclist)

AI Automation

Self-improvement