

ANDREAS LO BUE SPONSORSHIP PROPOSAL





ANDREAS - A TALENT ON THE RISE

At just **14 years old**, Andreas Lo Bue embodies the **passion and determination** that define motorsport. Since discovering the world of competitive karting at age 12, he has set himself a clear and ambitious goal: to become a top-level racing driver.

He began his career in 2022 in Rotax Junior karting, a category known for developing young racing prodigies. Andreas quickly made a name for himself with his dedication, competitive mindset, and technical precision.



TWO YEARS OF PERFORMANCE & COMMITMENT

Andreas has proven his talent and demonstrated unwavering commitment in two major competitions:

- Swiss Cup Champion 🏆
- Multiple podium finishes 🥇
- 3rd place in the Swiss Rotax Championship

His perseverance and consistency have also led him to compete in **two international races**, including one where he reached the final, as well as several rounds of the **Italian Championship**.



STEPPING UP TO FORMULA 4

This year, Andreas is making a significant leap forward, transitioning from karting to **Formula 4**. After building solid experience in lower categories, he joins **Maffi Racing**, a team competing in top European championships.

Founded in Geneva by three passionate motorsport professionals, Maffi Racing shares a clear vision:

“Providing young talents with the opportunity to shine on international circuits.”

At Maffi Racing, teamwork, dedication, and discipline are fundamental values. The team competes in some of the most prestigious championships, including:

- Italian Formula 4 Championship
- Central European Zone Championship (F4 CEZ)

[En savoir plus sur Maffi Racing](#)



YOUR SUPPORT FUELS HIS SUCCESS

Supporting Andreas means providing him with the resources needed to take a decisive step in his racing career.

As he prepares to tackle his biggest challenge yet, Andreas is set to compete in the F4 CEZ Championship, a key series for young drivers aiming for professional motorsport.

With unwavering motivation and a relentless work ethic, he is already looking ahead, determined to climb the ranks in international racing.

RACE & TEST CALENDAR

- March 18. Cremona (ITA)
- March 25/26. Castellet (FRA)
- **April 13. Red Bull Ring (AUT)**
- April 22. Cremona (ITA)
- May 13/14. Red Bull Ring (AUT)
- **May 18. Red Bull Ring (AUT)**
- June 1. Salzburgring (AUT)
- July 27. Most (CZE)
- August 24. Slovakia Ring (SVK)
- September 7. Brno (CZE)



Additional test sessions are currently being planned.

YOUR SUPPORT MAKES THE DIFFERENCE

Andreas needs strong partners to accompany him on this journey and help him compete at the highest level.

💰 Total season budget: CHF 250'000, covering:

- 6 championship rounds, 18 races & 3-day qualifying sessions
- Race equipment
- Testing sessions
- Consumables & spare parts
- Engineers & mechanics
- Car transportation & logistics
- Paddock access
- Travel & accommodation

Before taking on his first race at the iconic Red Bull Ring, Andreas is training intensively on simulators, supported by his partner RaceXperience. (www.racexperience.ch)



YOUR BRAND AT THE HEART OF THE ACTION

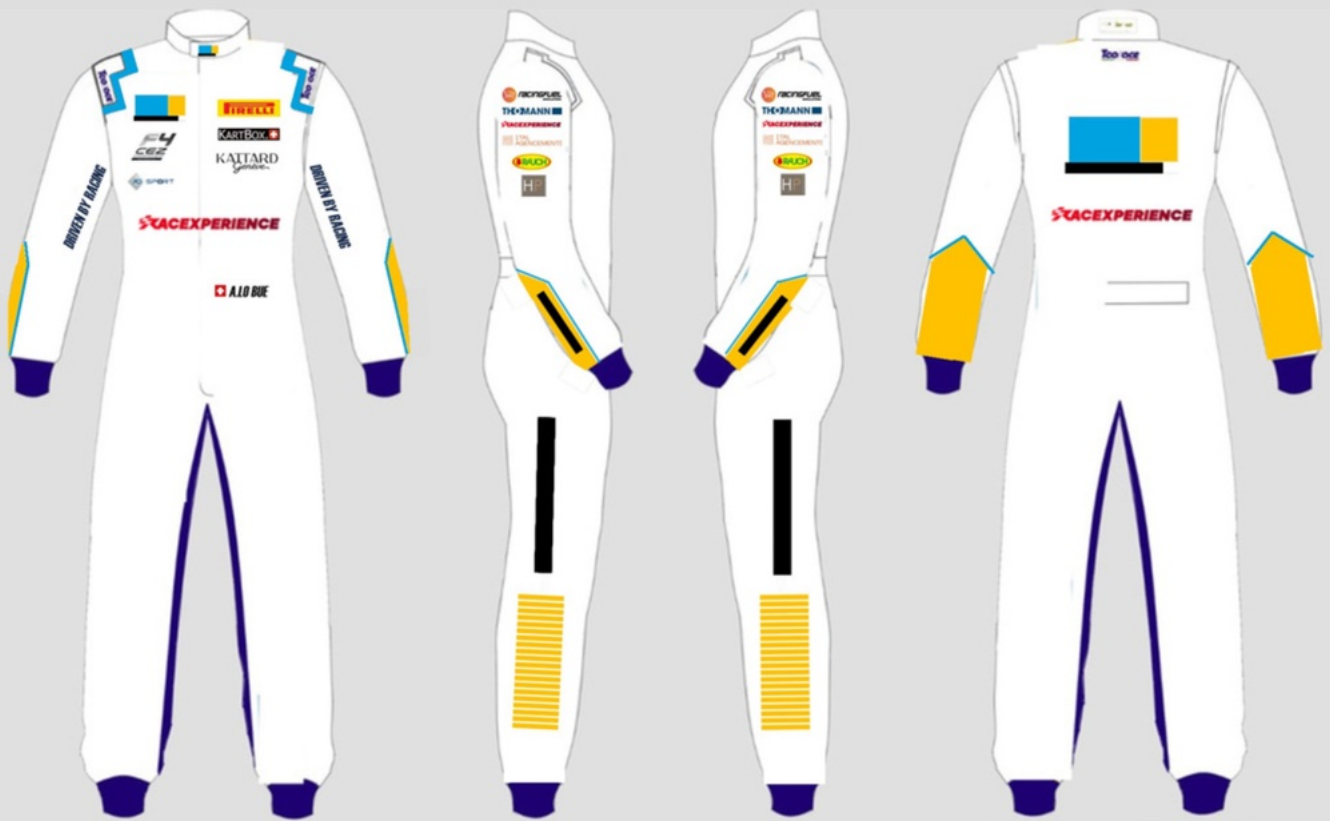
As a sponsor of Andreas, your company will benefit from premium visibility at key moments throughout the season, as well as on his social media and marketing materials.

	CHF 3'000	CHF 5'000	CHF 10'000
Logo on racing suit	✓	✓	✓
Logo on the car		✓	✓
Logo on helmet			
Logo on website & social media	✓	✓	✓
10 Racexperience sessions <i>Value : CHF 450</i>	✓		
20 Racexperience sessions <i>Value : CHF 900</i>		✓	✓
Private RaceXperience center event		✓	✓
VIP invitation for 2 people at one race (excluding travel & hotel)		✓	
VIP invitation for 4 people at two races (excluding travel & hotel)			✓

Main Sponsor

- Large-format logo on all surfaces, including helmet
- Full-season branding & exclusive activations
- Corporate events, networking, and business opportunities

RACING SUIT MAFFI RACING



THANK'S



ANDREAS_LOBUE



www.andreaslobue.ch



+41 79 608 04 00



office@racexperience.ch