

Privacy Policy for Urban Edge Fencing & Contracting LLC

Effective Date: [3-01-2025]

This Privacy Policy (the "Policy") governs the collection, use, and disclosure of personal information collected from users ("you," "your") of the website [Quality Fencing and Contracting Services for Homeowners | Urban Edge Fencing & Contracting LLC](#) (the "Website") operated by Urban Edge Fencing & Contracting LLC, a limited liability company ("we," "our," "us" or the "Company").

As the owner and operator of the Website, Urban Edge Fencing & Contracting LLC is committed to safeguarding the privacy and security of your personal information. This Policy outlines the types of information we collect, how we use it, and the circumstances under which we may disclose it. By accessing or using the Website, you acknowledge that you have read, understood, and agree to the terms and conditions set forth in this Privacy Policy.

1. Information We Collect

We collect two primary categories of information when you interact with the Website: **Personal Information** and **Technical Information**.

A. Personal Information

Personal information is any information that identifies or can be used to identify you. We collect this information when you voluntarily provide it to us through forms on our Website, email communications, or other interactions. The types of personal information we may collect include, but are not limited to:

- **Contact Information:** Name, email address, phone number, physical address, and other similar details you provide when requesting information or services.
- **Service Information:** Details related to the services you inquire about, including your specific needs for fencing services, preferences, and property location.
- **Payment Information:** Billing details, such as credit card numbers, billing addresses, and other financial data, collected during transactions processed by third-party payment processors.

B. Technical Information

Technical information is automatically collected when you visit our Website. This information helps us to improve the Website and enhance your experience. The types of technical information we may collect include:

- **Usage Data:** Pages visited, time spent on the Website, and other behavioral information about how you interact with our content.
 - **Device Information:** Information about your device (e.g., IP address, browser type, operating system, device identifiers, etc.) used to access the Website.
 - **Cookies and Tracking Technologies:** We may use cookies, web beacons, and other tracking technologies to collect data about your interactions with the Website. These technologies allow us to personalize your experience and track the performance of our Website.
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2. How We Use Your Information

We use the information we collect for various business purposes, including:

- **Providing Services:** To respond to inquiries, provide estimates, process service requests, and deliver our fence-building and related services.
 - **Improving Website Functionality:** To analyze user behavior and optimize the Website for better performance and user experience.
 - **Communication:** To send you service-related updates, marketing communications (where you have opted-in), promotional offers, and other notifications that may be of interest to you. You may opt-out of receiving marketing communications at any time.
 - **Legal Compliance and Security:** To comply with applicable laws, protect against fraud, enforce our terms of service, and ensure the security of our Website and services.
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3. How We Share Your Information

We will not sell, rent, or trade your personal information to third parties. However, we may share your personal information in the following specific situations:

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties

- **Service Providers:** We may share your information with trusted third-party vendors who perform services on our behalf, such as payment processors, customer

support services, and web hosting providers. These third parties are required to maintain the confidentiality and security of your personal information.

- **Legal and Regulatory Compliance:** We may disclose your information if required by law, such as in response to a court order, subpoena, or other legal process, or to comply with any applicable regulations or enforceable governmental requests.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or part of our assets, your personal information may be transferred as part of the transaction. We will notify you if your information is transferred and subject to a different privacy policy.

4. Cookies and Tracking Technologies

We use cookies and other tracking technologies to improve the functionality and performance of our Website. Cookies are small data files that are stored on your device and allow us to remember your preferences, provide personalized content, and analyze website usage.

You can control the use of cookies through your browser settings. If you choose to disable cookies, certain features of the Website may not function properly.

5. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, or as required by law. When your information is no longer necessary for our business purposes or legal obligations, we will delete or anonymize it.

6. Your Rights and Choices

Depending on your jurisdiction, you may have certain rights regarding your personal information. These rights may include:

- **Access:** The right to request access to the personal information we hold about you.
- **Correction:** The right to correct any inaccuracies in your personal data.
- **Deletion:** The right to request that we delete your personal information, subject to certain legal exceptions.
- **Opt-Out:** The right to withdraw your consent to receive marketing communications at any time.

To exercise these rights, please contact us at: contract@urbanedgefencingandcontracting.com

7. Security Measures

We have implemented reasonable physical, technical, and administrative safeguards to protect your personal information from unauthorized access, alteration, or disclosure. However, please be aware that no data transmission or storage system is completely secure, and we cannot guarantee the absolute security of your information.

8. Third-Party Links

Our Website may contain links to third-party websites or services. We are not responsible for the privacy practices of these third parties, and this Privacy Policy does not apply to any third-party websites. We encourage you to review the privacy policies of any third-party sites you visit.

9. Children's Privacy

Our Website is not intended for use by children under the age of 13, and we do not knowingly collect personal information from children. If we learn that a child under the age of 13 has provided us with personal information, we will take steps to delete such information as soon as possible.

10. Changes to This Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. When we do, we will post the revised Policy on this page and update the "Effective Date" at the top of the Policy. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

11. Contact Information

If you have any questions about this Privacy Policy or our data practices, please contact us at:

Urban Edge Fencing & Contracting LLC

Email: contact@urbanedgefencingandcontracting.com

Phone: 304-578-5111

End of Privacy Policy

This version is more formal and uses legal language to protect your LLC. It's designed to be clear, comprehensive, and transparent while also ensuring legal compliance. Make sure to have a lawyer review it before using it, especially for specific local laws that may apply to your business.