

LOCATION

Padel-Up

Los Angeles, California

Partnership: JF2 Academy × Padel Up

Grand Opening: January 2026

OUR MISSION

Elevating the game through our system and methodology

JF2 Academy is a pioneering padel training academy specializing in comprehensive athlete development through our proven 4-Pillar System:

- TECHNICAL Precision and skill mastery
- TACTICAL Strategic game intelligence
- PHYSICAL Athletic performance optimization
- MENTAL Resilience and competitive mindset

PROGRAMS & RATES

1. PRIVATE MASTERY (1:1)

One-on-one personalized training with elite coaching

- Single session: \$400

- Pack of 5 sessions: \$1,900 (Save \$100)- Pack of 10 sessions: \$3,600 (Save \$400)

What's included:

- Personalized training plan based on individual assessment
- Video analysis and technical feedback
- Progress tracking and performance metrics
- Flexible scheduling
- Direct access to Jaime Fermosell, JF2 Academy Sports Director (#68 best ranking FIP, US Open Champion 2025, #1 best ranking USA)

Ideal for:

- Competitive players seeking rapid improvement
- Adults with specific performance goals
- Players preparing for tournaments
- Athletes requiring personalized attention

2. SEMI-PRIVATE TRAINING (1:2)

Small group training with a partner of similar level

- Single session: \$200 per person

- Pack of 10 sessions: \$1,800 per person (Save \$200 per person)

What's included:

- Shared coaching session with training partner
- Competitive drills and match play scenarios
- Partner coordination and tactics development
- Video review and feedback
- Flexible scheduling for both participants

- Training partners wanting to improve together
- Players seeking competitive practice
- Friends or family members at similar skill levels
- Cost-effective alternative to private training

3. ACADEMY CLINICS (1:4)

Group training sessions with up to 4 participants

- Single session: \$100 per person
- Monthly Pass (4 sessions): \$360 per person (Save \$40)

What's included:

- Structured group training curriculum
- Fundamental skills development
- Team drills and competitive scenarios
- Monthly progress assessments
- Community building with fellow players

Ideal for:

- Beginners to intermediate players
- Players seeking regular training routine
- Community-oriented athletes
- Budget-conscious training option

4. ELITE PLATINUM VIP MEMBERSHIP (Monthly)

Premium all-inclusive monthly membership

\$900/month

What's included:

- 2 Private Sessions per month (1:1 with elite coaching)
- Full Padel-Up membership benefits
 - Unlimited court access during member hours
 - Priority booking privileges
 - Access to all club facilities
 - Member events and tournaments
 - Locker room access

- Monthly performance review and goal setting
- Priority scheduling for additional sessions
- Exclusive member community access
- 10% discount on additional training packages

Ideal for:

- Serious players committed to long-term development
- Professionals and executives seeking premium service
- Players wanting comprehensive access to facilities
- Athletes training regularly at Padel-Up

5. SPECIALIZED PACKAGES

A) PRE-SEASON INTENSIVE

Comprehensive week-long training camp

\$3,600 per participant

Format: Monday to Friday, 5 days of intensive training

What's included:

- Daily training sessions (5 hours per day)
- Technical skill development and refinement
- Tactical strategy sessions
- Physical conditioning and fitness assessment
- Mental preparation and competition mindset
- Video analysis of training sessions
- Personalized development plan for the season
- Nutritional guidelines for peak performance
- Final assessment and feedback session

- Competitive players preparing for tournament season
- Athletes returning after off-season
- Players seeking rapid skill development
- Teams preparing for league play

B) TOURNAMENT PREPARATION PACKAGE

Targeted training for specific competitions

\$1,600 per participant

Format: 4 specialized sessions + strategic planning

What's included:

- 4 intensive training sessions focused on tournament readiness
- Competition-specific tactical preparation
- Match simulation drills
- Mental preparation and pressure management
- Opponent analysis and game strategy (when applicable)
- Pre-tournament warm-up plan
- Post-tournament debrief and analysis (if scheduled)

Ideal for:

- Players preparing for specific tournaments
- Competitive athletes seeking tactical advantage
- Players working on competition mindset
- Athletes needing focused preparation

6. PRO-AM TRAINING PROGRAM

Elite training pathway for professional players and amateurs players, fully determined and committed to play this kind of tournaments

Custom Quotes - Individually Designed

Overview:

The PRO-AM Training Program is JF2 Academy's flagship development pathway for professional players and amateurs players, fully determined and committed to play this kind of tournaments. This comprehensive program combines the expertise of Jaime Fermosell (JF2 Academy Sports Director, #68 best ranking FIP, US Open Champion 2025, #1 best ranking USA, and currently considered one of the best PRO-AM tournament player and coach worldwide) with cutting-edge training methodologies used at the highest levels of padel competition.

Program Components:

- Individualized long-term development planning
- High-performance technical and tactical training
- Competition strategy and match analysis
- Physical conditioning and injury prevention
- Mental training and performance psychology
- Tournament accompaniment and coaching
- Video analysis and performance metrics
- Access to professional network and opportunities

Program Structure:

Programs are custom-designed based on:

- Current skill level and competition experience
- Specific goals and timeline
- Tournament schedule and commitments
- Training frequency and availability
- Budget and investment capacity

Pricing:

Individual consultation required to design program and provide accurate quote.

To Learn More:

Contact us for a comprehensive assessment and program proposal:

- Phone: +1 305 731 9067

- Email: ffermosell@jf2academy.com

- Professional players and amateurs players, fully determined and committed to play this kind of tournaments.
- Current competitive players seeking elite pathway
- Athletes with tournament experience seeking advancement
- Players committed to long-term professional development

7. CORPORATE TRAINING + ACADEMIC PARTNERS

Customized programs for companies, corporations, organizations and academic institutions

Custom Quotes - Tailored Solutions

What we offer:

- Corporate training programs and activities through padel
- Executive wellness and fitness programs
- Academic partnerships for student-athletes
- School and university programs
- Company tournaments and events
- Branded corporate experiences

Benefits:

- Builds soft skills, leadership, teamwork and communication
- Promotes health and wellness
- Enhances company culture
- Networking opportunities on the court
- Flexible scheduling for groups
- Professional event organization
- School and university innovative programs

To Learn More:

Contact us to discuss your organization's needs and receive a custom proposal.

- Companies seeking team building activities
- Corporate wellness programs
- Innovative Educational institutions
- Organizations hosting client events

8. JF2 ACADEMY YOUNG ATHLETES (12-18)

Comprehensive development programs for junior players

Custom Quotes - Age-Appropriate Programming

Program Options:

- Weekly Programs: Regular training throughout the year
- Monthly Intensive: Focused monthly development blocks
- Seasonal Camps: School break and summer training camps
- Annual Development Plan: Year-round comprehensive training

What's included:

- Age-appropriate technical and tactical training
- Physical development and athleticism
- Mental skills and sportsmanship
- Character development and life skills
- Parent communication and progress reports
- Tournament preparation and support
- Academic balance and time management guidance

Our Approach:

JF2 Academy believes in developing not just great players, but excellent people. Our youth programs emphasize:

- Individual growth and personal best
- Healthy competition and teamwork
- Respect, discipline, and work ethic
- Long-term development over short-term results
- Balance between sport, academics, and life

To Learn More:

Contact us to discuss your child's goals and receive a program recommendation and quote.

Ideal for:

- Junior players (ages 12-18) at all skill levels
- Young athletes with competitive aspirations
- Students balancing academics and sport
- Families seeking comprehensive development

9. RACKET SPORTS PROFESSIONALS & COACHES

Specialized training for tennis, pickleball, and padel professionals

Custom Quotes - Professional Development

What we offer:

- Transition training from tennis/pickleball to padel
- Advanced tactical and strategic coaching
- Coaching methodology and teaching techniques
- Sport-specific skill adaptation
- Professional development and certification support
- Business development for coaching professionals

Benefits:

- Learn from Jaime Fermosell (JF2 Academy Sports Director, #68 best ranking FIP, US Open Champion 2025, #1 best ranking USA)
- Accelerated learning for racket sport athletes
- Credential enhancement for coaches
- Networking with padel community
- Business growth opportunities

To Learn More:

Contact us to discuss your professional development goals.

- Tennis players exploring padel
- Pickleball players seeking cross-training
- Professional racket sport athletes

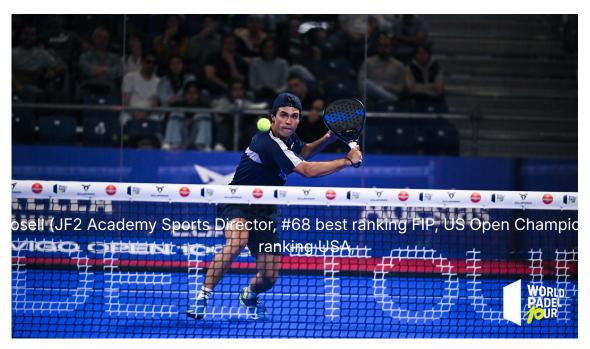
- Coaches expanding their expertise
- Instructors building padel programs

WHO WE SERVE

JF2 Academy Los Angeles welcomes:

- Competitive Adults & Juniors Players serious about improvement
- PRO-AM Tournament Players Athletes competing at high levels
- Corporate Teams Organizations seeking team building
- Academic Partners Innovative schools and universities
- Tennis/Pickleball Players Racket sport athletes exploring padel
- Coaches & Instructors Professionals seeking development
- Young Athletes (12-18) Juniors at all skill levels

MEET OUR SPORTS DIRECTOR



JAIME FERMOSELL | JF2 Academy Sports Director, #68 best ranking FIP, US Open Champion 2025, #1 best ranking USA

Jaime brings world-class competition experience and a proven training methodology to Los Angeles. As a professional player competing at the highest levels, he combines technical expertise, tactical intelligence, and a deep understanding of athlete development.

Coaching Philosophy:

 "We don't just train players—we develop excellent people, professionals, and athletes through comprehensive, personalized training that respects individual goals while pushing for collective excellence."

HOW TO ENROLL

Step 1: Contact us via phone, email, or website

Step 2: Schedule your initial consultation (complimentary)

Step 3: Receive personalized program recommendation

Step 4: Complete enrollment and payment

Step 5: Begin your training journey!

FREQUENTLY ASKED QUESTIONS

Q: Do I need to be a Padel-Up member to train with JF2 Academy?

A: No, you can enroll in JF2 Academy programs without being a Padel Up member. However, the Elite Platinum VIP membership includes full Padel Up membership benefits.

Q: What skill level do I need to start?

A: We welcome all skill levels, from complete beginners to professional players. Programs are tailored to your current level and goals.

Q: Can I try a session before committing to a package?

A: Yes! We offer single sessions for all program types. Contact us to schedule your first session.

Q: Do you offer refunds on training packages?

A: Please contact us directly to discuss our refund and cancellation policies.

Q: Can I share a training package with a partner?

A: Semi-private sessions (1:2) are designed for two participants. Other packages are individual unless otherwise specified.

Q: Do you provide equipment?

A: Pádel-Up has rental equipment available. We recommend bringing your own racket if you have one.

Q: What should I wear/bring to training?

A: Athletic clothing, court shoes (non-marking soles), water bottle, and your padel racket. Towel and change of clothes recommended.

Q: How far in advance should I book sessions?

A: We recommend booking 1-2 weeks in advance for optimal scheduling, especially for private sessions.

THE JF2 ACADEMY DIFFERENCE

Why Choose JF2 Academy?

World-Class Expertise - Learn from Jaime Fermosell: JF2 Academy Sports Director, #68 best ranking FIP, US Open Champion 2025, #1 best ranking USA

Proven 4-Pillar System - Comprehensive technical, tactical, physical, mental development

Personalized Approach - Custom programs tailored to individual goals **State-of-the-Art Facility -** Premium courts at Padel Up

Holistic Development - Focus on developing excellent people, not just players

Flexible Options - Programs for all levels, schedules, and budgets **Community Driven -** Join a passionate community committed to excellence

LOCATIONS

JF2 Academy Los Angeles (Opening January 2026)

Padel Up Los Angeles, California

JF2 Academy Miami (Established 2025)

Miami, Florida

READY TO START YOUR JOURNEY?

Contact us today to schedule your consultation and begin your path to padel excellence.

Phone: +1 305 731 9067

Email: ffermosell@jf2academy.com **Website:** www.jf2academy.com **All Links:** linktr.ee/jf2academy

JF2 ACADEMY

Elevating the game through our system and methodology

Miami, FL | Los Angeles, CA Facilitating the development of excellent people, professionals, and athletes

