



FROM SIGNS TO WORD-BASED FAITH IN THE MARKETPLACE

JOHN 4:46–54



REFLECTION

The royal official came to Jesus desperate. His son was at the point of death, and he begged Jesus to come heal him. But instead of rushing with him, Jesus paused and said: "Unless you people see signs and wonders, you will never believe."

At first, His words feel out of place. But Jesus wasn't only speaking to the man—He was speaking to the whole crowd around Him, a people hooked on miracles but slow to believe in who He truly was.

As women in business, we often find ourselves in similar crowds—surrounded by those who need to see the contracts signed, the metrics proven, and the results tangible before they believe in our vision. We ourselves can fall into this pattern, waiting for external validation before we trust God's calling on our enterprises.

Still, the nobleman pressed on. He wasn't there for spectacle. His plea was simple, raw, and real: "*Sir, come down before my child dies.*" And in that moment, Jesus shifted him from sign-based faith to word-based faith: "*Go your way; your son lives.*"



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The man had no sign to cling to, no visible proof to reassure him. All he had was Jesus' word. And that was enough.

He believed, turned back toward home, and discovered that his son was healed at the very hour Jesus had spoken. His whole household believed because one desperate man chose to trust the Word.

This is the heart of faith in our businesses and callings. Signs of success may encourage us, but they cannot sustain us through the valleys of entrepreneurship. True faith believes God's word over our ventures even when the bank account looks sparse, when the clients haven't shown up yet, when the doors seem closed. It clings to His promise, knowing His word carries creative power to birth what He has spoken over us.





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GUIDED PRAYER

Lord Jesus, Thank You for reminding me that Your word over my business is enough. Too often I want to see the full client roster, the perfect strategy, the guaranteed outcome before I believe, but You call me to trust Your promises before I see their manifestation.

Like the nobleman, I bring You the places in my business where I feel desperate—the financial pressures, the decisions that weigh heavy, the vision that seems too big, the doors that need to open. I lay before You my need for the right clients, divine connections, favor in the marketplace, and wisdom for every strategy.

Teach me to rest not in market trends or visible signs but in Your spoken word over my calling. When You say "I have set before you an open door" (Revelation 3:8), let me walk through it with confidence. When You promise to "establish the work of my hands" (Psalm 90:17), let me build with boldness.

Strengthen my faith to continue the work You've called me to, even when the outcome isn't visible yet. Fill me with confidence that Your timing is perfect and Your provision is complete. Let my trust in You become a testimony that draws others—my team, my clients, my competitors—to see Your faithfulness in the marketplace.

I believe You have called me to this work, Lord. I believe You will supply every need according to Your riches in glory. I believe my business is a ministry and my workplace is holy ground. Help me to keep believing, especially in the waiting seasons. In Jesus' name, Amen.