

Ronak Mankar

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About Me:

I'm a final-year Marketing Management student at BCIT, aspiring to be Marketing Analyst & Strategist. I live by the idea that small, consistent improvements add up over time (from Atomic Habits). By focusing on getting just 1% better every day, I stay motivated to learn and evolve in all aspects of my life. I'm drawn to marketing through research and data which allows me to make a real-world impact. During my free time I am an avid listener of business/tech podcasts, movie lover, and a curious reader.

Experience:

BCITMA Case Team | *Case Team Member* Sep 2025 - Present
Managed research, data analysis, and budgeting for BCITMA case competitions. Developed and coordinated ad budget calculations, allowing team leads to focus on other strategy areas. Delivered a comprehensive written case report, contributing 108+ hours over three months.

Enactus BCIT | *Researcher & Slide Developer* Jan 2025 - May 2025
Delivered secondary research and slide development for Enactus's case competition project. Coordinated closely with team members to ensure accuracy. Delivered a final presentation that placed 2nd in the Innovation & Impact category at the Enactus regional competition.

Skills:

- Data Analysis & Management
- Strategic Planning & Organization
- AI & Technology Integration
- Leadership & Team Coordination
- Analytical & Critical Thinking
- Communication
- Adaptability
- Continuous Learning & Self Development

Languages:

- English, Hindi, Marathi

Education:

Marketing Management - BCIT | *Diploma* Sep 2024 - May 2026
Currently enrolled in Marketing Management Diploma with an expected completion, May 2026. I plan to continue and finish my BBA afterwards.