



The Bench

A bench in public space as an invitation to talk.

Question cards help build community through shared stories — and a board game reinforces connection rather than competition.

Silvia Guinea, Isabeau, Danique van de Hoef, Jamie Langerhorst & Mabel Ursem, HvA

De achterblijvers (The Ones Left Behind)

A research project into how students experience the loss of a peer by suicide. Their stories were shaped into a narrative collection to share grief in a respectful, collective way.

Jasmijn Pelders, Utrecht University

Proost op een bakkie troost (A Cup of Comfort)

A contemporary tea set designed around mourning rituals.

Poems and prompts encourage reflection — acknowledging that grief is rarely

neat, but always human.

Malu Hellegers, HKU

Met Elkaarten

A set of cards that helps make space to share grief with friends or family, especially when starting the conversation feels difficult.

Each card offers a gentle invitation to do something together — like baking a familiar cake or revisiting a shared memory.

HOW DO I OPEN THE DOOR TO WHAT'S INSIDE?

I'M NOT EXACTLY SHOUTING IT FROM THE ROOFTOPS. EVEN THOUGH MAYBE I COULD: "HI, YES — TWO BEERS, A COLA, AND OH

SHARING WHAT I AM FEELING HONORS BOTH MYSELF AND THE PERSON I MISS.

BUT HOW DO I SAY IT IN A WAY THAT MAKES IT EASIER FOR SOMEONE ELSE TO RESPOND? THESE IDEAS INVITE ME TO SHOW A VULNERABLE PART OF MYSELF.

HOW CAN I MOVE WITH AND AROUND MY

RIGHT, I'M ACTUALLY REALLY SAD." AS LONG AS THERE'S STILL ROOM TO LAUGH

WHEN WE GO OUT.

Simple, personal, and low-pressure.

Rachel Balkenende, TU Delft

Rouwvraag (Grief Questions)

An installation that projects questions about grief into public space — questions that deserve to be asked more often.

It invites reflection and conversation, softly illuminating what usually stays unspoken.

Eva den Hartogh, TU Delft

Steunplanken (Support Boards)

A quiet place on campus where you can pause and acknowledge loss. A QR code lets you leave a message without feeling exposed, helping students feel less alone — and helping others understand grief better.

Nino Kabore, TU Delft

Bewegen met rouw (Moving with Grief)

A slowly moving mobile that seeks balance.

When someone approaches, it stops — inviting them to add their own message. The movement shifts with each contribution, just like grief: always changing, shaped by those who carry it.

Loïs Pattiselanno, TU Delft

Herinneringen schijnen in het donker (Memories in the Dark)

An installation that invites you to add a memory.

Each memory lights up, showing how each of us carries someone with us—and how memories can remain present, gently and visibly.

Myrthe Moes, TU Delft

Vergeten rouw (Forgotten Grief)

A small symbol to carry, reminding you of someone you miss.

It invites recognition and conversation, especially during life transitions — when it helps to know who else carries loss.

Sara van der Vaart, TU Delft

Wie mis jij kubus (Who Do You Miss Cube)

A cube you can attach to your keys or bag.

Place something inside that reminds you of the person you lost.

Its presence invites guiet acknowledgment — and sometimes, conversation.

Angelee Warmenhoven, TU Delft

Share Your Burden

A campaign encouraging young men to share the weight of grief.

A physical installation uses weighted backpacks to show how heavy grief can feel — and how sharing stories makes the weight lighter.

Chiara, Eva, Freja, Kathi & Marie, HvA

De onsterfelijke herinnering (The Immortal Memory)

A campaign using the metaphor of a ringing phone that keeps returning at unexpected moments. By speaking about loss, the sound softens — memories become easier to carry when shared.

Isa van Rossum, Mirjam Fijen, Anna Horeman & Sophie van Rossum, HvA

Doorgaan begint met stilstaan

(Moving Forward Starts with Standing Still)

A social media campaign encouraging people to pause rather than rush through grief. Reflection prompts and a short quiz help open conversations — with yourself or with someone you care about.

Noa van Vliet, HvA



Ik denk aan je -Smart rouwlamp (I Think of You – Smart Grief Lamp)

A lamp inspired by the ritual of lighting a candle for someone.

You can switch it on for a friend from afar, quietly saying: *I'm thinking of you.* Connection, without needing words.

Mirte Batema, TU Delft

Van dag tot dagboek - rouw op de werkvloer (From Day to Daybook – Grief at Work)

A book of envelopes created by colleagues for someone returning to work after loss. Small gestures that help build a supportive workplace where people can lean on each other.

Yasmine van der Meel, TU Delft

Rouw in het werk (Grief at Worklife)

A campaign that makes grief more visible on professional platforms. Encouraging awareness, care, and practical support when a colleague returns after loss.

Sanne de Hollander, HvA

Boompje van steun (Tree of Support)

An installation with beads you can take and questions that help start meaningful conversations.

A reminder to notice one another with care, daily.

Merel van Tienen, TU Delft

Vangnetwerk (Support Network App)

An app to choose who is in your personal support circle.

Together you schedule the kind of contact you need — low-pressure, simple, and genuine.

Mila Steenmeijer, TU Delft

Vangmat (Support Mat)

A space to talk about grief without the pressure of eye contact.

Conversation cards provide gentle guidance, allowing silence to be part of the

dialogue.

Tess Schonewille, TU Delft

Steun elkaar in het echt (Support Each Other in Real Life)

A campaign that asks: Do we really reach out — or do we hide behind emojis and short messages? It encourages choosing real presence, even when it feels uncomfortable.

Kevin Anbergen, HvA



Rouw op tafel (Grief on the Table)

A tablecloth designed to open conversation through gentle prompts and shared creative actions.

Structured, but not forced — moving at the pace of the group.

Luna Zimnik, TU Delft

Rouw kent geen haast (Grief Takes Time)

A campaign that reminds us that grief cannot be hurried. Cards, video, a popup escape space, and posters invite people to approach grief in their own way and rhythm.

Lindsay Frelink, Tosca Verwijmeren, Nynke Feitsma & Manouk Sijpheer, HvA

Like a Team

A campaign for sports teams, using the foam finger as a symbol of solidarity. Showing that being a team means showing up off the field too.

Amélie Louissen, Lotte Munier, Leire Ramaker & India Sprokholt, HvA

Potje koken (Cooking Together)

A recipe box that invites teammates to cook together and share memories. Conversation unfolds naturally while preparing and eating the meal.

Nouscha van der Werff, TU Delft

Rouw op de kaart (Grief on the Map)

Place markers on a shared map at locations that hold memories.

A way to make invisible stories visible — and speakable.

Samuel B. Stahl, TU Delft

Sobremesa

A public table that invites lingering conversation, inspired by unhurried moments after a meal.

A space where talking — or simply being together — is enough

Eline Rosenthal, TU Delft

Wij zijn Rouwig (We Are Grieving)

An activist approach with bold posters and spoken word.

A call to truly be there for one another, not just in words but in presence.

Manny Meijeren, Job Tiemersma, Puck Teppema & Fee Golin, HvA