

# BUSINESS COMPANY PROFILE

Merlin Trading is a forward-thinking global trading firm headquartered in South Korea. We specialize in connecting South Korean enterprises with international partners, facilitating seamless cross-border trade. Our expertise spans import and export services across diverse industries, enabling our clients to source, sell, and scale effectively.

Built on a foundation of trust, innovation, and adaptability, we strive to be more than just a trading company.







# TABLE OF CONTENT

- About Company
- Welcome Message
- Our Vision
- Our Mission
- Our Service
- Our Project
- Meet Our Team
- Get In Touch





# ABOUT COMPANY

Import Export

Transport

Indu

Cargo

Merlin Trading stands as a prominent player in the import-export industry, with its headquarters nestled in the bustling business landscape of South Korea. Established with a vision to bridge global trade gaps and foster international partnerships, Merlin Trading has evolved into a trusted name known for its reliability, efficiency, and commitment to excellence.

Merlin Trading Import Export Company is a dynamic and innovative trading firm based in South Korea, specializing in facilitating international trade across various industries. Established with a vision to connect global markets and foster mutually beneficial partnerships, Merlin Trading has rapidly emerged as a trusted name in the import-export landscape.



# WELCOME MESSAGE



It is my pleasure to introduce Merlin Trading., and share with you our journey of more than half a century, a journey that has transformed the Merlin Trading into what it is today, and what it aspires to for tomorrow. Our rich history is important. We value the organizational lessons we have learnt through the challenges and obstacles we have faced. We contemplate how we can do things better and fondly reminisce the small wins that moved us closer to our goals. The future remains our focus and through these pages I would also like to offer an insight into our vision.

MANZOOR NOUMAN firmly believed that if a company does not change it cannot survive and therefore the leadership philosophy of Merlin Trading has always been one of flexibility and adaptation. We remain fluid in the way we structure our organization, and in the way we approach our business, which ensures that we have the ability to respond to changing customer and market needs fast.

Those values and that vision continue to drive the company forward today. The management, staff and Board of Directors is united in our mission to realize that vision as we work towards further cementing the company's position as a leading solutions provider to the import and export sectors in the South Korea and beyond.

Change has always been high on the agenda at the Merlin Trading. Over the years we have strategically diversified our business lines and expanded both our service offerings and our geographical reach. This approach to sustainability has seen the Group evolve and in 2014 we took part of the business units to become a publicly listed company on the South Korea Market.

Today Merlin Trading is well positioned to realize our vision. We have formed strong partnerships with a large network of respected regional and international associates and have built a solid infrastructure and corporate culture.

I invite you to explore Merlin Trading and I look forward to discovering how we can meet your unique needs.

MANZOOR NOUMAN

Merlin Trading



# OUR VISION

## VISION

"At Merlin Trading, our vision is to be the premier import-export company based in South Korea, renowned for our unwavering commitment to excellence, innovation, and sustainable global trade. We aspire to become the trusted partner of choice for businesses worldwide, driving mutual growth and prosperity through seamless connectivity and unparalleled service."

## MISSION





## **COMPANY**

Merlin Trading is a dynamic import-export company based in the bustling business hub of South Korea. With a prime focus on facilitating international trade, we specialize in connecting businesses across borders, enabling seamless transactions and fostering global partnerships. Our company operates at the intersection of innovation, efficiency, and reliability, offering a comprehensive suite of import and export services tailored to the diverse needs of our clients. Leveraging our extensive network, industry expertise, and cutting-edge technology, we streamline the import-export process, ensuring efficiency, transparency, and compliance every step of the way.

## **SERVICES**

#### 1. Global Sourcing:

- Leveraging our extensive network and market insights, we source high-quality products from trusted suppliers worldwide.
- Our team conducts rigorous supplier vetting processes to ensure compliance with quality standards and regulatory requirements.

#### 2. Export Management:

- We provide comprehensive export management services, handling documentation, customs clearance, and logistics to streamline the export process.
- Our expertise in international trade regulations and procedures ensures smooth and efficient export transactions.

#### 3. Market Entry Strategy:

- We offer market entry strategy consultancy services for businesses looking to expand their presence in South Korea or enter new international markets.
- Our team conducts market research, assesses competition, and develops tailored strategies to maximize market penetration and profitability.

#### 4. Trade Financing:

- Merlin Trading facilitates trade financing solutions to support import-export transactions, including letters of credit, trade credit insurance, and financing arrangements.
- We work closely with financial institutions to provide flexible and competitive financing options that meet the unique requirements of our clients.
- We provide guidance on trade compliance requirements, sanctions, export controls, and other regulatory matters to minimize risk and ensure legal compliance



# OUR PROJECT

#### **USED EXCAVATOR:**

PURCHASING A USED EXCAVATOR CAN BE A COST-EFFECTIVE SOLUTION FOR CONSTRUCTION PROJECTS OR OTHER EXCAVATION NEEDS. MERLIN TRADING PROVIDES USED EXCAVATOR WITH GOOD CONDITION AND LOADING WITH ADVANCE LEVEL.











OINP (OVERISSUE NEWSPAPER) THESE UNSOLD NEWSPAPERS ARE OFTEN RETURNED TO THE PUBLISHER OR DISTRIBUTOR BY RETAILERS OR NEWSSTANDS. WE PROVIDE BEST OINP REGION OF SOUTH KOREA WITH PACKED IN PLASTIC BAGS.

#### **ALUMINIUM CAN**

ALUMINUM CANS ARE WIDELY USED FOR PACKAGING BEVERAGES SUCH AS SODAS, BEER, ENERGY DRINKS, AND CANNED WATER. THEY ARE LIGHTWEIGHT, DURABLE, AND EASILY RECYCLABLE, MERLIN TRADING CAN PROVIDE 100MT /MONTH.









# **PROJECT**







#### **ALUMINUM 6063 SCRAP:**

THIS ALLOY IS COMMONLY USED FOR EXTRUSION APPLICATIONS DUE TO ITS EXCELLENT FORMABILITY AND SURFACE FINISH. IT'S OFTEN USED FOR ARCHITECTURAL AND BUILDING PRODUCTS, WINDOW FRAMES, DOORS, AND TRIM. WE PROVIDE IN BEST QUALITY WITH 500MT/MONTH

#### **RAW PULP:**

RAW PULP PAPER REFERS TO PAPER MADE DIRECTLY FROM PULP OBTAINED FROM WOOD FIBERS OR OTHER FIBROUS MATERIALS WITHOUT UNDERGOING ADDITIONAL PROCESSING SUCH AS BLEACHING OR REFINING. WE PROVIDE SWP, HWP IN BEST QUALITY.













#### SHEREDED WHITE PAPER:

RECONSTRUCTING A SHREDDED DOCUMENT IS OFTEN TIME-CONSUMING AND MAY REQUIRE SPECIALIZED EQUIPMENT OR TECHNIQUES. SOME ADVANCED METHODS INVOLVE DIGITALLY SCANNING AND THEN USING SOFTWARE TO ATTEMPT RECONSTRUCTION BASED ON THE PATTERNS OF THE SHREDDED PIECES. WE PROVIDE BEST QUALITY FROM SOUTH KOREA IN HUGE QUANTITY.



# MEET **OUR TEAM**





### MANZOOR NOUMAN CEO

Manzoor Nouman lead with integrity, acting ethically and transparently in all business dealings. Trust and credibility are paramount for maintaining relationships with stakeholders, empower teams, delegating authority and fostering a culture of accountability and innovation.

## G.W. KWON **SAFE LOGIS**

logistics needs to be adept at optimizing operational processes to ensure timely and cost-effective delivery of goods. This includes streamlining supply chain management, warehousing, transportation, and distribution. Logistics inherently involves various risks such as disruptions in transportation, inventory management challenges, and cybersecurity threats.

## **Our Global Team**

#### Philip Josefsson (SWEDEN)

Adress: Swed Deals AB Falköpingsvägen 32 565 33 Mullsiö Sweden

#### Faisal Manzoor (PAKISTAN)

Address:Office 124/A 34/1 Housing Society Sanghar, Sindh,

#### Osawldo Antonio (NICARAGUA)

Adress: Encajes Ciudad Jardin, Managua, Nicaragua

#### MR Vivek (INDIA)

Adress: Office No 8 Ouereshi Timber Mart, Mumbai, India

#### Abdulla Al-Amoudi (Saudi Arabia

Makkah Road, Kilo3 Baroom Comm Center, First floor, office no. 15 leddah SA

## **Our Shipping Partners**











# GET IN TOUCH

At Merlin Trading, we specialize in facilitating seamless import–export transactions across various industries. Whether you're sourcing raw materials, finished products, or exploring new markets for your goods, we're here to help you navigate the complexities of international trade. We understand the importance of finding reliable partners who can streamline the import–export process, ensure compliance, and deliver quality products on time. With our extensive network, industry expertise, and commitment to excellence, we strive to be that partner for you.

### **CONTACT US:**

- OFFICE +82-53-428-2252 MOB +82-10-8782-6764 FAX +82-53-424-8337
- merlintrading.ltd@hotmail.com
- O 695-3 Seongson-ri, Hwawon-eup Dalseong-gun, Daegu, South Korea
- www.merlintradingltd.com