

Where to Apply

Australian Business Awards You Should Know About

A guide for small business owners who want to be recognised – even if they've never applied before.



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Why Business Awards Matter

Business awards aren't just about trophies — they're powerful visibility tools for small business owners. Whether you're a solo operator, a creative entrepreneur, or growing a service-based business, an award can:

- Build credibility with your audience
- Boost your confidence and sense of achievement
- Open doors to media, partnerships, and new clients

Most importantly, they shine a light on the work you're already doing.

Business awards aren't just about trophies - they're powerful visibility tools that help small businesses shine.



3 REASONS TO APPLY FOR A

Business Award



Build Credibility

Stand out with third-party recognition your clients can trust.



Boost Confidence

Own your achievements and feel proud of what you've built.



Increase Visibility

Reach new audiences and open doors to growth opportunities.

ARE YOU READY TO BE NOMINATED?

You don't need a million-dollar business to win an award. You just need a story worth telling — and you already have one.

Use this checklist to see if you're award-ready:

CHECKLIST

- ☐ HAVE YOU BEEN IN BUSINESS FOR AT LEAST 12 MONTHS?
- ☐ HAVE YOU MADE A POSITIVE IMPACT ON YOUR CLIENTS OR COMMUNITY?
- ☐ HAVE YOU OVERCOME A CHALLENGE OR PIVOTED DURING A TOUGH TIME?
- ☐ ARE YOU PROUD OF HOW FAR YOU'VE COME?
- ☐ WOULD YOU LOVE MORE PEOPLE TO KNOW WHAT YOU DO AND WHY IT MATTERS?



*Ticked 3 or more boxes?
You're ready for the spotlight.*

Where to Apply

Australian Business Awards to Know About in 2025

These awards are credible, accessible, and ideal for small business owners - especially if you're applying for the first time.

Telstra Best of Business Awards

Who it's for: Australian small businesses making a big impact

When: Opens July

Website: telstrabestofbusinessawards.com.au

Logan Chamber of Commerce Distinction Awards

Who it's for: Logan-based businesses (QLD), any size

When: Open now – closes May

Website: loganchamber.com.au

AusMumpreneur Awards

Who it's for: Women-led and mum-run businesses, all industries

When: Opens April–May

Website: ausmumpreneur.com

Stevie Awards – Asia Pacific

Who it's for: Businesses excelling in customer service, marketing, or entrepreneurship

When: Opens late year / early 2025

Website: asia.stevieawards.com

Australian Small Business Champion Awards

Who it's for: Small businesses across all industries

When: Opens Nov–Feb

Website: businesschampions.com.au

Women Changing the World Awards

Who it's for: Women making an impact globally in business or leadership

When: Opens early 2025

Website: womenchangingtheworldawards.com

✨ LOOKING FOR SOMETHING MORE SPECIFIC?

THERE ARE HUNDREDS OF AWARDS ACROSS INDUSTRIES, REGIONS, AND COMMUNITIES. IF YOU'D LIKE HELP FINDING THE RIGHT ONE FOR YOUR BUSINESS, FEEL FREE TO REACH OUT:

✉️ HELLO@NINTHKOI.COM.AU

How to Choose the Right One for You

- ✓ Pick based on your location, values, and business stage
- ✓ Consider awards where your story fits their categories
- ✓ Look for judging criteria that match your strengths

WANT TO GIVE YOURSELF THE BEST CHANCE?

1

Match Your Story to the Criteria

Don't just answer the question — address what the judges are really asking. Look at the judging criteria and reflect their language in your answers.

2

Be Clear, Not Clever

Big words don't win awards — authenticity and clarity do. Focus on what you've done, what the result was, and why it matters.

3

Get a Second Set of Eyes (or a Writer!)


Even the best business owners struggle to write about themselves. Ask someone else to read it — or get help writing it professionally (yes, that's a thing!).

Pro tip:

Judges are reading hundreds of submissions. Make yours stand out with clean structure, confidence, and clarity.



I offer done-for-you and guided support packages to take the pressure off and help you shine.

 **Book a free discovery call today at ninthkoi.com.au/award-nomination-writing-services**