



NEW GREEN TOUCH

—GARDEN LANDSCAPE COMPANY—

COMPANY **PROFILE 2025**

www.newgreentouch.com



NEW GREEN TOUCH
—GARDEN LANDSCAPE COMPANY—



Company Overview

Founded in 2011 by Agricultural Engineer **Sherif Haridy**, **New Green Touch** is an Egyptian company specializing in complete landscaping solutions. From plant supply to full garden design and interior greenery, we help bring natural beauty to both outdoor spaces and indoor environments.

With over a decade of experience, we've become a trusted partner for residential, commercial, and office projects across Egypt—serving with professionalism, consistency, and a genuine passion for plants.



Our **Mission**

To enrich Egypt's homes, offices, and public spaces with thoughtful, sustainable landscaping solutions—offering the highest quality in plant supply, irrigation, garden design, and maintenance.

Our **Vision**

To become the leading landscape supply and design company in Egypt, known for transforming everyday spaces into green, livable, and inspiring environments.

Our **Services**



Supply

Outdoor & indoor plants, trees, turf, fertilizers, soil, planters, hardscape materials, and irrigation system components.



Installation

Full landscape execution—planting, turfing, hardscaping, indoor plant setup, and complete irrigation system installation.



Maintenance

Scheduled care for gardens and irrigation systems—lawn care, pruning, fertilization, pest control, and plant replacement.

Key **Projects**

We're proud to have delivered high-quality landscaping and interior greenery solutions for a wide range of clients across Egypt. Here are some of our signature projects:



Sanofi Project Scope

- Supply and maintenance of indoor plants.
- Supply and planting of 500 m² natural turf (grass).
- Operation and maintenance of a 1,000 m² automated irrigation system.
- Ongoing maintenance contract for 8+ years.



sanofi





Aramex Project Scope

- Supply and maintenance of indoor plants.
- Supply and planting of 1,000 m² natural turf (grass).
- Operation and maintenance of a 1,000 m² automated irrigation system.
- Ongoing maintenance contract for 7+ years.



aramex
delivery unlimited

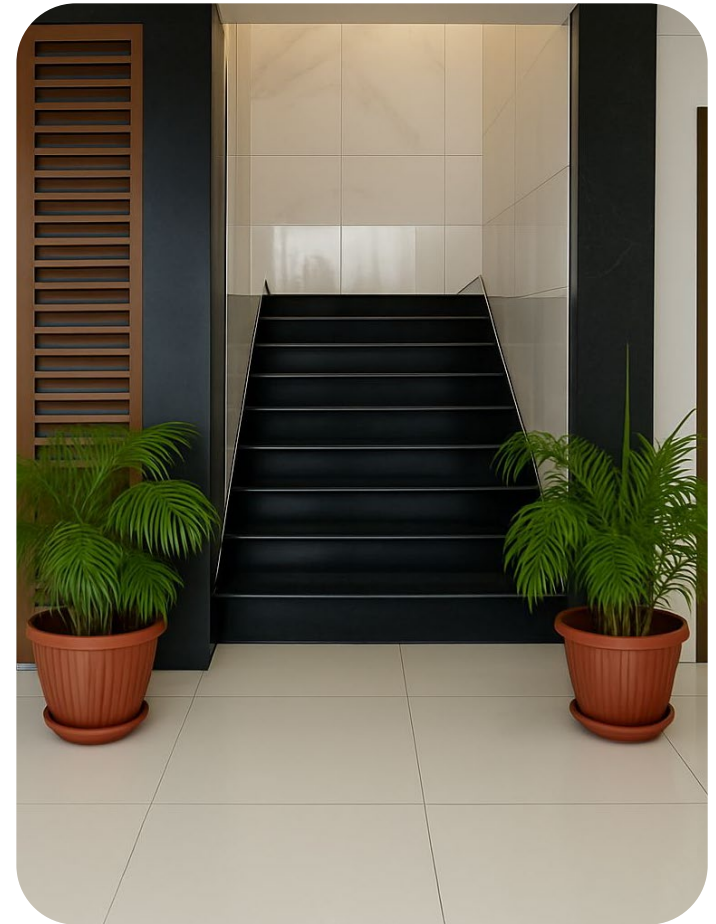




El-Shamiya Project Scope

- Supply and maintenance of indoor plants.
- Supply and planting of 500 m² natural turf (grass).
- Operation and maintenance of a 500 m² automated irrigation system.
- Ongoing maintenance contract for 5+ years.







Mylerz Project Scope

- Preparation of galvanized steel planters with peat moss
- Natural planting in all prepared planters
- High-quality planters sourced from Kenzy
- Ongoing maintenance contract for 4+ years.







GIG Project Scope

- Supply and planting of 20 Pritchard palm trees (5 m height).
- Supply and installation of 800 m² natural turf.
- Complete site preparation and planting works.
- Ongoing maintenance contract for 2+ years.







GSK Project Scope

- Supply and maintenance of indoor plants.
- Supply of various high-quality planters from Kenzy.
- Preparation of decorative office-side planters with foam and white gravel.
- Ongoing maintenance contract for 3+ years.



GSK





Delta Project Scope

- Supply and maintenance of indoor plants.
- Maintenance of outdoor plants.
- Pruning of trees and palms.
- Ongoing maintenance contract for 5+ years.





Trusted Maintenance Services

Built on Long-Term Partnerships

For years, **New Green Touch** has delivered reliable, high-quality maintenance for indoor and outdoor landscapes. From plant care to irrigation and seasonal updates, we keep every green space vibrant year-round. Many clients have trusted us for **up to 8 years** - proof of our commitment, expertise, and consistency.

Maintenance Projects

Client	Years of Service
Sanofi	8 Years
Aramex	7 Years
InfoFort	6 Years
Delta	5 Years
El-Shamiya	5 Years
Mylerz	4 Years
GSK	3 Years
GIG	2Years

Our Clients

sanofi

aramex
delivery unlimited



mylerz

DELTA TEXTILE
EGYPT LTD.



ALSHAYA
GROUP

GSK

HALEON



CISCO





Contact Us

WEBSITE

newgreentouch.com

TEL

+201116756521

EMAIL

info@newgreentouch.com

ADDRESS

1 Abbas El Akkad Nasr City, Cairo, Egypt