

HORROR

IN THE 21ST CENTURY



THE DIRECTION OF
ARI ASTER, JORDAN PEELE AND JAMES WAN



ARI
ASTER



HEREDITARY
MIDSOMMAR





'HEREDITARY' IS UNABASHEDLY A HORROR FILM. IN A LOT OF WAYS, IT'S IN DIALOGUE WITH OTHER HORROR FILMS. BUT I DO KNOW THAT IT WAS IMPORTANT FOR ME THAT THE FILM FUNCTIONED FIRST AS A FAMILY DRAMA. I KNOW THAT I'M NEVER AFFECTED BY ANYTHING IF I'M NOT INVESTED IN THE PEOPLE TO WHOM THE GENRE THINGS ARE HAPPENING.

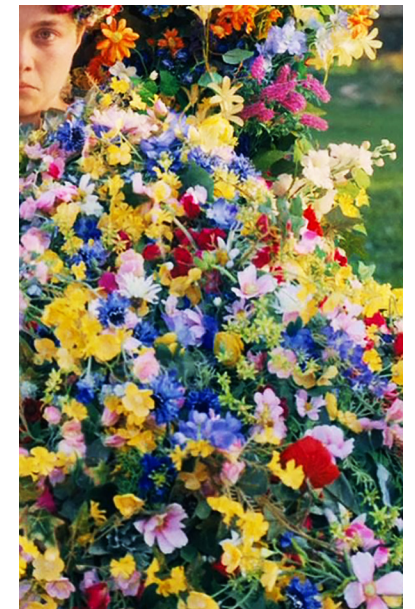
THE BEAUTY OF THE HORROR GENRE IS THAT YOU CAN SUGGLE IN THESE HARDER STORIES, AND THE GENRE COMES WITH CERTAIN DEMANDS, BUT MOSTLY YOU NEED TO FIND THE CATHARSIS IN WHATEVER STORY YOU'RE TELLING. WHAT MAY BE SEEN AS A DETERRENT FOR AUDIENCES IN ONE GENRE SUDDENLY BECOMES A VIRTUE IN ANOTHER GENRE.



- ARI ASTER



THE NICE THING ABOUT A HORROR MOVIE IS THAT PEOPLE GO IN LOOKING TO BE UNSETTLED.



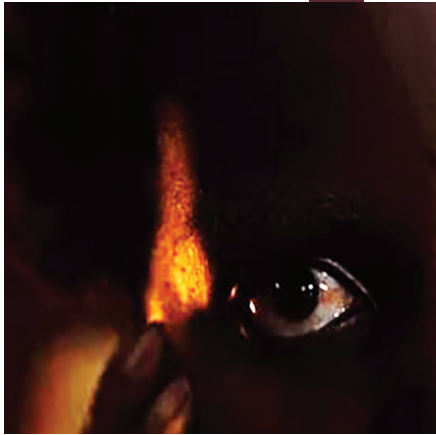


JORDAN
PEELE



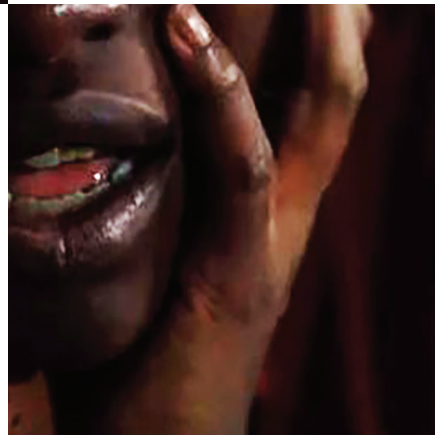
GET OUT
US





LIKE COMEDY, HORROR HAS AN ABILITY TO PROVOKE THOUGHT AND FURTHER THE CONVERSATION ON REAL SOCIAL ISSUES IN A VERY POWERFUL WAY.

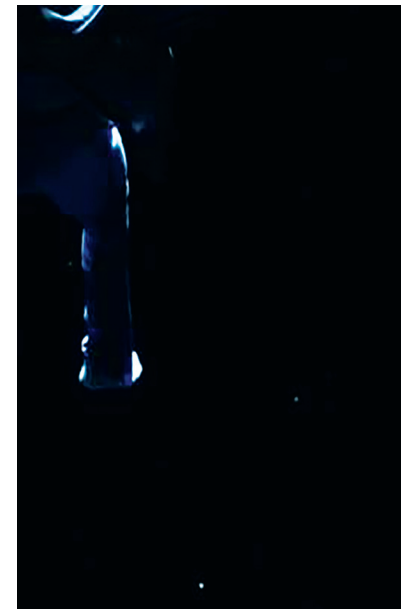
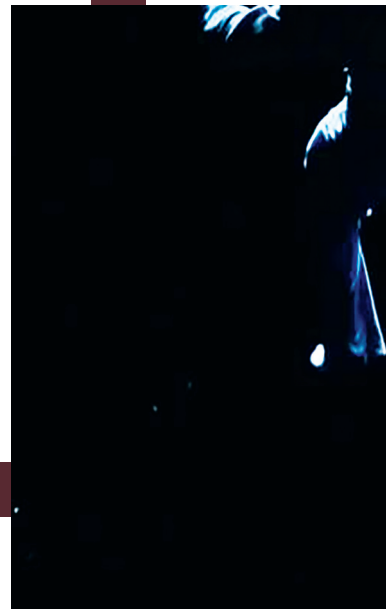
PART OF WHAT HORROR IS, IS TAKING RISKS AND GOING SOMEWHERE THAT PEOPLE THINK YOU'RE NOT SUPPOSED TO BE ABLE TO GO, IN THE NAME OF EXPRESSING REAL-LIFE FEARS.



- JORDAN PEELE



I'M OBSESSED WITH GIVING THE AUDIENCE SOMETHING THEY DON'T SEE COMING.





JAMES
WAN



THE CONJURING

1 & 2





I THINK CRAFTING A NEW, EFFECTIVE HORROR MOVIE IS NOT JUST ABOUT WHEN NIGHT FALLS AND THINGS GET SCARY. IT'S ABOUT SETTING A TONE AND MOOD THAT PERMEATES THROUGHOUT THE ENTIRE MOVIE. SO EVEN DURING THE DAYTIME, THINGS ARE NEVER QUITE SAFE-FEELING.

FOR ME, WHAT USUALLY MAKES A HORROR SEQUENCE SCARY IS THE JOURNEY NOT THE DESTINATION.



- JAMES WAN



I USE MYSELF AS THE BAROMETER TO GAUGE WHAT IS SCARY.



OTHER FILMS BY ARI ASTER

THE STRANGE THING
ABOUT THE JOHNSONS

MUNCHHAUSEN

OTHER FILMS BY
JORDAN PEELE

CANDYMAN
(2021)

OTHER FILMS BY JAMES WAN

ANNABELLE COMES HOME

DEAD SILENCE

SAW

INSIDIOUS

