



CYBERSECURITY MARKET INSIGHT FOR THE YEAR 2019

trillium



Information
Security
Systems

INSTITUTUM DE EXCELLENTIA

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Every year TISS conducts a market insight survey to ascertain the pain points of CISOs and get an insight into the most seen threats, challenges and cybersecurity priorities for the coming year. Last year, we contacted 70 Information Security decision makers from leading organizations of Pakistan and the result of the survey is compiled in this report.



Top 5 Cybersecurity Challenges

20% Lack of Employee Awareness



18% Malicious Email Attachments



15% Ransomware



12% Data Loss Prevention

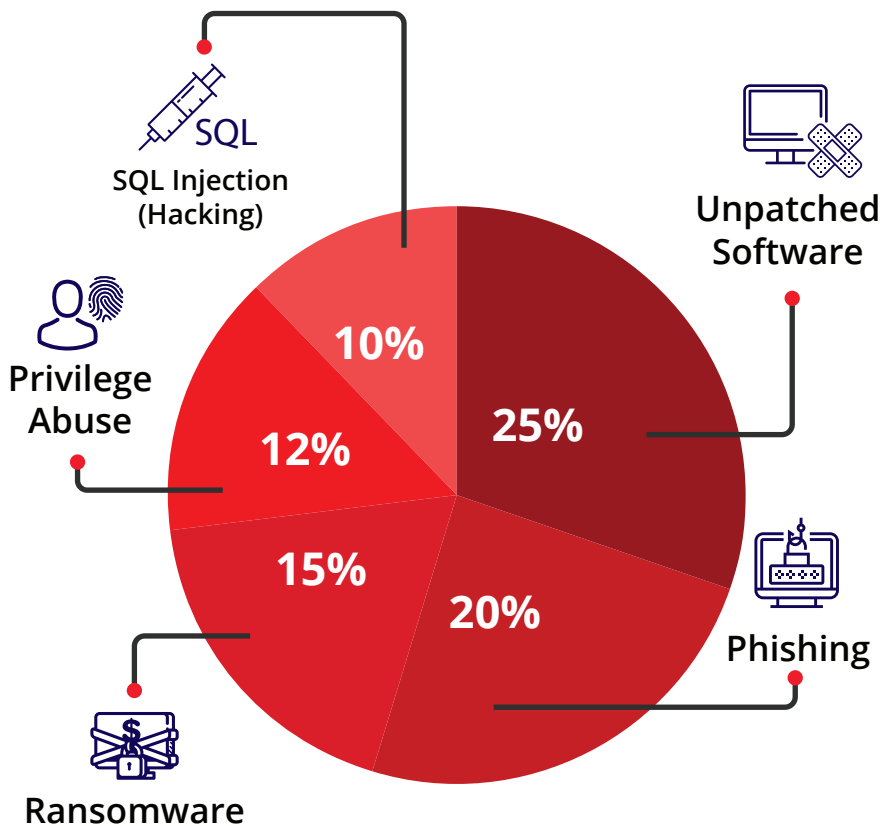


10% Lack of Actionable Threat Intelligence





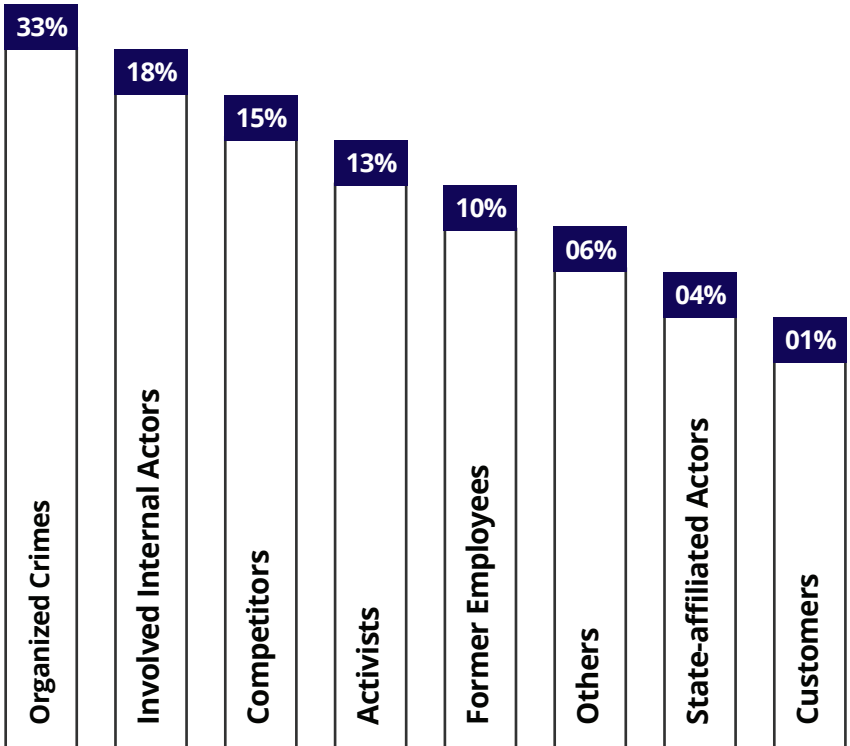
Top 5 Most Seen Cyber Threats/Incidents





In your opinion,

Who could be behind these?





Top 5 Most In-demand Cybersecurity Services or Solutions



Security Monitoring Service (SOC)

29%



Security Assessment Services (Penetration testing)

18%



Vulnerability Management Services

16%



Risk/Maturity Assessment

15%



Incident Response

12%



New Cybersecurity Programs/Initiatives expected

23%

Network Security



21%

Data Center/ Server Security



18%

Employee Awareness



17%

Threat Intelligence



15%

Secure Configurations for Hardware & Software





All statistics are rounded to the nearest percentage point.

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