

# ZOYA RAHMAN

UX DESIGNER

[www.zoyarahman.in](http://www.zoyarahman.in)

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🏠 Hyderabad, India

## SKILLS

Ideation  
Critical Thinking  
User Research  
Data Visualisation  
Experience Mapping  
Interface Designing  
Wireframing  
Prototyping  
Usability Testing

## TOOLS

Figma  
Adobe XD  
Adobe Illustrator  
Adobe Photoshop  
Miro  
Maze

## EDUCATION

### POST GRADUATE CERTIFICATION IN UX DESIGN & HCI

Indian Institute of Technology,  
Guwahati  
2022 - 2023

### BACHELOR OF ARCHITECTURE

AIKTC School of Architecture,  
Navi Mumbai  
2014 - 2019

## SUMMARY

I recently finished my internship where I worked on designing the key user experiences of B2B SaaS products under guidance of mentors. I have a background in architectural and interior design with nearly two years of industry experience where I worked in teams, contributing to conceptualization, visualization, and execution of designs. I have also worked on freelance projects as a graphic designer and 3D visualizer, collaborating with clients to deliver quality work on time. I'm currently seeking interaction design, UX research, and visual design roles.

## WORK EXPERIENCE

### UX INTERN

Feb 2024 - June 2024

UXReactor, Hyderabad, India

- Designed workflows for B2B SaaS platforms
- Conducted user interviews to identify pain points, design challenges, and business issues
- Developed experience roadmaps and comprehensive scenarios to address user and business problems
- Created sketches and wireframes to solve design and business challenges
- Presented designs to the internal team for feedback and review

### FREELANCE UX RESEARCHER

Oct 2023 - April 2024

UX Foundations, Ohio, USA

- Worked on ideation for an e-commerce platform
- Conducted secondary market research to validate problem statement and understand the goals and pain-points of target users
- Collaborated with the design team to finalize user flows and site map
- Planned and executed tests on Maze to improve overall usability

### JUNIOR ARCHITECT

Aug 2021 - Jul 2022

LiquidSpace Studio, Hyderabad, India

- Collaborated with multiple design teams under senior architects ensuring timely delivery of renders and drawings for corporate and residential projects
- Actively contributed design ideas and participated in brainstorming sessions with teams

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## WORK EXPERIENCE

### INTERIOR ARCHITECT

**Feb 2021 - July 2021**

Decario Interiors, Hyderabad, India

- Collaborated closely with residential clients to understand their requirements for interior spaces
- Proposed design solutions to clients using 3D visualization and renderings

### INTERN ARCHITECT

**Dec 2017 - May 2018**

Panorama Architects & Interiors  
Consultancy, Navi Mumbai, India

- Worked on design concepts for mass-housings projects
- Created 3D visualization, working drawings, and municipal drawings under the guidance of senior architects