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GRAPHIC DESIGNER

VISUAL IDENTITY
SOCIAL MEDIA
MOTION GRAPHICS
BRANDING
UI DESIGN



Pernambucana, designer, actress and a comedian for a mental survival

With over 7 years of experience as a designer, I have had the opportunity to work with major clients such as Itaú Cultural, Museu do Ipiranga, Instituto Sprinkler Brasil, Perfetti Van Melle, DaVita, Adium, ANIP, Ferring, Paranapanema, and Renova, among others.

I also work as a creator on various design projects. I was a co-founder of Papelaria Realize, where I was responsible for product design and the creation of promotional materials. Since 2015, I have been a designer and art director at Grupo Claricena, where I develop the visual identity of projects, as well as working on short film editing and cinematography direction.

#fashion #popularculture #poetry #films #theater #museum #history #books #crochet #sing #dance #music

↓ ABOUT EDUCATION

Graduation 2017

DESIGN
Universidade Federal de Alagoas

DRAMA

Certifications 2025
INTRODUCTION IN
ARTIFICIAL INTELLIGENCE
Tic em trilhas

Certifications 2024

UX/UI DESIGN:
Interface design, UX psicology,
Ux writing
Tic em trilhas

EXPERIENCES

Estudying

LOW CODE (BASIC)

Outsystem

Tic em trilhas

Estudying

DATABASE

Data analysis and Database

Architecture

Udemy

FRONTEND
HTML, CSS, Programming logic and Javascript
Udemy

→ ABOUT EDUCATION EXPERIENCES

Work

ETA-UFAL

Conteúdo 2021 - present

Comunicação Social media, motion graphics, slideshow, video editing ACDI Neurobranding
Branding, packaging
design, print media,
slideshow

2017 - 2018

Grupo Claricena
Visual identity,
photography director,
video editing, editorial

Social media design, editorial, slideshow, interior design

Papelaria Realize (co-founder)

Visual identity, branding, estratégia, produtos

impressos e social media

Norvinco
Packaging design,
editorial, E-books

