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MARKETING CYBER

# DIGITAL MARKETING

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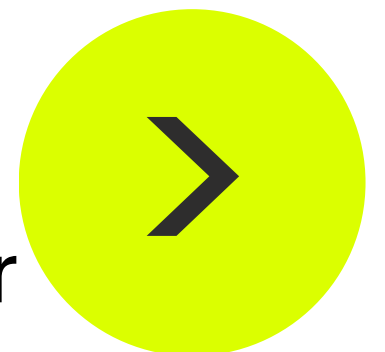
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# WHY YOUR BUSINESS NEEDS DIGITAL MARKETING

- Content:
  - "93% of online experiences begin with a search engine."
  - "Social media has 5.9 billion active users worldwide."
  - "Businesses with strong online presence grow 2x faster."
  - Reach more customers.
  - Build brand awareness.
  - Drive sales and revenue.
  - Stay competitive in a fast-changing world.





# CONCEPT OF BUSINESS

There are several benefits that business owners can feel when using the services of this marketing agency.

- Value Proposition: Data-driven strategies to maximize ROI.
- Revenue Streams
- Client Communication and Reporting
- Legal and Financial Considerations:
- Long-Term Growth Strategies





# MARKETING SERVICES

## Search Engine Optimization (SEO)"

We optimize your website to rank higher on Google."

"Get Found First on Google with Our SEO Mastery."

- **Services:**

**Keyword research.**  
**On-page and off-page SEO.**  
**Local SEO for businesses.**  
**E.Commerce SEO.**

**Starting Price: €600/month**

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# MARKETING SERVICES

## Search Engine Marketing (SEM)

- **Services:** "Grow Your Brand with Powerful Social Media Campaigns."

**Campaign Setup and Management**

**Remarketing and Retargeting**

**Google Ads & Bing**

**Ads Development.**

**Performance Tracking and Reporting**

**Starting Price: €400–€1,000/month**

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# MARKETING SERVICES

## PPC Advertising

- "Maximize ROI with Data-Driven PPC Strategies."
- **Services:**

**Ad Format (text ads, display ads, video ads)**

**Target market with Demographic**

**Price model  
platforms**

**Starting Price: €200–€800/month**

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# MARKETING SERVICES

## Content Marketing

"Build Trust and Authority with High-Quality Content."

- **Services:**

**Create blogs,  
Videos,  
Infographics to engage your audience.**

**Starting Price: €400–€1,000/month**

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# MARKETING SERVICES

## Social Media Marketing

- "Turn Followers into Customers with Our Social Media Expertise."

- **Services:**

**Manage and grow your presence on Facebook, Instagram, and more.**

**Starting Price: €300–€700/month**

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# MARKETING SERVICES

## Email Marketing

- "Nurture Leads and Retain Customers with Email Campaigns."
- **Services:**

**Design and send newsletters to retain customers.**

**Starting Price: €200–€500/month**

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# MARKETING SERVICES

## Facebook Ads Campaign

"Boost Engagement and Sales with Proven Facebook Strategies."

- **Services:**

**Run targeted ad campaigns on Facebook.**

**Starting Price: €250–€1,000/month**

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# MARKETING SERVICES

## Instagram Marketing

"Turn Scrollers into Buyers with High-Converting Instagram Ads."

- **Services:**

**Create engaging content and ads for Instagram.**

**Starting Price: €300–€800/month**

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# MARKETING SERVICES

## Promotions and Campaigns

"Create Buzz and Excitement with Seasonal Campaigns."

- **Services:**

**Run seasonal or special promotions for your business.**

**Starting Price: €150–€600/month**

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# Website Design and Development

"Get a Website That Works as Hard as You Do."

- **Services:**

- **All Basic Website features.**
- **Custom design.**
- **Blog integration.**
- **Google Maps integration.**
- **Basic content creation (e.g., text and images).**

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# "Website Creation Packages"

"Affordable and Professional Websites for Businesses in Paris"

Package	Features	1 Year Price	4 Years Price
Basic	1-5 pages, responsive design, contact form, basic SEO.	€600	€650
Standard	5-10 pages, custom design, blog, Google Maps, basic content creation.	€1,200	€1,250
E-Commerce	Product pages, payment gateway, shopping cart, inventory management.	€2,500	€2,550
Custom	10+ pages, advanced design, membership system, custom functionality.	€5,000+	€5,050+

# BEST TEAM



**Chad Gibbons**

Web design Marketer



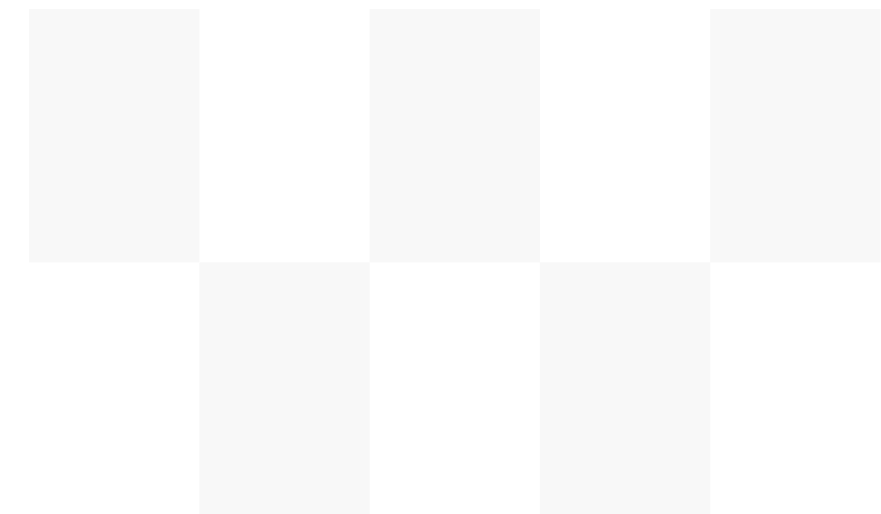
**Yael Amari**

Social ads manager



**Olivia Wilson**

website creator and  
developer



# THANK YOU



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