**COUNCIL MEETING**

**10/3/24 @ 7:34 PM**

Officers: President Mike Huber, VP Steve Coxon, Treasurer Ian Eggert**,** Secretary David Steele

Council members**:** Lora Watson (fashionably late at 8:22pm), Jeremy Stellhorn, Andrej Spec

Appointees: Membership Chair Bob Watson, BAP/Chair Mike Hellweg

Next council meetings: Nov 7th Dec 19th Jan 2nd

**SECRETARY**

Secretary David Steele read last month’s minutes with precision and gusto. Mike Hellweg motioned to approve, 2nd from Mitch. Motion approved

**TREASURER**

Financial statement for September was presented with confident accuracy. Summary of Activities were presented with similar prose and rhythm. Motion to approve by David, 2nd by Steve Coxon. Motion approved

**EDITOR**

NN2R

**CORRESPONDING**

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**ADVERTISING, SOCIAL MEDIA**

Discussions regarding the current advertising barriers pertaining to outreach and Darter prioritizations were had, with a majority of council members present agreeing that reviewing and refining our advertising strategies were necessary.

**SWAP**

Concerns about Swap advertisement’s minimal outreach was discussed. Best practices and codifying the advertising processes for events were acknowledged as needed. 43 tables were reserved for the swap. Vendors to arrive at 9ish.

Bob asked if we were going to have Hobby Days this year. There was a general consensus to have a 1-day hobby day focused on speakers and silent auction.

**MEMBERSHIP**

Mike Huber shared that we set up membership so it could not have multiple people under 1 membership. The discussion resolved itself when it was confirmed that no rule violations had occurred and the 2nd person is a guest and not considered a voting member.

**AUCTION**

Mike Hellweg shared relevant date:

November 2nd, October 12th is when members can sign-up, at 12:01am, and October 19th is everyone.

Fish bucks auction Jan 4th.

MASI Auction: Feb 15, April 26; Nov 8th

Eric Sonheim will bring Costco Pizza.

For the auction raffle, Hellweg ask Ian if he can pick up the raffle prize from another member

**HAP/BAP**

Mike Hellweg shared that HAP is going smoothly. For BAP, Hellweg is about 12% through the stack of 7000 submission reviews. Mike also shared that the Tetra nomenclature has split. AKA has also updated and decided to go to Texas after all.

Steve shared that he would like to have a future conversation for AGA 2026.

**EXCHANGE**

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**POINTS TABULATOR**

Lora had no news

**REFRESHMENTS**

Huber incorporated recommendations for variety at the last meeting. Will ask at meeting if someone can cover sales during auctions/swaps.

**WEBMASTER**

The website ramp-up has been a splendid endeavor with minimal difficulties is what Micah did not say. Instead, he said it’s been a bit difficult to find the capacity needed to focus on completing certain needs for the website, but he and the team are working diligently to move ahead.

**LISTMASTER**

Still would like to get a membership program, but one thing at a time.

**LIBRARY**

Huber and David will get together on October 19th, to complete inventory

**SPEAKERS**

Steve shared it’s the same as reported last month.

**YouTube**

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**OLD BUSINESS**

NOB

**NEW BUSINESS**

Ian shared that he has 2/3 of the club’s equipment and would like to explore separate location to store MASI equipment. The idea of asking Jerry for certain secured storage space was brought up.

Mike Hellweg shared concerns about the length of general member meetings and the council explored ways to ensure that meetings end at a reasonable time, so as to be respectful of Jerry’s time due to him needing to remain to lock up. Waiving the reading of the Treasurer and Secretary’s report was agreed upon, with additional consideration for having auction/silent swap and expediting BAP/HAP submissions. Bowl show will have QR code voting.

David Steele shared a potential collaboration for education component with SLPL. A librarian’s 12 year old daughter wanted to learn about fishkeeping hobby, but was not able to find something geared towards her in the STL area. The idea of having an outreach/education component led by MASI held at a SLPL location was presented to great interest. David will follow-up with SLPL to discuss specifics.

David also shared that he will need coverage for taking minutes at MASI for the months of November, January, March, and May due to a conflict in schedule. After Lora Watson verbally chastised David for his lack of commitment, she volunteered to substitute.

Bob brought up a general discussion about recognition trophies and plaques, and the costs and interests associated with it.

Mike Hellweg made motion to adjourn, Huber 2nd.

Adjourned at 9:39pm