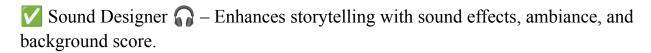


All MCQs, PYQs & Must-Know Questions in One Place!

Filmmaking: The Core Team Behind a Movie

Three Phases of Filmmaking:

- Pre-Production: Planning, scripting, casting, budgeting.
- Production: Filming, acting, direction, cinematography.
- Post-Production: Editing, sound design, special effects, final touches.
- Key Contributors & Their Roles in Filmmaking 🎭 🔆
- ✓ Screenwriter 🣝 Develops the storyline, dialogues, and screenplay.
 - Example: Mario Puzo's script for The Godfather.
- ✓ Director ♣ Controls the artistic vision, storytelling, and performances.
 - Example: Akira Kurosawa's visual storytelling.
- ✓ Producer ≅ Manages the entire project, from funding to distribution.
 - Example: Richard Attenborough's work on Gandhi.
- ✓ Actors ≫ Bring characters to life through expressions, emotions, and performance.
- Cinematographer (DOP) Frames shots, controls lighting, and defines the visual tone.
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- ✓ Art Director �� Designs sets, props, and visual elements to enhance the film's look.
 - Example: The grand historical sets of Mughal-e-Azam.
- **Iconic Productions:**
- Mughal-e-Azam Lavish sets and cinematic grandeur.
- Gandhi Years of script development and historical accuracy.
- Music Composer Creates soundtracks and background scores to evoke emotions. Example: A.R. Rahman's compositions in Lagaan.
- 2 Television Production: Behind the Screen

Live vs. Pre-Recorded TV Shows

- ✓ Live Programs Broadcast in real-time, like sports events and news bulletins (e.g., IPL matches).
- ✓ Pre-Recorded Shows Filmed and edited before airing (e.g., reality shows, sitcoms).

Phases of TV Show Production

Planning & Pre-Production – Research, scripting, hiring cast & crew.

Filming & Production – Recording scenes, multiple takes, technical coordination.

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Editing & Post-Production – Cutting footage, adding special effects, sound mixing.

Essential Team Members in TV Production

- Show Producer Develops the concept, oversees financials.
- TV Director Executes the vision of the show, guides actors.
- Technical Director (TD) Supervises the production's technical aspects.
- Camera Crew Captures scenes using different angles.
- Lighting Team (LD) Sets the mood with proper lighting.
- Sound Technicians Handle microphones, background music, and effects.
- Editors Stitch together raw footage into a seamless episode.

3 Print Media: Crafting News & Magazines

How Newspapers Are Made

- ★ Content Gathering Reporters collect news from sources.
- ★ Editing & Processing Sub-editors refine, fact-check, and format articles.
- → Design & Printing Layout team organizes text, images; printing presses produce copies.
- ₱ Distribution Newspapers reach vendors and readers daily.

Who Does What in Print Media?

- Chief Editor Oversees editorial policies and decisions.
- Sub-Editors Improve readability, correct errors, and format headlines.
- News Reporters Investigate and write news stories.
- Advertising Team Manages revenue through ads.
- Graphic Designers Make newspapers visually appealing.
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Headline Styles in Print Journalism

- ✔ Banner Headline
- Full-width, bold, grabs attention.
- ✔ Boxed Headline
- **Surrounded** by a border for emphasis.
- ✓ Flush Headline
- Aligned text, without indentation.
- ✔ Cross-line Headline
- 📜 Covers multiple columns.
- ✓ Inverted Pyramid Headline
- ▲ Summarizes the most important details first.
- ✓ Jump Head
- Indicates a story continues on another page.
- ✓ Shoulder Headline
- A smaller headline above the main one.
- Curiosity Headline
- Designed to spark interest and engagement.
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Common Print Media Terms

- Byline Credit line mentioning the writer's name.
- Sensational Reporting Exaggerated or misleading news to boost sales.
- Super Reporter An experienced, multi-skilled journalist.

4 Radio: The Power of Sound



Popular Radio Formats

- Nalk Shows Discussions on politics, culture, or social issues.
- Music Stations Playlists, countdowns, listener requests.
- Storytelling & Radio Dramas Fictional narratives brought to life with sound effects.
- Live Call-In Shows Audience engagement through direct calls.

Key People in Radio Production

- Station Manager Supervises station operations and schedules.
- Radio Producer Plans show content and guest appearances.
- Radio Jockey (RJ) Hosts live shows, entertains listeners.
- Radio Presenter Reads news, moderates discussions, interviews guests.

5 Internet & Web Content: The Digital Shift

Steps to Build a Website

Concept & Purpose – Define the site's goal (e.g., news, e-commerce, entertainment).

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- Content Creation Write articles, blogs, and multimedia descriptions.
- Design & Development Layout, UI/UX, graphics, responsiveness.
- SEO & Optimization Use keywords to rank higher on Google.
- ✓ Launch & Maintenance Regular updates and improvements.

Key Terms in Digital Media

- Search Engine Indexing Storing webpage data for search engines.
- Ranking Positioning a website based on search relevance.
- Meta Tags Descriptions used for SEO.
- Content Writing Crafting articles, blogs, or promotional material.
- Proofreading Checking text for grammar, clarity, and accuracy.
- Web Designer Develops the site's look and functionality using HTML, PHP, and JavaScript.

iii Cinematographer (DOP)

- Responsible for camera work, lighting, and framing in a film.
- Works closely with the director to achieve the film's visual style.
- Controls camera movements, angles, and lens selection.

Audiography 🎶

- The study and practice of sound recording and production.
- Covers dialogue, sound effects, background score, and mixing.
- Dubbing & Sound Mixing
 - Dubbing: Replacing or re-recording dialogues after filming.
 - Sound Mixing: Adjusting and balancing different audio elements like dialogues, music, and sound effects.
- Sound Engineers 🕆
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- Handle the technical aspects of sound recording and mixing.
- Ensure clarity and quality of sound in films, TV, and music.
- Other Name for Music Composer 🎵
 - Also called a Film Score Composer or Music Director.
- TV as an Instant Medium 📡
 - Provides real-time news, live shows, and instant information.
 - Engages audiences with quick visual and auditory content.
- 🞬 Assigned Producer & Associate Producer 🎥
 - Assigned Producer: Manages production tasks for a specific project.
 - Associate Producer: Assists in various production activities like budgeting and coordination.
- 👗 Wardrobe Person 👚
 - Manages costumes and outfits for actors in film and TV productions.
- **%** Talent in 3 Categories
- Actors Perform scripted roles in films and TV.
- 2 Announcers Deliver news and narrate events.
- 3 Performers Entertainers like musicians and comedians.
- Work of TD, PA, LD & Audio Director 😂
 - Technical Director (TD): Oversees technical aspects of production.
 - Production Assistant (PA): Helps with scheduling and logistics.
 - Lighting Director (LD): Designs and controls lighting setup.
 - Audio Director: Manages all sound elements in a production.
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🎨 Set Designer & Continuity Assistant 🎭

- Set Designer: Creates physical environments for film and TV.
- Continuity Assistant: Ensures consistency in scenes and props.

🎬 Floor Manager / Stage Manager / Stage Hands 🎭

- Floor Manager: Coordinates on-set activities during live shows.
- Stage Manager: Manages stage operations in theater productions.
- Stage Hands: Assist in setting up and handling stage equipment.

Computer Graphics Operator

• Creates digital visuals and animations for media productions.

Define News Reports, Features, Cover Stories, and By-line

- News Reports: Objective and factual reporting of events.
- Features: In-depth analysis of a topic beyond daily news.
- Cover Stories: Prominent articles often highlighted on magazine covers.
- By-line: Credit line mentioning the writer's name.

Super Reporter & Sub Editor

- Super Reporter: A highly skilled journalist covering major stories.
- Sub Editor: Edits and formats news for clarity and readability.

△ Sensational Reporting

• Over-exaggerated or dramatic news to attract viewers.

Foot Soldiers in Journalism

- Field reporters who actively gather news.
- •• "Nosey" Reporter Meaning
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- A journalist who is alert, observant, and always seeking news.
- PDA (Personal Digital Assistant)
 - A handheld device for managing contacts, schedules, and emails.
- Station Manager's Work
 - Oversees radio/TV station operations, programming, and staff.
- Work of a Radio Producer
 - Plans and manages radio programs and schedules.
- Work of a Radio Jockey (RJ)
 - Hosts radio shows, interacts with listeners, and plays music.
- Radio Presenter's Work 🎤
 - Conducts live shows, interviews guests, and delivers news.
- Blog Writing vs. Traditional Print Writing
 - Blog Writing: Digital, interactive, and frequently updated.
 - Print Writing: Formal, structured, and static.
- Search Engine Indexing & Ranking
 - Indexing: Search engines store webpage data for retrieval.
 - Ranking: Arranges search results based on relevance.
- What are Keywords?
 - Important words or phrases that improve search engine visibility.
- / Role of a Content Writer 🛎
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• Creates engaging content for websites, blogs, and social media.



- Proofreading: Checks for grammar and spelling errors.
- Content Writing: Develops structured and informative content.

💻 Web Designer's Role 🎨

• Controls the look and feel of a website using coding languages (HTML, PHP, JavaScript) and design software (Dreamweaver, Cold Fusion).

* Meaning of Metaphor Q

• A figure of speech comparing two unrelated things to create a symbolic meaning.

Mews Reports:

- A factual and objective presentation of recent events.
- Focuses on who, what, when, where, why, and how (5Ws & 1H).
- Short, to the point, and based on verified information.

📌 Features:

- A detailed and analytical article exploring a topic beyond daily news.
- Includes human interest elements, background information, and expert opinions.
- More descriptive and engaging than standard news reports.

Cover Stories:

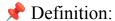
- A highly prominent feature article, often the main story of a magazine or newspaper.
- Typically includes in-depth analysis, interviews, and visuals.
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• Usually related to major events, personalities, or trends.

P By-line:

- A credit line in a newspaper or magazine article.
- Mentions the name of the journalist or writer who wrote the piece.
- Often appears below the headline or at the beginning of an article.





Sensational reporting is a style of journalism that exaggerates, distorts, or dramatizes news to attract more readers or viewers.

- **Key Characteristics:**
- ✓ Focuses on emotions rather than facts
- ✓ Uses bold, shocking headlines
- ✓ Emphasizes crime, scandals, or controversies
- ✓ Often lacks in-depth research or credibility

* Example:

- A news report using exaggerated words like "Shocking!" "Unbelievable!"
- Stories that prioritize drama over accuracy to increase ratings or sales.

 \triangle Note: Sensational reporting can sometimes mislead the public and create unnecessary panic or controversy. Responsible journalism should prioritize truth and accuracy over sensationalism.

Editorial Roles:

- News Editors Oversee news desks and ensure news coverage.
- Section Editors & Assistants Manage specific sections like business, features, and sports.
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- Editorial Page Editor Oversees editorial content, chairs the Editorial Board, and assigns editorials.
- Top Editors Includes Editor-in-Chief or Executive Editor, responsible for overall editorial direction.
- Readers' Editors (Ombudsman) Handle and arbitrate reader complaints.
- Wire Editors Select and edit articles from international wire services.
- Administrative Editors Manage recruitment and training, not directly involved in editing.
- Managing Editors & Deputies Second-in-command, assisting in overall editorial management.

📚 Word Meanings

- Ludicrous So ridiculously absurd that you can't help but laugh!
- Maverick A bold, independent thinker who refuses to follow the crowd.
- Sidekick The trusty companion who always has your back! # ##
- **Pejorative** A word or phrase that's used to criticize or show disapproval.



- **Realism** A style that paints the world exactly as it is—no filters, just reality!
- ◆ **Background Score** The invisible magic of movies! ❖ Adds depth and emotion without saying a word. 🎬 🎻
- Credit A well-deserved shoutout to the people who make a film possible!



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• **Obscure** – Something hidden in the shadows, unknown, or hard to understand.



- **Timbre** The special "flavor" of a sound—what makes a violin different from a guitar!
- Inflection of Tone The rise and fall of your voice that adds meaning and emotion to speech.

1-Mark MCQs

- ** Who is responsible for overseeing the news desks?
- a) News Editor
- b) Readers' Editor
- c) Wire Editor
- d) Copy Editor
- Answer: a) News Editor
- Who is the "Captain of the Ship" in filmmaking?
- a) Producer
- b) Director
- c) Scriptwriter
- d) Cinematographer
- Answer: b) Director
- What is another name for a cinematographer?
- a) Art Director
- b) DOP (Director of Photography)
- c) Editor
- d) Producer
- Answer: b) DOP (Director of Photography)
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- Nho was the director of Sholay?
- a) Yash Chopra
- b) Ramesh Sippy
- c) Subhash Ghai
- d) Raj Kapoor
- Answer: b) Ramesh Sippy
- What is "Pay-Per-View"?
- a) A film subscription service
- b) A model where viewers pay to watch a specific program
- c) A free streaming service
- d) A cinema membership program
- Answer: b) A model where viewers pay to watch a specific program
- >> What is the difference between an actor and a star?
- a) An actor is skilled in the craft, while a star has mass appeal
- b) A star is more talented than an actor
- c) Actors do only theater, while stars act in films
- d) Both are the same
- Answer: a) An actor is skilled in the craft, while a star has mass appeal
- 1. What is the fundamental aspect of conceptualization?
- a) Physically building a website before planning
- b) Creating something by thinking and forming ideas
- c) Copying existing ideas without modifications
- d) Launching a website without prior research

Answer: b) Creating something by thinking and forming ideas

- 2. What is a common mistake people make when building a website?
- a) Spending too much time on planning before execution
- b) Launching their website without fully thinking through their concept
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- c) Using too many keywords in their content
- d) Making their website design too simple

Answer: b) Launching their website without fully thinking through their concept

What does the phrase "go an inch wide and a mile deep" mean in the context of website development?

- a) Cover a broad range of topics with minimal depth
- b) Focus on a narrow topic and build extensive content around it
- c) Create a visually appealing website without much content
- d) Prioritize quantity over quality in website content

Answer: b) Focus on a narrow topic and build extensive content around it

What is the recommended length of a website's positioning statement on the homepage?

- a) 5 to 10 words
- b) 15 to 25 words
- c) 30 to 50 words
- d) More than 50 words

Answer: b) 15 to 25 words

What is the origin of the word "communication"?

- a) Greek
- b) Latin
- c) French
- d) German

Answer: b) Latin

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What does the Latin word communicare mean?

- a) To write and record
- b) To impart, share, or make common
- c) To listen and observe
- d) To create and innovate

Answer: b) To impart, share, or make common

- 3. What is the basis of website design?
- a) Coding skills
- b) Graphic design
- c) Effective communication
- d) Marketing strategies

Answer: c) Effective communication

Why is it important for an editor to have knowledge of HTML and web design programs?

- a) To replace web developers
- b) To better understand the possibilities and limitations of online media
- c) To create complex websites from scratch
- d) To focus only on content writing without technical knowledge

Answer: b) To better understand the possibilities and limitations of online media

Which of the following page design programs are mentioned as useful for an editor?

- a) Photoshop and Illustrator
- b) Dreamweaver and Cyberstudio
- c) Java and Python
- d) Canva and Sketch
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Answer: b) Dreamweaver and Cyberstudio

What combination of skills is essential for a web editor?

- a) Coding and graphic design
- b) Editorial common sense and good writing skills
- c) Marketing and video editing
- d) Animation and photography

Answer: b) Editorial common sense and good writing skills

What was the primary method of audio recording before the computerization of audio?

- a) Optical recording
- b) Digital storage
- c) Magnetic tape recording
- d) Vinyl pressing

Answer: c) Magnetic tape recording

How was recorded sound edited in the era of magnetic tape?

- a) By using audio editing software
- b) By cutting the tape with a razor blade and sticking it back together
- c) By adjusting digital waveforms
- d) By using laser cutting technology

Answer: b) By cutting the tape with a razor blade and sticking it back together

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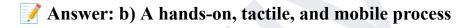
Why do some music producers still use tape recorders despite digital advancements?

- a) Because they are more cost-effective
- b) Because magnetic tape provides a unique aural quality
- c) Because they are easier to operate
- d) Because digital audio lacks fidelity

Answer: b) Because magnetic tape provides a unique aural quality

Which of the following best describes the process of working with magnetic tape recording?

- a) 🔀 Fully automated with minimal human involvement
- b) A hands-on, tactile, and mobile process
- c) Relied entirely on digital effects and plugins
- d) 📻 Used only in radio production, not in music



What is the primary characteristic of a radio audience?

- a) Noud and energetic
- b) Soft, intimate, and friendly 🔽
- c) Distracted and passive
- d) •• Large and visually engaged



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What term is used to refer to musicians, actors, and other performers on radio?

- a) 🌠 Broadcasters
- b) **Anchors**
- c) 🎭 Artistes 🔽
- d) P Entertainers
- **Answer:** c) Artistes

Which of the following best describes the difference between a reporter and a sub-editor?

- A) A reporter works indoors, while a sub-editor works outdoors.
- B) A reporter gathers news and is known to readers, while a sub-editor works behind the scenes editing content.
- C) A sub-editor covers a 'beat' and writes bylined reports, while a reporter edits the final copy.
- D) Both a reporter and a sub-editor perform the same role but in different shifts.
- Answer: B) A reporter gathers news and is known to readers, while a sub-editor works behind the scenes editing content.

Which composer created the iconic score for Alfred Hitchcock's film Psycho?

- a) Maurice Jarre
- b) 🎻 Bernard Herrmann 🔽
- c) 🎶 John Barry
- d) **T** Ennio Morricone
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Answer: b) Bernard Herrmann \(\infty \) His chilling, all-strings score made Psycho unforgettable!

Which film's title music, composed by John Barry, is widely recognized for its association with a famous spy character?

- a) 🎭 Dr. Zhivago
- b) 🚖 Taxi Driver
- c) \ Psycho
- d) 🕶 James Bond films 🔽

Answer: d) James Bond films & The legendary Bond theme is instantly recognizable worldwide!

Which of the following songs composed by S.D. Burman is a playful and teasing song set in a garage?

- a) 🛖 Ab Ke Baras
- b) 🚗 Ek Ladki Bhigi Bhagi Si 🔽
- c) 🌸 Mora Gora Ang Lai Le
- d) Dere Mere Sapne

Answer: b) Ek Ladki Bhigi Bhagi Si A classic Kishore Kumar number with a fun, mischievous vibe!

In which film does the song 'Ab Ke Baras' appear, portraying a nostalgic and emotional prison setting?

- a) Chalti Ka Naam Gaadi
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- b) Bandini
- c) Pyaasa
- d) Guide

Answer: b) Bandini

What was a key factor in Amjad Khan's **instant success** as Gabbar Singh in *Sholay*?

- A) His prior experience in leading roles before *Sholay*.
- **B)** The film's focus on comedy and lighthearted scenes.
- C) The combination of his talent, strong characterization by writers, and powerful dialogues.
- **D)** The film's lack of an established star cast, making him the center of attention.

Answer: C) The combination of his talent, strong characterization by writers, and powerful dialogues.

Music & Film Trivia Quiz! 🎥

What is a key difference between 'Ek Ladki Bhigi Bhagi Si' and 'Ab Ke Baras' in terms of musical composition?

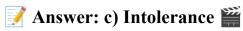
- a) \prod The former is a folk melody, and the latter is highly orchestrated
- b) The former is highly orchestrated and fast-paced, while the latter has minimal orchestration and a uniform beat
- c) 🎻 Both have a simple melody and minimal orchestration
- d) 🎶 Both are fast-paced, modern tunes
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Answer: b) The former is highly orchestrated and fast-paced, while the latter has minimal orchestration and a uniform beat.

'Ek Ladki Bhigi Bhagi Si' is playful and lively, while 'Ab Ke Baras' has a steady, traditional feel!

Which of the following films featured the famous "Babylon set" that was almost 1 km long?

- a) 🎭 The Little Emperor
- b) 🏯 Hero
- c) m Intolerance V
- d) 👑 Mughal-e-Azam



The grand "Babylon set" in *Intolerance* (1916) was an architectural marvel, one of the biggest film sets ever created.

Who was the outstanding art director known for creating realistic sets in Satyajit Ray's films?

- a) 🎭 Sohrab Modi
- b) 🎥 D.W. Griffith
- c) 🎨 Bansi Chandragupta 🔽
- d) **Bernardo Bertolucci**
- 📝 Answer: c) Bansi Chandragupta 🎭

His work brought authenticity and depth to Ray's films, making the settings feel incredibly real!

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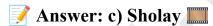
Amy Gahran highlights a key difference between traditional media and the web by stating, "In most traditional media, once you've written a piece, it's done." What does this statement imply about the nature of content on the web?

- A) Web content is static and cannot be modified after publication.
- **B)** Unlike traditional media, web content is dynamic and can be updated or interacted with over time.
- C) Traditional media is more engaging than web-based content.
- **D)** The web restricts content creators from making changes after publishing.

Answer: B) Unlike traditional media, web content is dynamic and can be updated or interacted with over time.

Which Indian film created a village and a dacoits' den in a natural setting for its production?

- a) 👑 Mughal-e-Azam
- b) X Pukar
- c) 🔥 Sholay 🗸
- d) 🎥 Aparajito



The rugged landscapes of Ramanagara, Karnataka, became the legendary backdrop for *Sholay*!

2/3 Mark Questions

- What are the four key qualities of a screenwriter?
- Answer: Creativity, storytelling skills, strong writing abilities, and knowledge of screenplay structure.
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- How can you say that a writer is the true author of a film?
- Answer: The writer creates the foundation of a film, including characters, plot, and dialogues. Even in adaptations, the screenplay shapes the narrative and defines how the story is told visually.
- Is scriptwriting a collaborative effort?
- Answer: Yes, scriptwriting involves input from writers, directors, producers, and even actors to refine the screenplay.
- 🎭 How does an actor's performance differ in cinema and stage?
- Answer: Cinema acting is more subtle, using facial expressions and close-up shots, while stage acting requires exaggerated gestures and voice projection.
- What is dubbing and sound mixing?
- Answer:
 - Dubbing: Replacing or recording dialogue after filming for clarity or translation.
 - Sound Mixing: Blending dialogue, background score, and effects for a cohesive audio experience.
- Who are sound engineers?
- Answer: Professionals who record, edit, and enhance sound for media production.
- Answer: Film Score Composer.
- Nhat are the three categories of talent in media?
- Answer:
 - Actors: Perform scripted roles.
 - Announcers: Deliver news and programs.
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- Performers: Musicians, comedians, and entertainers.
- What is the role of a set designer?
- Answer: A set designer creates physical environments for film and stage production.
- What does a continuity assistant do?
- Answer: Ensures visual and narrative consistency between scenes.
- What is the role of a computer graphics operator?
- Answer: Creates digital visual effects and on-screen graphics.
- What is sensational reporting?
- Answer: Exaggerated or dramatic news to attract viewers.
- Employed Define "Radio Jockey" and "Radio Presenter".
- Answer:
 - Radio Jockey (RJ): Engages audiences through live interactions and entertainment.
 - Radio Presenter: Hosts radio shows, delivers news, and interviews guests.
- What is search engine indexing and ranking?
- Answer:
 - Indexing: Storing webpage data for search engine retrieval.
 - Ranking: Determining the order of search results based on relevance.
- What are keywords?
- Answer: Words or phrases that improve search engine visibility.
- Who invents or contrives ideas?
- Answer: A conceptualizer.
- Who Gives a Facelift to a Paper?
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• Copy Editor / Sub Editor – Refines layout, grammar, and structure.

Who are the **foot soldiers** in the field of journalism, and what role do they play in news reporting? Provide examples to support your answer.

Hint:

- ✓ Reporters, correspondents, and field journalists.
- ✓ Their role in gathering first-hand news.
- ✓ Examples like war correspondents and crime reporters.

Explain the roles of any **three** main departments in a newspaper organization and how they contribute to the overall functioning of the publication.

Property Departments to Choose From:

- ✓ Editorial Content creation, news selection.
- ✓ Advertising & Marketing Revenue generation.
- ✓ Management Policy-making, administration.
- ✓ **Technical** Printing, layout, design.
- ✓ **Distribution** Circulation and sales.

4 Marks Questions

Types of Headlines

- Define the following types of headlines:
 - Banner Headline: A headline that runs across the entire width of the page, usually in bold letters.
 - Boxed Headline: A headline enclosed in a box to attract attention.
 - Flush Headline: A headline aligned to the left or right margin of the column.
 - Cross-line Headline: A one-line headline spanning multiple columns, but smaller than a banner headline.
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- Inverted Pyramid Headline: A headline following the inverted pyramid news writing style, giving the most important details first.
- Hanging Indent Headline: A headline where the first line is flush left, and subsequent lines are indented.
- Jump Head: A headline indicating a story continues on another page.
- Shoulder Headline: A smaller headline placed above the main headline for additional context.
- Curiosity Headline: A headline designed to intrigue readers and encourage them to read further.
- ♠ Q: What are Stick Characters in storytelling?
- A: Stick characters are simple, archetypal characters that represent clear, recognizable traits and roles in a story. They serve as a shortcut for common personality types, making it easy for the audience to connect with them.
- Ney Features of Stick Characters:
- ✓ Easily Identifiable Their traits are exaggerated or well-defined.
- ✓ Predictable Roles Often follow common character tropes (e.g., the Hero, the Mentor, the Villain).
- ✓ Quick Audience Connection Helps viewers or readers instantly recognize their purpose in the story.
- ✓ Used in Various Media Found in films, comics, animations, and theater.
- Example:
 - Superman (The Noble Hero)
 - Sherlock Holmes (The Brilliant Detective) 🕵
 - Dory from Finding Nemo (The Comic Relief)

Explain the role of a **conceptualizer** in idea development and problem-solving. Provide examples to illustrate your answer.

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📌 Key Points to Include:

- ✓ Inventing or contriving an idea mentally.
- ✓ Creating solutions for a problem or situation.
- ✓ Developing and completing an idea.

How has the advancement of audio technology changed the techniques used in audio production compared to the magnetic tape era?

Answer:

Magnetic Tape Era (Before Digital Audio):

- Audio was recorded on reels of magnetic tape.
- Required manual handling and electro-mechanical systems.
- Editing involved cutting and splicing tape with a razor blade.
- Labor-intensive and required precise human interaction.
- Properties Digital Audio Revolution (Late 20th Century Onwards):
 - Introduction of digital audio workstations (DAWs).
 - Non-destructive editing allows changes without altering original files.
 - Software-based tools enable precise sound manipulation.
 - More efficient, flexible, and accurate than magnetic tape.

Result:

• Digitalization made audio production faster, more convenient, and highly accurate compared to the older manual tape-based system.

What role did investigative journalism play in exposing The Watergate Scandal, and what impact did it have?

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Answer: Investigative journalists **Bob Woodward and Carl Bernstein** uncovered the Watergate Scandal, exposing corruption in the **Nixon administration**. Their reporting led to Nixon's **resignation**, strengthening the role of the press in holding powerful figures accountable.

How did investigative journalism bring attention to the Bhagalpur Blindings and The Story of Kamla?

Answer: The **Bhagalpur Blindings** case, reported in the 1980s, exposed police brutality in Bihar, where prisoners were **blinded with acid**, leading to legal reforms. **The Story of Kamla**, a report by journalist **Ashwin Sarin**, uncovered human trafficking, revealing how women were being sold, sparking widespread debates on gender exploitation and media ethics.

📢 A Note from Srishti Ma'am 📢

Hey learners,

I know this might look overwhelming at first, but trust me, it's completely doable! Just take it step by step, and you'll grasp everything in no time. You've got this!
This learning material is freely accessible to all learners. I encourage you to explore skill-based subjects and reach new heights!

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