Internet Chapter Made Easy

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The **Internet** is a vast global network that connects computers and allows users to access, share, and exchange information. It plays a significant role in communication, education, business, and entertainment.

Key Topics Covered

- 1. Introduction to the Internet
- 2. Websites and Their Components
- 3. Web Hosting & Servers
- 4. Website Design & Development
- 5. Evolution of the Internet
- 6. Technologies Used in Web Development
- 7. Types of Website Layouts

Chapter Notes

1. Understanding the Internet

- The Internet is a global system that links millions of private, public, academic, business, and government networks.
- It enables services such as email, websites, cloud storage, and e-commerce.

2. What Are Websites?

- A website is a collection of related web pages stored on a web server.
- Websites are accessed using web browsers like Google Chrome, Mozilla Firefox, Safari, and Microsoft Edge.

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- Examples of website types:
 - **Personal Websites** Blogs, portfolios.
 - Business Websites E-commerce, company profiles.
 - Educational Websites Online courses, university portals.
 - o Government Websites Public services, official documents.

3. How Websites Work

- Websites are stored/hosted on web servers and are accessed via the World Wide Web (WWW).
- Every website has a domain name and is accessed using the HTTP or HTTPS protocol.

Difference Between a Website and a Webpage

Aspect	Website	Webpage
Definition	A website is a collection of multiple webpages under a single domain.	A webpage is a single document or page within a website.
Example	www.wikipedia.org (a full website)	<pre>www.wikipedia.org/about.html (a specific webpage)</pre>
Scope	A website contains multiple interconnected webpages.	A webpage is just one part of a website.
Navigation	Websites have menus and links to multiple pages.	Webpages are accessed through links on a website.

In simple terms:

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• A webpage is like a single page in that book .

Question:

What is **encryption in HTTPS**, and how does it enhance web security?

Answer:

Encryption in HTTPS refers to the process of securing data transmitted between a user's browser and a website using SSL/TLS (Secure Sockets Layer / Transport Layer Security).

How it Works:

- HTTPS (Hypertext Transfer Protocol Secure) encrypts the data exchanged between a user and a web server.
- It prevents hackers from intercepting sensitive information like passwords, credit card details, and personal data.
- Encryption ensures that even if someone intercepts the data, they **cannot read it** without the decryption key.

Benefits of HTTPS Encryption:

- Protects User Privacy Prevents unauthorized access to data.
- Secures Online Transactions Essential for banking and e-commerce sites.
- Prevents Cyber Attacks Defends against man-in-the-middle attacks and phishing.
- Improves SEO Google ranks HTTPS websites higher for better security.

Example of HTTPS Encryption:

- URL: https://www.example.com
- The padlock symbol () in the browser indicates an encrypted connection.

Microblogging Site vs. RSS Reader

- **Microblogging Site**: A platform where users post short, frequent updates (e.g., Twitter, Tumblr). It allows social interaction through likes, shares, and comments.
- RSS Reader: A tool that collects and organizes content from various websites (blogs, news, etc.) in one place using RSS feeds. It helps users stay updated without visiting each site individually.

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4. Web Design & Development

- Web Design focuses on how a website looks and feels.
- Web Development involves programming a website using:
 - HTML (Structure)
 - CSS (Design and layout)
 - JavaScript (Interactivity)
 - PHP (Backend processing)
- Websites must be user-friendly, visually appealing, and responsive to different screen sizes.

5. Types of Website Layouts

- **Fixed Layout** Remains the same size, does not adjust to different screens.
- Fluid Layout Uses percentages instead of fixed pixels, making the content flexible.
- **Responsive Layout** Adjusts to different devices using media queries.

6. The Internet and Society

- The internet has revolutionized education, business, communication, and governance.
- It provides easy access to global news, digital marketing, online learning, and remote work.
- Freedom of expression is enhanced, but challenges like misinformation and cybersecurity threats persist.

GIF vs. JPEG - Key Pointers

GIF (Graphics Interchange Format)

- Introduced by CompuServe in 1987.
- Supports up to 8-bit per pixel (256 colors per image).
- Uses lossless compression.
- Supports **animation** with separate 256-color palettes per frame.
- Best for logos, simple graphics, and animations.
- Not ideal for photographs due to limited color range.

JPEG (Joint Photographic Experts Group)

Commonly used lossy compression format.

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- Supports millions of colors (24-bit RGB).
- Best for photographs and detailed images.
- Reduces file size with some loss in quality.
- Not suitable for animations.

Predicted Questions with Answers

Section A: Multiple-Choice & Short Questions

- 1. What is the primary function of the Internet?
 - The Internet allows global communication, information exchange, and online services.
- 2. Define a website in simple terms.
 - A website is a collection of linked web pages accessible via the Internet.
- 3. Which language is used to create the structure of web pages?
 - HTML (HyperText Markup Language).
- 4. What is the purpose of a web server?
 - A web server stores and delivers web pages to users upon request.
- 5. What does HTTPS stand for?
 - HyperText Transfer Protocol Secure (a secure version of HTTP).
- 6. Who invented the World Wide Web?
 - Tim Berners-Lee in 1991.
- 7. What is the role of CSS in web development?
 - CSS (Cascading Style Sheets) controls the design and layout of web pages.
- 8. Explain the difference between HTTP and HTTPS.
 - HTTPS encrypts data for security, while HTTP does not.

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- 9. What is an example of an e-commerce website?
 - Amazon, Flipkart, eBay.
- 10. How does JavaScript improve a website?
 - It makes websites interactive and dynamic.

Section B: Short Answer Questions

- 1. What are the key elements of a web page?
 - A web page consists of:
 - HTML content (text, images, links)
 - CSS styles (design, fonts, colors)
 - JavaScript (interactivity)
- 2. Describe the function of web hosting.
 - Web hosting provides storage and access to websites via the Internet.
- 3. What is a domain name? Give an example.
 - o A domain name is the unique address of a website, e.g., <u>www.google.com</u>.
- 4. List two types of websites and their uses.
 - Educational websites Used for online learning and research.
 - Business websites Used for branding, marketing, and e-commerce.
- 5. How does the Internet contribute to democracy?
 - The Internet enhances free speech, political awareness, and global connectivity, making information accessible to everyone.

Section C: Long Answer Questions

- 1. Explain the importance of web development technologies in creating a website.
 - Websites are built using:
 - **HTML** for structure.

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- CSS for styling.
- JavaScript for dynamic content.
- PHP/SQL for database management.
- These technologies ensure that websites are functional, visually appealing, and interactive.
- 2. Discuss the impact of the Internet on global communication and business.
 - The Internet has transformed communication through:
 - Emails, social media, and video conferencing.
 - E-commerce platforms like Amazon and Flipkart have changed how businesses operate.
 - Online advertising and digital marketing have expanded market reach.
- 3. Compare the different types of website layouts and their significance.
 - Fixed Layout: Does not adjust to screen sizes, suitable for desktops.
 - o Fluid Layout: Uses flexible percentages, making it adaptable.
 - Responsive Layout: Adjusts to mobile, tablet, and desktop screens using media queries.
- 4. Explain the role of cybersecurity in ensuring safe web browsing.
 - Cybersecurity protects users from threats like hacking, phishing, and data theft.
 - Common safety measures:
 - Using HTTPS
 - Two-factor authentication
 - Installing antivirus software
 - Avoiding suspicious links
- 5. What are the advantages and disadvantages of the Internet?
 - Advantages:
 - Instant access to information.
 - Easy global communication.
 - Online education and work opportunities.
 - Disadvantages:
 - Cybercrime and hacking.
 - Spread of misinformation.
 - Privacy concerns.
- The **Internet** is a powerful tool that has changed the world in many ways.

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- Understanding web development, security, and digital ethics is essential for responsible use.
- The future of the Internet will continue to evolve with advancements in AI, cloud computing, and blockchain technology.

Additional Notes on Web Design & Development

1. Difference Between Web Design and Web Development

Feature	Web Design	Web Development
Definition	Focuses on the visual aspects and user experience of a website.	Focuses on coding and making the website functional.
Primary Tasks	Layout, color schemes, typography, UI/UX.	Coding, database management, and scripting.
Languages Used	HTML, CSS, JavaScript.	PHP, JavaScript, Python, SQL.
Example	Creating a visually appealing homepage.	Creating login functionality for users.

2. What is Web Design?

- **Definition:** Web design refers to the **planning**, **creation**, **and maintenance** of websites. It involves **layout**, **visual aesthetics**, **and user experience**.
- Key Aspects:
 - o Graphic design principles.
 - Layout and navigation.
 - Typography and color schemes.
 - o Responsive design.

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3. Plugins and Their Examples

- **Definition:** A **plugin** is a software component that adds **specific functionality** to an existing application.
- Examples in Web Development:
 - 1. WordPress Plugins: Yoast SEO, WooCommerce.
 - 2. **Browser Plugins:** Adobe Flash Player, Grammarly.
 - 3. Media Plugins: VLC Web Plugin.

4. Website Planning Elements

A. Content

• The text, images, videos, and graphics that provide **information** to visitors.

B. Purpose

• Defines why the website exists (e.g., e-commerce, education, blogs).

C. Audience

Identifies who will visit the website and their needs.

D. Characteristics of Audience

- Age Group
- Technical Knowledge
- Interests & Preferences

5. Definition of Prototype & Storyboarding

- Prototype: A preliminary model of a website that showcases its structure.
- Storyboarding: A visual representation of a website's layout and navigation.

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6. Web Development Languages

A. Markup Languages

- HTML (Hypertext Markup Language): Structures web pages.
- XHTML (Extensible HTML): More structured version of HTML.
- XML (Extensible Markup Language): Stores and transports data.

B. Styling Languages

- CSS (Cascading Style Sheets): Controls visual appearance.
- XSL (Extensible Stylesheet Language): Defines how XML data should be displayed.

C. Programming Languages

- PHP (Hypertext Preprocessor): Server-side scripting language.
- JavaScript: Used for interactivity.
- ASP (Active Server Pages): Microsoft's server-side scripting.

D. Database Technologies

- MySQL: Open-source relational database.
- PostgreSQL: Advanced open-source database.

7. Basic Aspects of Design

- Content: High-quality, relevant information.
- Utility: Easy-to-use interface.
- Appearance: Attractive visuals.
- Visibility: SEO optimization for search engines.

8. Front-End vs. Back-End Development

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Feature	Front-End Development	Back-End Development
Definition	Focuses on what users see and interact with.	Handles server-side logic and databases.
Language s	HTML, CSS, JavaScript.	PHP, Python, Node.js, SQL.
Example	Designing a navigation bar .	Creating a user login system .

9. Who is a Webmaster?

 A webmaster is responsible for maintaining and managing a website's performance, security, and updates.

10. Layout as a Double-Edged Sword

- Pros: Enhances user experience and makes content more engaging.
- Cons: If overcomplicated, it may confuse users.

11. Definition of Intranet and Extranet

- Intranet: A private network for internal company use.
- Extranet: A restricted network that allows limited access to external users.

12. Campaigns, Forms, and Function

- Campaigns: Online marketing efforts to promote products.
- Forms & Functionality: A good website should integrate both design (forms) and usability (functionality).

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13. Browser & Text Editor

- Browser: Software that allows users to access the Internet (e.g., Chrome, Firefox).
- **Text Editor:** A tool for writing code (e.g., Notepad++, Sublime Text).

Previous Year Questions (PYQs) from Chapter - Internet

1. What are the four parts of a URL?

(PYQ Topic: URL Structure)

Answer:

A **URL** (**Uniform Resource Locator**) is the web address of a page on the Internet. It consists of four main parts:

- 1. **Protocol** Defines how data is transferred (e.g., http://or https://).
- 2. **Domain Name** The website's unique name (e.g., www.example.com).
- 3. Path The location of a specific page or file on the website (e.g., /about.html).
- 4. **Query Parameters (Optional)** Additional information sent to the server (e.g., ?id=123).

Example:

https://www.example.com/products?id=5

- https → Protocol
- www.example.com → Domain Name
- /products → Path
- ?id=5 → Query Parameter

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2. What are the basic aspects of design for a typical website?

(PYQ Topic: Website Design)

Answer:

A well-designed website follows key principles to enhance usability, accessibility, and visual appeal. The **basic aspects of web design** include:

- 1. **Layout & Structure** Organizing content in a user-friendly way using grids, sections, and white space.
- 2. Navigation Clear menus, links, and buttons that guide users efficiently.
- 3. **Typography** Readable font styles, sizes, and spacing.
- 4. Color Scheme Proper use of colors for branding and readability.
- 5. **Mobile Responsiveness** Ensuring the website works on all screen sizes.
- 6. **Loading Speed** Optimized images and code to improve performance.
- 7. User Experience (UX) Intuitive interaction, accessibility, and ease of use.

A well-structured website attracts visitors, improves engagement, and ensures smooth functionality across different devices.

3. What is Web Designing? Explain.

(PYQ Topic: Web Designing)

Answer:

Web designing refers to the **creation and arrangement of websites**, ensuring they are functional, visually appealing, and user-friendly. It involves:

- 1. Front-End Development: Using HTML, CSS, and JavaScript to design web pages.
- 2. User Interface (UI) Design: Creating a visually appealing and accessible layout.
- 3. **User Experience (UX):** Ensuring easy navigation, interactivity, and responsiveness.
- 4. Mobile Compatibility: Designing websites that adapt to various screen sizes.

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5. **SEO Optimization:** Structuring content to rank better in search engines.

A well-designed website enhances engagement, improves accessibility, and provides a seamless user experience.

4. Differentiate between Static and Dynamic Webpages.

(PYQ Topic: Types of Web Pages)

Answer:

Static and dynamic web pages differ based on their content updates and interaction.

Feature	Static Webpage	Dynamic Webpage
Definition	Displays fixed content that does not change without manual editing.	Content changes dynamically based on user interaction.
Languages Used	HTML, CSS	HTML, CSS, JavaScript, PHP, SQL
Interactivity	Minimal; users can only view content.	Highly interactive; responds to user input.
Examples	Blog pages, company information pages.	Social media sites, e-commerce platforms.
Loading Speed	Faster as content is preloaded.	Slightly slower due to database queries and scripts.

Example:

- A simple "About Us" page is static.
- A Facebook newsfeed or an Amazon shopping cart is dynamic.

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5. What is a Website? Explain with examples.

(PYQ Topic: Definition of Website)

Answer:

A **website** is a **collection of interconnected web pages** hosted on a server and accessible via the Internet.

- Websites contain text, images, videos, links, and interactive elements.
- They are built using HTML (structure), CSS (design), and JavaScript (interactivity).

Types of Websites:

- 1. **Personal Websites** Blogs, online portfolios (e.g., Blogger, WordPress).
- 2. **Business Websites** Company pages and e-commerce stores (e.g., Amazon, Flipkart).
- 3. Educational Websites Online learning platforms (e.g., Coursera, Khan Academy).
- 4. Government Websites Official portals (e.g., india.gov.in).
- Bonus Tip from Srishti Ma'am: It's all in the mind! Even if you start studying just days before the exam, stay patient and focused—you will ace it. I believe in you! 6

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