Thank you for downloading our informational PDF form about Two Old Souls, Inc. Online Auctions!

I'm Kim, co-owner of Two Old Souls, Inc., with my husband, Ed. We offer full online personal property downsizing auctions for homes, rooms, storage units, or small businesses, as well as online consignment auctions.

About Two Old Souls, Inc.

Our journey as "two old souls" began in Akron nearly 40 years ago, where Ed and I met and discovered we share a passion for treasure hunting. We have two adult children and two beautiful granddaughters, as well as two lovable wiener dogs, and we live in the Brimfield area.

We obtained our auction firm license in 2022 to help people "rehome" their treasures, keep them out of landfills, and support them through one of life's most challenging transitions—with empathy, expertise, and personalized care to ease your process.

In addition to our auction business, Ed works for the City of Akron, while I am a freelance writer, editor and social media marketer. We also run a vintage online store, *Reinventing Secondhand*, where we sell vintage Christmas ornaments and collectibles.

Licensing & Online Auctions

TOS is a licensed, full-service auction firm (license #2023000257) specializing in online downsizing, consignment and estate sales, as well as business and storage-unit liquidations.

Bonded in favor of Ohio, we comply with all regulations dictated by the Ohio Department of Agriculture Auctioneer Program. To maintain our licensure, we are required to complete continuing education, pay an annual fee and maintain our bond.

Our auctions are hosted on the *J&K Estate Sales* online auction platform, but we are an independent, incorporated auction company.

Auction Services

Our auction process begins with a free, no-obligation walkthrough to assess your personal property, goals, and timeline. *After the assessment*, the auction process includes the following steps:

1. Sign a contract that outlines auction details (digital signing is available).

2. After the contract is signed, we organize, sort, and photograph your items. We then catalog the items on our auction platform, setting live and closing dates.

3. We provide marketing and advertising of your auction on social media and major auction sites.

4. On pickup day, we manage the entire process, sometimes boxing items to make collection easier.

5. Finally, after the auction closes, we process the paperwork and render payment. Clients receive full payment *within 15 days* after the contract ends.

Additional info:

All bidders must register on the auction platform using a valid credit card. Payments by winning bidders are accepted via:

-Stripe

-Square

-PayPal

-Cash

-Personal checks are not accepted

A 12% "Buyer's Premium" is charged to the winning bidder on their invoice and retained by J&K Estate Sales for platform maintenance.

The 7% sales tax is administered in accordance with Ohio law (Portage County Vendor's License #67405880).

Safety: pickups are fully managed by our trained staff, and addresses are shared only with auction winners for privacy.

Consignment Services

We hope you consider an online auction instead of a yard sale

We are fortunate to have built a niche in online specialty consignment auctions for those who want to sell their collections without downsizing their entire home or business, helping them free up space and earn extra money.

Advantages of a consignment auction vs a yard or rummage sale:

Convenience: we can host your auction at our facility in Brimfield, eliminating the worry of organizing, marketing, or logistical issues like parking and weather, giving you a stress-free, seamless selling experience.

-*Savings:* the time and effort you save while maximizing your selling potential to an online audience is priceless

-*Diverse inventory:* by selectively combining items from multiple consignment clients into one large auction, we create a wide array of options for bidders. This not only enhances the auction experience but also improves the marketing opportunities for your items.

In addition to our live auctions, we also offer the option to list your items on ***Etsy or eBay***. As top-rated sellers on both platforms, we can maximize your profit and save you the headache of listing online!

**Potential consignment clients can set up a free assessment by calling or texting our business number at 330-474-9153*

Text photos of the items you would like to sell with a brief summary to 330-474-9153

You can also email photos or request more information at askus@twooldoulsinc.com

Online Auction Fee

We charge a flat, all-inclusive commission fee with **no hidden costs.** Our commission percentage is tailored to your auction type, timeline, item quantity and type, and location. There is no upfront payment; the fee is deducted from gross sales only. All marketing and advertising are included, so you maximize your net proceeds without extra expense.

Marketing strategy:

Our auctions are hosted on the J&K Estate Sales online auction platform, which has 12,000 registered bidders and an excellent reputation for quality and service.

-Paid advertising on several major auction platforms (EstateSales.net, GoToAuction.com, etc.) and on Facebook

-Creative social media marketing posts on YouTube, Facebook and Pinterest. You can access the Two Old Souls, Inc. social media accounts from our email signature below to see how we feature our auctions

-Your auction with photos and a description on our website's "Current Auction" page with a link to J&K and a live feed to GoToAuction for the duration of the auction (www.twooldsoulsinconlineauctions.com)

The Next Step:

We can schedule a time to view and access the items you want to sell at auction (the assessment usually takes less than an hour). During the assessment, we will ascertain your goals, provide a tentative timeline, present the appropriate commission fee percentage, and answer any questions you may have.

After choosing to work with us, we will draft a contract outlining the auction process, which you can review and sign either in person or digitally.

Learn more about online auctions:

You can view our current online auctions as well as all the auctions by other companies on the J&K Estate Sales platform here: jkestateauctions.com

Visit our website at twooldsoulsinconlineauctions.com to learn more about the online auction process, including how bidding works (be sure to read our FAQs). You can find our social media links on our website.

This sheet is general information only and is subject to change at any time, without notice.