



# Startrit Infratech ConStructOps™

SOLUTION BRIEF

## Construction Industry Operations Digital Suite Overview



# Startrit Infratech Pvt Ltd's ConStructOps™

A modular, cloud-based platform built for the construction industry

## Key Challenges faced by major Construction Firms



### Workforce Management

- Attendance tracking across multiple sites
- Inefficient payroll management and scheduling

### Asset Monitoring

- Ineffective construction equipment tracking
- Underutilization and maintenance issues

### Pain Areas

### Project Oversight

- Lack of real-time visibility into project progress
- Resulting in delays and budget overruns

### Compliance

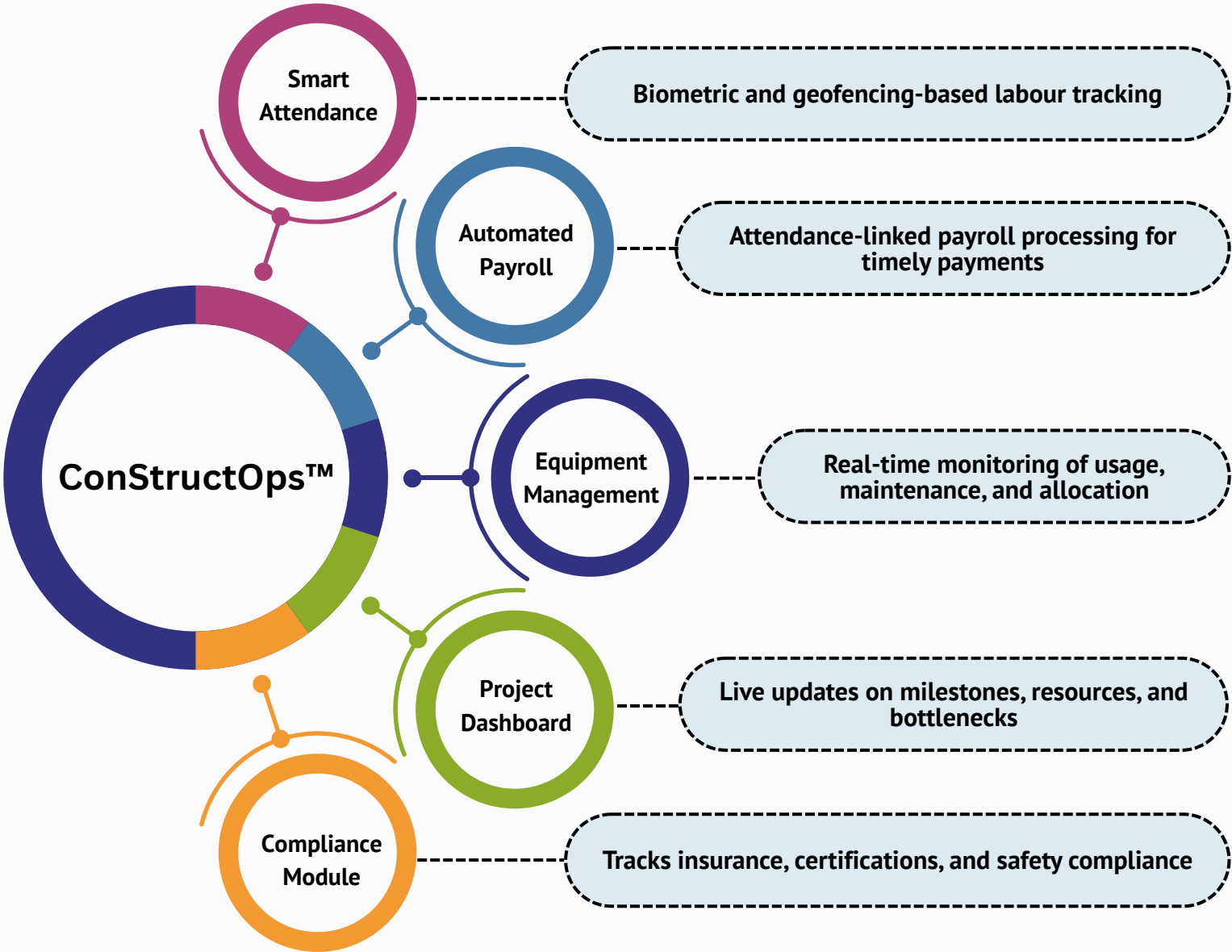
- Difficulties in managing insurance and regulatory compliance for workers and equipment



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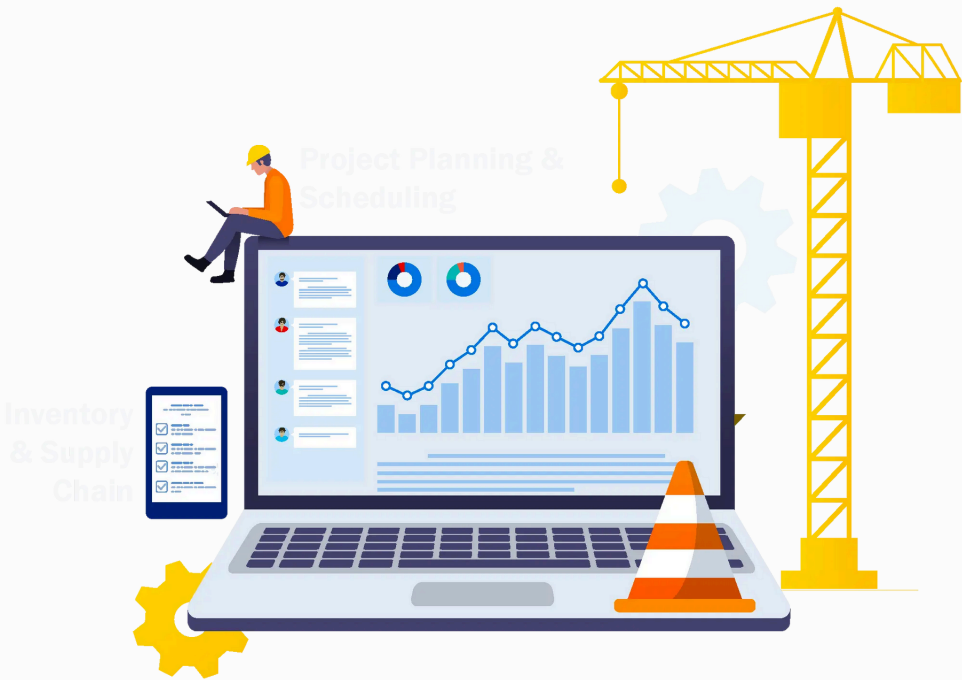


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## Core Components

Module	Key Capabilities
Labour Management	Biometric/RFID/Face-rec attendance, skill-based on boarding, auto-roster generation
Payroll & Compliance	Auto payslip generation, statutory deductions, multi-tier approval workflow
Insurance Management	Automated validation, renewal reminders, claim history tracking
Asset & Equipment Tracker	Geo-tagging, QR/Barcode for inventory, lifecycle management, maintenance logs
Project Progress Monitor	Task-based Gantt boards, site-level KPIs, real-time update dashboards
Mobile Worker App	Attendance punch-in/out, document access, task updates, multi-language support





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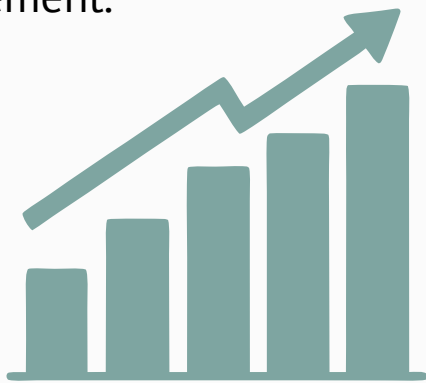
A modular, cloud-based platform built for the construction industry

## Key Results Areas

**40%**

### Efficiency Gains

Efficiency gains included a 40% reduction in administrative tasks related to workforce and equipment management.



**30%**

### Online Advertising

Real-time project tracking led to a 30% improvement in meeting project deadlines.

**100%**

### Print Advertising

Adherence to labor and safety regulations, reducing legal risks.

**25%**

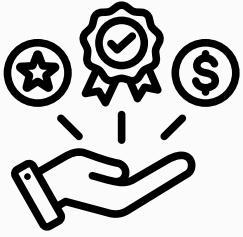
### Sales Training

Decrease of 25% in equipment downtime and maintenance costs.



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## Benefits

### Consequences

**90%**

Reduction  
in Manual  
Errors

**50%**

Faster  
Workforce  
deployment



Real-time  
project visibility



Enhanced  
worker safety

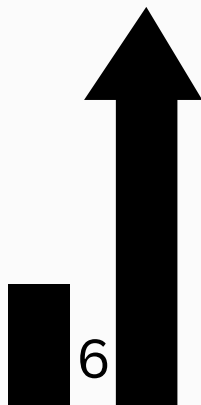
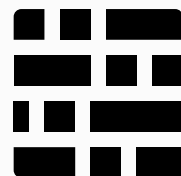


Operational cost  
savings



## Impact

- Payroll/insurance compliance
- Skill mapped automation
- Better stakeholder confidence
- Documented, auditable coverage
- Fewer idle resources





Business Made Easy

# Startrit Infratech Private Limited

## India Offices:

### Chennai :

#1, 1st Main Road, Aishwarya  
Nagar, Kil Ayanambakkam,  
Chennai, Tamil Nadu, India,  
PIN - 600095.

### Bengaluru:

Rishabam, #541, 8th Cross,  
5th Main, AMS Layout,  
Vidyaranyapura, Bengaluru.  
Karnataka. India. PIN - 560097.

## Contact Details:



+31-620-345-160  
+91-866-727-5560



+91-866-727-5560

Email: [connect@startrit.com](mailto:connect@startrit.com)

Connect with us on our Social Media Channels:

